

# **Global Enterprise Mobility Market Size by Component (Solution and Service), Solution Type (Mobile Content Management (MCM), Mobile Application Management (MAM), Mobile Device Management (MDM and Others), Deployment Model (On-Premise and Cloud), Enterprise Size (Large Enterprises and Small & Medium Enterprises) and Regional Forecasts 2020-2027**

<https://marketpublishers.com/r/GF2256723EF3EN.html>

Date: January 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GF2256723EF3EN

## **Abstracts**

Global Enterprise Mobility Market is valued approximately at USD 19.65 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 29.3% over the forecast period 2020-2027. Enterprise mobility prevents the organization from ransomware and helps in controlling the access of a particular data. It decreases the organization operational expenses and increase the employee productivity. Enterprise mobility has become convenient medium to access enterprise data, Internet and other personalized information. Rising adoption of smart devices which consist of expansion of wireless infrastructure is the major factor fostering the growth of the market. For instance, according to statista the worldwide spending in 2019 on 5G network infrastructure reached 4.15 billion U.S. dollars, where around ten percent of the 39.87 billion U.S. dollars spent on wireless infrastructure. In 2020, almost double, with 8.13 billion U.S. dollars set to be spent globally on 5G network infrastructure. Therefore, this factor may strengthen the adoption for Enterprise mobility market across the globe. Moreover, the continuous growth of consumerization of technology are the few factors responsible for the CAGR of the market during the forecast period However, government strict regulations and compliances is one of the factors that restraining the market growth over the forecast period of 2020-2027.

The regional analysis of Enterprise Mobility market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to presence of large number of vendors in the region and increase in corporate focus towards the enterprise mobility. whereas Asia pacific to become second leading in the growth of the market attributing to increase in need to protect company's critical data from various cyber-attacks.

**Major market player included in this report are:**

Accenture,

Atos,

Cognizant,

Deloitte,

IBM Corporation,

Infosys Technologies,

TCS (Tata Consultancy Services)

AT&T Laboratories, CGI,

CSC (Computer Sciences Corporation)

HCL Technologies

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest

along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

### **By Component**

Solution

Service

### **By Solution Type**

Mobile Content Management (MCM)

Mobile Application Management (MAM)

Mobile Device Management (MDM)

### **By Deployment Model**

On-Premises

Cloud

### **By Enterprise Size**

Large Enterprises

Small & Medium Enterprises

### **By Region:**

North America

U.S.

Canada

## Europe

UK

Germany

France

Spain

Italy

ROE

## Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

## Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

**Target Audience of the Global Enterprise Mobility Market in Market Study:**

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  - 1.2.1. Enterprise Mobility Market, by Region, 2018-2027 (USD Billion)
  - 1.2.2. Enterprise Mobility Market, by Component, 2018-2027 (USD Billion)
  - 1.2.3. Enterprise Mobility Market, by Solution Type, 2018-2027 (USD Billion)
  - 1.2.4. Enterprise Mobility Market, by Deployment Model, 2018-2027 (USD Billion)
  - 1.2.5. Enterprise Mobility Market, by Enterprise Size, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL ENTERPRISE MOBILITY MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL ENTERPRISE MOBILITY MARKET DYNAMICS**

- 3.1. Enterprise Mobility Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL ENTERPRISE MOBILITY MARKET: INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry

- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economic
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL ENTERPRISE MOBILITY MARKET, BY COMPONENT**

- 5.1. Market Snapshot
- 5.2. Global Enterprise Mobility Market by Component, Performance - Potential Analysis
- 5.3. Global Enterprise Mobility Market Estimates & Forecasts by Component 2017-2027 (USD Billion)
- 5.4. Enterprise Mobility Market, Sub Segment Analysis
  - 5.4.1. Solution
  - 5.4.2. Service

## **CHAPTER 6. GLOBAL ENTERPRISE MOBILITY MARKET, BY SOLUTION TYPE**

- 6.1. Market Snapshot
- 6.2. Global Enterprise Mobility Market by Solution type Performance - Potential Analysis
- 6.3. Global Enterprise Mobility Market Estimates & Forecasts by Solution type 2017-2027 (USD Billion)
- 6.4. Enterprise Mobility Market, Sub Segment Analysis
  - 6.4.1. Mobile Content Management (MCM)
  - 6.4.2. Mobile Application Management (MAM)
  - 6.4.3. Mobile Device Management (MDM)

