

# **Global ERP Software Market Size study, by Vertical (Manufacturing & Services, BFSI, Healthcare, Retail, Government Utilities, Aerospace & Defense, Telecom, Others), by End-User (Large Enterprises, Medium Enterprises, Small Enterprises) and Regional Forecasts 2018-2025**

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## **Abstracts**

Global ERP Software Market to reach USD XX billion by 2025.

Global ERP Software Market valued approximately USD 33.7 billion in 2017 is anticipated to grow with a healthy growth rate of more than 7.4% over the forecast period 2018-2025. The ERP Software Market is continuously growing across the world over the coming years. Conventionally ERP software has been extensively used for back office operations, which include production, accounting, inventory control and order management etc. An ERP software consists of multiple software modules and each ERP module is focused on a single area of business process such as material purchasing, inventory control, accounting, finance, HR and marketing etc. These modules can be prepared in accordance to the requirement of the company. ERP software is deployed either as an on premise or cloud based software. Rising demand for operational efficiency & transparency in business processes, escalating demand of ERP from small & Medium organizations and escalating adoption of cloud and mobile applications are the driving factors of the market across the globe. ERP software are efficient, these software create more accurate forecast, it reduces administrative & operations cost and it increases productivity of users by helping in negative complex process. Moreover, these software have flexibility and secure. These factors also increasing demand of ERP software over the coming years. However, high cost associated with ERP software and availability of open source application are the

restraining factor of the market across the globe.

The regional analysis of Global ERP Software Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to presence of bulk number of cloud ERP solution vendors in the region. Europe is also estimated to grow at moderate rate in the global ERP Software market over the forecast period. Asia-Pacific is also anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025 due to wide presence of small and medium scale of enterprises in the developing countries such as China, India and Japan.

The major market player included in this report are:

Oracle

IBM Corporation

Microsoft Corporation

SAP SE

Infor

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Vertical:

Manufacturing & Services

BFSI

Healthcare

Retail

Government Utilities

Aerospace & Defense

Telecom

Others

By End-User:

Large Enterprises

Medium Enterprises

Small Enterprises

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global ERP Software Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors



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