

Global Enterprise IP Management Software Market Size Study, by Component(Software, Services) by Application (Patent Management, Trademark Management, Intellectual Property Portfolio Management, Intellectual Property Licensing, Intellectual Property Reporting and Analytics) by End Users (BFSI, Government, Healthcare, IT and Telecommunication, Electronics, Manufacturing)by Regional Forecasts 2017-2025

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Abstracts

Global Enterprise IP Management Software Market valued approximately USD xx billion in 2016 is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2017-2025 Key trend which will predominantly affect the market in coming year is increasing demand for intellectual property protection and majority of the companies retain their IP in order to sustain the global enterprise competition. IP Assets are valuable and flexible key assets for creating and sustaining enterprise competition. Globalization and trade liberalization have made most it significant for all enterprises including SMEs become competitive on intercontinental platform even if the company is operating in the domestic market only limited to a single country.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report

shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Software

Cloud-based

On Premise

Services

Development & Implementation Services

Consulting Services

Maintenance & Support Services

By Application:

Patent Management

Trademark Management

Intellectual Property Portfolio Management

Intellectual Property Licensing

Intellectual Property Reporting & Analytics

By Form:

Banking, Financial Institutions, and Insurance (BFSI)

Government

Healthcare

IT & Telecommunication

Electronics

Manufacturing

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are Aistemos Inc, Gemalto NV, Amber cite, Mine soft ltd, E Value Serve, Innovation Asset Group Inc Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Enterprise IP Management Software Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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