

Global Enterprise Performance Management Market Size study, By Component (Solutions Services), By Deployment Mode (Cloud, On-Premises), By Business Function (Finance, Sales and Marketing, IT, Others), By End-use Verticals (Manufacturing, IT and ITES, Telecommunication, Retail and Consumer Goods, Others), and Regional Forecasts 2022-2028

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Abstracts

Global Enterprise Performance Management Market is valued at approximately USDXX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Enterprise Performance Management (EPM) is also known as business performance management or corporate performance management. This is a set of analytic processes and performance management, which facilitates the management of an organization's performance to accomplish targets. This process helps organizations budget, plan, report, and forecast business performance along with consolidating and finalizing. The rising operational efficiency by optimizing business processes enhanced profitability by reducing the operational cost, and increasing product advancements is surging the market demand across the globe. For instance, in April 2021, UNICOM Systems, Inc. proclaimed the launch of its UNICOM Digital Transformation Toolkit (UDTT) 10.2 to support faster multichannel application development, majorly in the banking sector. This toolkit offers runtime infrastructure based on IBM WebSphere Application Server to deliver targeted, multichannel marketing campaigns for retail banking and support high-volume and transactional-oriented banking functions. Consequentially, the rising initiatives for product development are creating a lucrative demand for Enterprise Performance Management, which, in turn, drives the market growth worldwide. However, the high cost of deploying EPM systems and lack of technological planning and application complexities impede

the growth of the market over the forecast period of 2022-2028. Also, the increasing adoption of cloud-based EPM software to support and enhance business functions and the growing need for mobility to implement a flexible work system are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global Enterprise Performance Management Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the increasing investments in R&D activities and presence of well-established market players such as Oracle, IBM, Infor, Anaplan, and many others. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the growing adoption of advanced technologies, as well as the growth of the emerging economies such as India and China, would create lucrative growth prospects for the Enterprise Performance Management Market across the Asia-Pacific region.

Major market players included in this report are:

Oracle Corporation

IBM Corporation

Infor

SAP SE

Anaplan

Epicor Software

Unicom Systems

OneStream

Broadcom

Vena Solutions

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product Components of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solutions

Services

By Deployment Mode:

Cloud

On-Premises

By Business Function:

Finance

Sales and Marketing

IT

Others

By End-use Verticals:

Manufacturing

IT and ITES

Telecommunication

Retail and Consumer Goods

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Enterprise Performance Management Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
 - 1.2.1. Enterprise Performance Management Market, by Region, 2020-2028 (USD Million)
 - 1.2.2. Enterprise Performance Management Market, by Component, 2020-2028 (USD Million)
 - 1.2.3. Enterprise Performance Management Market, by Deployment Mode, 2020-2028 (USD Million)
 - 1.2.4. Enterprise Performance Management Market, by Business Function, 2020-2028 (USD Million)
 - 1.2.5. Enterprise Performance Management Market, by End-use Verticals, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL ENTERPRISE PERFORMANCE MANAGEMENT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL ENTERPRISE PERFORMANCE MANAGEMENT MARKET DYNAMICS

- 3.1. Enterprise Performance Management Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising operational efficiency by optimizing business processes
 - 3.1.1.2. Increasing product advancements
 - 3.1.2. Market Challenges
 - 3.1.2.1. High cost of deploying EPM systems

- 3.1.2.2. Lack of technological planning and application complexity
- 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing adoption of cloud-based EPM software to support and enhance business functions
 - 3.1.3.2. Growing need for mobility to implement a flexible work system

CHAPTER 4. GLOBAL ENTERPRISE PERFORMANCE MANAGEMENT MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL ENTERPRISE PERFORMANCE MANAGEMENT MARKET, BY COMPONENT

- 6.1. Market Snapshot
- 6.2. Global Enterprise Performance Management Market by Component, Performance - Potential Analysis
- 6.3. Global Enterprise Performance Management Market Estimates & Forecasts by Component, 2018-2028 (USD Million)

