

# **Global Enterprise Workflow Automation Software Top Market Size study, by Component (Software and Service), by Deployment (Cloud and on premises), by Vertical (BFSI, Healthcare, Retail and others) and Regional Forecasts 2019-2026**

<https://marketpublishers.com/r/G0ED9A6297B5EN.html>

Date: April 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G0ED9A6297B5EN

## **Abstracts**

Global Enterprise Workflow Automation Software Top market is valued approximately USD 4.80 Billion in 2018 and is anticipated to grow with a growth rate of more than 27.5% over the forecast period 2019-2026. Workflow automation software market software are a remarkable technology for business process such as automation and controlling. It is a primary component of modern enterprise information technology infrastructure that helps in automating the execution of critical business processing. In order to bring automation and efficient controlling in the business process enterprises are opting significant technologies such as Artificial intelligence and machine learning etc. that drives the growth of market over the forecast years. According to the Accenture and Frontier economies, AI technologies on business projected is expected to increase labor productivity up to 40% and enables people to make more efficient use of time in between 2019-2034. Also, factors such as significant utilization of resources, improvement in cost efficiency, improved business process with the application of enterprise autorotation software anticipated to drive the growth of market over the forecast years. However, higher implementation cost of enterprise workflow automation software is the factor hampers the growth of market over the forecast years.

The regional analysis of global Enterprise Workflow Automation Software Top market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America accounts for the largest share in the global enterprise workflow automation software market are growth in penetration of process management and automation solution across the region. Asia Pacific is

expected to exhibit the fastest CAGR over the forecast period due to the growth in BFSI sector in emerging economies such as China and India coupled with increase in demand for automation in business process in the region.

Market player included in this report are:

Appian

Bizagi

IBM

Newgen Software Technologies Limited

Nintex UK Limited

Oracle Corporation

Pegasystems Inc.

Software AG

SourceCode Technology Holdings, Inc.

Xerox Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Function offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Software

Service

By Deployment:

Cloud

On-premise

By Vertical:

BFSI

Healthcare

Retail

Others

By Regions:

North America

U.S.

Canada

Europe  
UK  
Germany  
Asia Pacific  
China  
India  
Japan  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Enterprise Workflow Automation Software Top Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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