

Global Entrance Matting Market Size study by End User (Residential, Non-Residential/Commercial) and Regional Forecasts 2021-2027

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Abstracts

Global Entrance Matting Market is valued approximately USD 5.63 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.1% over the forecast period 2021-2027. The entrance matting market has seen rapid increase in demand due to varied reasons: Increased awareness towards manufacturing eco-friendly mattress for environmental protection and increased demand from the commercial, residential and medical sectors are factors contributing to the market growth. For instance: according to Statista, the market of Asia-Pacific in the residential sector has seen a rapid increase from the previous years. The sales of residential houses in Mumbai, India were approximately 50,000 whereas the sales in Bengaluru, India were 19930 in the year 2020. The same is expected to grow at a constant rate in the long run. With growing number of residential houses, demand for entrance matting market is expected to increase in coming years. However, increased competition from the existing and new key players of the market and reduction in sales of entrance matting due to COVID-19 pandemic impedes the growth of the market over the forecast period of 2021-2027. Also, increasing innovations in the entrance mats and rapid urbanization is likely to increase the growth of the market in the forecasting period.

The regional analysis of global Entrance Matting market includes Asia Pacific, North America, Europe, Latin America and Rest of the World for analysis and estimation, North America is a significant region in terms of largest market share across the world owing to the prominent culture of using doormats in the region Whereas, Asia Pacific is anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as increased residential and commercial construction activities would create lucrative growth prospects for the Entrance Matting market across European region.

Major market player included in this report are:

Bergo Flooring AB
3M Company
Advance Flooring Systems
Axis House Ltd
Birrus Matting Systems
Forbo Holding AG
Milliken & Company
Superior Manufacturing Group
Cintas Corporation
Eagle Mat & Floor Products

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By End User:

Residential
Non-Residential/Commercial

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Entrance Matting Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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