

Global Equine Diagnostic Services Market Size study, by Service Type (Genetic testing, Phenotype Testing, Infectious Diseases and Others), By Service settings (Hospitals & Clinics and Lab testing & Mobile Settings) and Regional Forecasts 2020-2027

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Abstracts

Global Equine Diagnostic Services Market is valued approximately USD XXX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2020-2027. Equine coronavirus has raised many doubts in the minds of horse owners if equine coronavirus can affect humans. As such, equine coronavirus cases are being investigated. Presently, the covid-19 pandemic has increasingly highlighted the issue of equine coronavirus in horses. As a response, the key market players in the global equine diagnostics service market are conducting webinars and podcasts to educate pet owners about the repercussions of equine coronavirus. Also, companies are continuously making efforts to conduct the necessary covid-19 tests meant for horses to prevent the exposure towards the infection. Also, the key players are focusing on strategies such as product launch, innovation and merger & acquisition to sustain themselves amidst fierce competition. In June 2020, The Veterinary Genetics Laboratory (VGL) introduced its new type 1 polysaccharide storage disease (PSSM1) test as a standalone at the UC Davis School of Veterinary Medicine as part of a health panel for horses. However, lack of awareness is hampering the growth of the market during the forecast period of 2020-2027.

The regional analysis of global Equine Diagnostic Services market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region owing to the major outbreak of equine diseases in the region. Also, the region has developed salmonellosis, equine infectious anemia, clostridial enteritis, and other diseases. Whereas Asia-Pacific is also

anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

Generatio GmbH

EquiSeq Inc.

VetGen

Animal Genetics Inc.

Veterinary Genetics Laboratory

Etalon Inc.

Equine Diagnostic Solution Inc.

IDEXX Laboratories, Inc.

B&W Equine Vets

Neogen Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service Type:

Genetic testing

Phenotype Testing

Infectious Diseases

Others

By Service Settings:

Hospitals & Clinics

Lab testing & Mobile Settings

By Region:

North America

U.S.

Canada

Europe

UK

Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Equine Diagnostic Services Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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