6.4. Enterprise Performance Management Market, Sub Segment Analysis

6.4.1. Solutions

6.4.2. Services

CHAPTER 7. GLOBAL ENTERPRISE PERFORMANCE MANAGEMENT MARKET, BY DEPLOYMENT MODE

7.1. Market Snapshot

7.2. Global Enterprise Performance Management Market by Deployment Mode, Performance – Potential Analysis

7.3. Global Enterprise Performance Management Market Estimates & Forecasts by Deployment Mode, 2018-2028 (USD Million)

7.4. Enterprise Performance Management Market, Sub Segment Analysis

7.4.1. Cloud

7.4.2. On-Premises

CHAPTER 8. GLOBAL ENTERPRISE PERFORMANCE MANAGEMENT MARKET, BY BUSINESS FUNCTION

8.1. Market Snapshot

8.2. Global Enterprise Performance Management Market by Business Function, Performance - Potential Analysis

8.3. Global Enterprise Performance Management Market Estimates & Forecasts by Business Function, 2018-2028 (USD Million)

8.4. Enterprise Performance Management Market, Sub Segment Analysis

8.4.1. Finance

8.4.2. Sales and Marketing

8.4.3. IT

8.4.4. Others

CHAPTER 9. GLOBAL ENTERPRISE PERFORMANCE MANAGEMENT MARKET, BY END-USE VERTICALS

9.1. Market Snapshot

9.2. Global Enterprise Performance Management Market by End-use Verticals, Performance - Potential Analysis

9.3. Global Enterprise Performance Management Market Estimates & Forecasts by End-use Verticals, 2018-2028 (USD Million)

9.4. Enterprise Performance Management Market, Sub Segment Analysis

- 9.4.1. Manufacturing
- 9.4.2. IT and ITES
- 9.4.3. Telecommunication
- 9.4.4. Retail and Consumer Goods
- 9.4.5. Others

CHAPTER 10. GLOBAL ENTERPRISE PERFORMANCE MANAGEMENT MARKET, REGIONAL ANALYSIS

- 10.1. Enterprise Performance Management Market, Regional Market Snapshot
- 10.2. North America Enterprise Performance Management Market
 - 10.2.1. U.S. Enterprise Performance Management Market
 - 10.2.1.1. Component breakdown estimates & forecasts, 2018-2028
 - 10.2.1.2. Deployment Mode breakdown estimates & forecasts, 2018-2028
 - 10.2.1.3. Business Function breakdown estimates & forecasts, 2018-2028
 - 10.2.1.4. End-use Verticals breakdown estimates & forecasts, 2018-2028
 - 10.2.2. Canada Enterprise Performance Management Market
- 10.3. Europe Enterprise Performance Management Market Snapshot
 - 10.3.1. U.K. Enterprise Performance Management Market
 - 10.3.2. Germany Enterprise Performance Management Market
 - 10.3.3. France Enterprise Performance Management Market
 - 10.3.4. Spain Enterprise Performance Management Market
 - 10.3.5. Italy Enterprise Performance Management Market
 - 10.3.6. Rest of Europe Enterprise Performance Management Market
- 10.4. Asia-Pacific Enterprise Performance Management Market Snapshot
 - 10.4.1. China Enterprise Performance Management Market
 - 10.4.2. India Enterprise Performance Management Market
 - 10.4.3. Japan Enterprise Performance Management Market
 - 10.4.4. Australia Enterprise Performance Management Market
 - 10.4.5. South Korea Enterprise Performance Management Market
 - 10.4.6. Rest of Asia Pacific Enterprise Performance Management Market
- 10.5. Latin America Enterprise Performance Management Market Snapshot
 - 10.5.1. Brazil Enterprise Performance Management Market
 - 10.5.2. Mexico Enterprise Performance Management Market
- 10.6. Rest of The World Enterprise Performance Management Market

