

# **Global EPharmacy Market Size study, by Drug Type (Prescription Drugs, OTT Drugs), by Product Type (Skin Care, Dental, Cold Flu, Vitamins, Weight Loss, Others) and Regional Forecasts 2018-2025**

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## **Abstracts**

Global EPharmacy Market valued approximately USD 38.05 billion in 2017 is anticipated to grow with a healthy growth rate of more than 15.20% over the forecast period 2018-2025. The EPharmacy Market is continuously growing in the global scenario at significant pace. The pharmacy, also popularly known as online pharmacy, or mail-order pharmacy, or Internet pharmacy, is a pharmacy operating via Internet and does the sending of orders to its customers via shipping companies or mail. E-Pharmacies include pharmacy benefit manager. Pharmacy benefit manager is a huge group prescription drug plans administrator. Surge in the number of internet users in both developed and developing countries, enhance access to web-based & online services and surging implementation of E-Prescriptions in Hospitals and diagnostic centers are the substantial driving factors of the market during the forecast period. Moreover, increasing adoption of e-commerce platforms in epharmacy is the major factors that likely to create numerous opportunity in the near future. However, surging number of illegal online pharmacies and low adoption of advanced technology in underdeveloped region are the factors that limiting the growth of the market during the forecast period.

The regional analysis of Global EPharmacy Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share due to increasing adoption of ecommerce, increasing frequency of online orders and rising aging population in the region. Europe is estimated to grow at stable growth rate in the global EPharmacy market over the upcoming years. Further, Asia-pacific anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025

owing to presence of large patient base and rising health awareness among people in the region.

The major market player included in this report are:

CVS Health Corporation

DocMorris

Giant Eagle Inc.

Rowlands Pharmacy

The Kroger Corporation

Walmart Stores Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Drug Type:

Prescription Drugs

OTT Drugs

By Product Type:

Skin Care

Dental

Cold Flu

Vitamins

Weight Loss

Others

By Regions:

North America

U.S.

Canada

Europe

UK  
Germany  
Asia Pacific  
China  
India  
Japan  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016  
Base year – 2017  
Forecast period – 2018 to 2025

Target Audience of the Global EPharmacy Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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