## **CHAPTER 7. GLOBAL ENTERPRISE MOBILITY MARKET, BY DEPLOYMENT MODEL**

- 7.1. Market Snapshot
- 7.2. Global Enterprise Mobility Market by deployment model Performance - Potential Analysis
- 7.3. Global Enterprise Mobility Market Estimates & Forecasts by deployment model 2017-2027 (USD Billion)
- 7.4. Enterprise Mobility Market, Sub Segment Analysis

7.4.1. On-Premise

7.4.2. Cloud

## **CHAPTER 8. GLOBAL ENTERPRISE MOBILITY MARKET, BY ENTERPRISE SIZE**

8.1. Market Snapshot

8.2. Global Enterprise Mobility Market by Enterprise size Performance - Potential Analysis

8.3. Global Enterprise Mobility Market Estimates & Forecasts by Enterprise size 2017-2027 (USD Billion)

8.4. Enterprise Mobility Market, Sub Segment Analysis

8.4.1. Large Enterprises

8.4.2. Small & Medium Enterprises

## **CHAPTER 9. GLOBAL ENTERPRISE MOBILITY MARKET, REGIONAL ANALYSIS**

9.1. Enterprise Mobility Market, Regional Market Snapshot

9.2. North America Enterprise Mobility Market

9.2.1. U.S. Enterprise Mobility Market

9.2.1.1. Component breakdown estimates & forecasts, 2017-2027

9.2.1.2. Solution breakdown estimates & forecasts, 2017-2027

9.2.1.3. Deployment type breakdown estimates & forecasts, 2017-2027

9.2.1.4. Enterprise size breakdown estimates & forecasts, 2017-2027

9.2.2. Canada Enterprise Mobility Market

9.3. Europe Enterprise Mobility Market Snapshot

9.3.1. U.K. Enterprise Mobility Market

9.3.2. Germany Enterprise Mobility Market

9.3.3. France Enterprise Mobility Market

9.3.4. Spain Enterprise Mobility Market

9.3.5. Italy Enterprise Mobility Market

9.3.6. Rest of Europe Enterprise Mobility Market

9.4. Asia-Pacific Enterprise Mobility Market Snapshot

9.4.1. China Enterprise Mobility Market

9.4.2. India Enterprise Mobility Market

9.4.3. Japan Enterprise Mobility Market

9.4.4. Australia Enterprise Mobility Market

9.4.5. South Korea Enterprise Mobility Market

9.4.6. Rest of Asia Pacific Enterprise Mobility Market

9.5. Latin America Enterprise Mobility Market Snapshot



- 9.5.1. Brazil Enterprise Mobility Market
- 9.5.2. Mexico Enterprise Mobility Market
- 9.6. Rest of The World Enterprise Mobility Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. MARINI
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. Accenture,
  - 10.2.3. Atos,
  - 10.2.4. Cognizant,
  - 10.2.5. Deloitte,
  - 10.2.6. IBM Corporation,
  - 10.2.7. Infosys Technologies,
  - 10.2.8. TCS (Tata Consultancy Services)
  - 10.2.9. AT&T Laboratories, CGI,
  - 10.2.10. CSC (Computer science corporation)
  - 10.2.11. HCL Technologies

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Enterprise Mobility market, report scope

TABLE 2. Global Enterprise Mobility market estimates & forecasts by region 2017-2027 (USD Billion)

TABLE 3. Global Enterprise Mobility market estimates & forecasts by component 2017-2027 (USD Billion)

TABLE 4. Global Enterprise Mobility market estimates & forecasts by solution type 2017-2027 (USD Billion)

TABLE 5. Global Enterprise Mobility market estimates & forecasts by deployment type 2017-2027 (USD Billion)

TABLE 6. Global Enterprise Mobility market estimates & forecasts by enterprise size 2017-2027 (USD Billion)

