

Global Enterprise video Market Size study, by Component (Solution, services), by Application (Corporate Communications, Training and Development, Marketing and Client Management), by deployment mode (Cloud, On-premises) and Regional Forecasts 2020-2027

<https://marketpublishers.com/r/GB83436E723DEN.html>

Date: January 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GB83436E723DEN

Abstracts

Global Enterprise Video Market is valued at approximately USD 15 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 9.3% over the forecast period 2020-2027. An Enterprise Video is a platform used for video communication within business environments. It includes corporate learning, live streaming, social intranet, and customer support and maintenance. An enterprise video offers secure and central video asset management. Additionally, it provides users access to a host of video use cases. Growth of media players resulting to rise of digital content volumes and rise of active users are the key drivers for the growth of the market. For Instance, According to IBEF, it is estimated that India's advertisement revenue in FY22 will cross Rs. 789 billion (US\$ 10.81 billion) from Rs. 726 billion (US\$ 9.94 billion) in FY20. Therefore, this factor may strengthen the adoption enterprise EDI for market across the globe. Moreover, the rise to need of improving employee productivity and operation efficiency around the world are the few factors responsible for the CAGR of the market during the forecast period. Around 98 percent of staff said they faced irritation from disruptions during video meetings while working from home, according to a Cisco global survey based on the future of work. However, poor network and infrastructure issue are the factors that restraining the market growth over the forecast period of 2020-2027.

The regional analysis of the global Asphalt Plant market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the

World. North America is the leading/significant region across the world in terms of market share owing to presence of large number of multinational companies in the region. Whereas Asia-Pacific is also anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027, owing to shift from traditional media to digital media.

Major market player included in this report are:

IBM

Microsoft

Cisco

Adobe

Avaya

Poly

LogMeIn

Ring Central

Zoom Video Communications

Google

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solution

Services

By Deployment mode:

Cloud

On-premises

By Application:

Corporate Communications

Training and Development

Marketing and Client Management

By Region:**North America**

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Asphalt Plant Market in Market Study:

Global Enterprise video Market Size study, by Component (Solution, services), by Application (Corporate Commun...

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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COMPANIES MENTIONED

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Cisco
Adobe
Avaya
Poly
LogMeIn
Ring Central
Zoom Video Communications

Google

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