CHAPTER 11. COMPETITIVE INTELLIGENCE

- 11.1. Top Market Strategies

11.2. Company Profiles

11.2.1. Oracle Corporation

11.2.1.1. Key Information

11.2.1.2. Overview

11.2.1.3. Financial (Subject to Data Availability)

11.2.1.4. Product Summary

11.2.1.5. Recent Developments

11.2.2. IBM Corporation

11.2.3. Infor

11.2.4. SAP SE

11.2.5. Anaplan

11.2.6. Epicor Software

11.2.7. Unicom Systems

11.2.8. OneStream

11.2.9. Broadcom

11.2.10. Vena Solutions

CHAPTER 12. RESEARCH PROCESS

12.1. Research Process

12.1.1. Data Mining

12.1.2. Analysis

12.1.3. Market Estimation

12.1.4. Validation

12.1.5. Publishing

12.2. Research Attributes

12.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Enterprise Performance Management Market, report scope
- TABLE 2. Global Enterprise Performance Management Market estimates & forecasts by Region 2018-2028 (USD Million)
- TABLE 3. Global Enterprise Performance Management Market estimates & forecasts by Component 2018-2028 (USD Million)
- TABLE 4. Global Enterprise Performance Management Market estimates & forecasts by Deployment Mode 2018-2028 (USD Million)
- TABLE 5. Global Enterprise Performance Management Market estimates & forecasts by Business Function 2018-2028 (USD Million)
- TABLE 6. Global Enterprise Performance Management Market estimates & forecasts by End-use Verticals 2018-2028 (USD Million)
- TABLE 7. Global Enterprise Performance Management Market by segment, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 8. Global Enterprise Performance Management Market by region, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 9. Global Enterprise Performance Management Market by segment, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 10. Global Enterprise Performance Management Market by region, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 11. Global Enterprise Performance Management Market by segment, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 12. Global Enterprise Performance Management Market by region, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 13. Global Enterprise Performance Management Market by segment, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 14. Global Enterprise Performance Management Market by region, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 15. Global Enterprise Performance Management Market by segment, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 16. Global Enterprise Performance Management Market by region, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 17. U.S. Enterprise Performance Management Market estimates & forecasts, 2018-2028 (USD Million)
- TABLE 18. U.S. Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 19. U.S. Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 20. Canada Enterprise Performance Management Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 21. Canada Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 22. Canada Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 23. UK Enterprise Performance Management Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 24. UK Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 25. UK Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 26. Germany Enterprise Performance Management Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 27. Germany Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 28. Germany Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 29. RoE Enterprise Performance Management Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 30. RoE Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 31. RoE Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 32. China Enterprise Performance Management Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 33. China Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 34. China Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 35. India Enterprise Performance Management Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 36. India Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 37. India Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 38. Japan Enterprise Performance Management Market estimates & forecasts,

2018-2028 (USD Million)

TABLE 39. Japan Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 40. Japan Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 41. RoAPAC Enterprise Performance Management Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 42. RoAPAC Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 43. RoAPAC Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 44. Brazil Enterprise Performance Management Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 45. Brazil Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 46. Brazil Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 47. Mexico Enterprise Performance Management Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 48. Mexico Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 49. Mexico Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 50. RoLA Enterprise Performance Management Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 51. RoLA Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 52. RoLA Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 53. Row Enterprise Performance Management Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 54. Row Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 55. Row Enterprise Performance Management Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 56. List of secondary sources, used in the study of global Enterprise Performance Management Market

TABLE 57. List of primary sources, used in the study of global Enterprise Performance Management Market

TABLE 58. Years considered for the study

TABLE 59. Exchange rates considered

List Of Figures

LIST OF FIGURES

FIG 1. Global Enterprise Performance Management Market, research methodology

FIG 2. Global Enterprise Performance Management Market, market estimation techniques

FIG 3. Global market size estimates & forecast methods

FIG 4. Global Enterprise Performance Management Market, key trends 2021

FIG 5. Global Enterprise Performance Management Market, growth prospects 2022-2028

FIG 6. Global Enterprise Performance Management Market, porters 5 force model

FIG 7. Global Enterprise Performance Management Market, pest analysis

FIG 8. Global Enterprise Performance Management Market, value chain analysis

FIG 9. Global Enterprise Performance Management Market by segment, 2018 & 2028 (USD Million)

FIG 10. Global Enterprise Performance Management Market by segment, 2018 & 2028 (USD Million)

FIG 11. Global Enterprise Performance Management Market by segment, 2018 & 2028 (USD Million)

FIG 12. Global Enterprise Performance Management Market by segment, 2018 & 2028 (USD Million)

FIG 13. Global Enterprise Performance Management Market by segment, 2018 & 2028 (USD Million)

FIG 14. Global Enterprise Performance Management Market, regional snapshot 2018 & 2028

FIG 15. North America Enterprise Performance Management Market 2018 & 2028 (USD Million)

FIG 16. Europe Enterprise Performance Management Market 2018 & 2028 (USD Million)

FIG 17. Asia Pacific Enterprise Performance Management market 2018 & 2028 (USD Million)

FIG 18. Latin America Enterprise Performance Management Market 2018 & 2028 (USD Million)

FIG 19. Global Enterprise Performance Management Market, company market share analysis (2021)

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