TABLE 7. Global Enterprise Mobility market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 8. Global Enterprise Mobility market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 9. Global Enterprise Mobility market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 10. Global Enterprise Mobility market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 11. Global Enterprise Mobility market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 12. Global Enterprise Mobility market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 13. Global Enterprise Mobility market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 14. Global Enterprise Mobility market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 15. Global Enterprise Mobility market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 16. Global Enterprise Mobility market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 17. Global Enterprise Mobility market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 18. Global Enterprise Mobility market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 19. Global Enterprise Mobility market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. Global Enterprise Mobility market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 21. Global Enterprise Mobility market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 22. Global Enterprise Mobility market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. U.S. Enterprise Mobility market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 24. U.S. Enterprise Mobility market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 25. U.S. Enterprise Mobility market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 26. Canada Enterprise Mobility market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 27. Canada Enterprise Mobility market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 28. Canada Enterprise Mobility market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 29. UK Enterprise Mobility market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 30. UK Enterprise Mobility market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 31. UK Enterprise Mobility market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 32. Germany Enterprise Mobility market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 33. Germany Enterprise Mobility market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. Germany Enterprise Mobility market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 35. France Enterprise Mobility market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 36. France Enterprise Mobility market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 37. France Enterprise Mobility market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 38. Spain Enterprise Mobility market estimates & forecasts, 2017-2027 (USD Billion)

Billion)

TABLE 39. Spain Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 40. Spain Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 41. Italy Enterprise Mobility market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 42. Italy Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 43. Italy Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 44. ROE Enterprise Mobility market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 45. ROE Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 46. ROE Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 47. China Enterprise Mobility market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 48. China Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 49. China Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 50. India Enterprise Mobility market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 51. India Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 52. India Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 53. Japan Enterprise Mobility market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 54. Japan Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 55. Japan Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 56. Australia Enterprise Mobility market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 57. Australia Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 58. Australia Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 59. South Korea Enterprise Mobility market estimates & forecasts, 2017-2027  
(USD Billion)

TABLE 60. South Korea Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 61. South Korea Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 62. ROPAC Enterprise Mobility market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 63. ROPAC Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 64. ROPAC Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 65. Brazil Enterprise Mobility market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 66. Brazil Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 67. Brazil Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 68. Mexico Enterprise Mobility market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 69. Mexico Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 70. Mexico Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 71. ROLA Enterprise Mobility market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 72. ROLA Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 73. ROLA Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 74. ROW Enterprise Mobility market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 75. ROW Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 76. ROW Enterprise Mobility market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 77. List of secondary sources, used in the study of global Enterprise Mobility

market

TABLE 78. List of primary sources, used in the study of global Enterprise Mobility market

TABLE 79. Years considered for the study

TABLE 80. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Enterprise Mobility market, research methodology
- FIG 2. Global Enterprise Mobility market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Enterprise Mobility market, key trends 2019
- FIG 5. Global Enterprise Mobility market, growth prospects 2020-2027
- FIG 6. Global Enterprise Mobility market, porters 5 force model
- FIG 7. Global Enterprise Mobility market, pest analysis
- FIG 8. Global Enterprise Mobility market, value chain analysis
- FIG 9. Global Enterprise Mobility market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Enterprise Mobility market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Enterprise Mobility market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Enterprise Mobility market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Enterprise Mobility market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Enterprise Mobility market by segment, 2017 & 2027 (USD Billion)
- FIG 15. Global Enterprise Mobility market by segment, 2017 & 2027 (USD Billion)
- FIG 16. Global Enterprise Mobility market by segment, 2017 & 2027 (USD Billion)
- FIG 17. Global Enterprise Mobility market, regional snapshot 2017 & 2027
- FIG 18. North America Enterprise Mobility market 2017 & 2027 (USD Billion)
- FIG 19. Europe Enterprise Mobility market 2017 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Enterprise Mobility market 2017 & 2027 (USD Billion)
- FIG 21. Latin America Enterprise Mobility market 2017 & 2027 (USD Billion)
- FIG 22. Global Enterprise Mobility market, company market share analysis (2019)

### COMPANIES MENTIONED

Accenture,  
Atos,  
Cognizant,  
Deloitte,  
IBM Corporation,  
Infosys Technologies,  
TCS (Tata Consultancy Services)  
AT&T Laboratories, CGI,  
CSC (Computer Sciences Corporation)  
HCL Technologies

## I would like to order

Product name: Global Enterprise Mobility Market Size by Component (Solution and Service), Solution Type (Mobile Content Management (MCM), Mobile Application Management (MAM), Mobile Device Management (MDM and Others), Deployment Model (On-Premise and Cloud), Enterprise Size (Large Enterprises and Small & Medium Enterprises) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/GF2256723EF3EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF2256723EF3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>



To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970