

Global Enterprise Content Management Market Size study & Forecast, by Type (Content Management, Document Management, Workflow Management, Record Management, Digital Asset Management, Professional Services, Other Types) by Deployment Mode (On-Premise, Cloud), by Enterprise (Small and Medium Enterprise, Large Enterprise), by End-use Industry (Telecom and IT, BFSI, Retail, Media and Entertainment, Government, Healthcare, Other End-user Industries), and Regional Analysis, 2023-2030

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Abstracts

Global Enterprise Content Management Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. Enterprise Content Management (ECM) is a system of procedures, techniques, and technologies to manage the lifespan of an organization's information assets, such as documents, photos, audio files, and other digital content. ECM aims to speed up the production, collection, management, and distribution of material throughout an organization while maintaining its security and regulatory compliance. The rising shift towards digitalization, increasing trend of remote work, growth of big data, increasing focus on better backup and disaster recovery, and growing need for securing confidential data and protection against data loss are the most prominent factors that are propelling the market demand across the globe.

In addition, the development of the e-commerce industry is acting as a catalyzing factor for augmenting the demand for enterprise content management systems in order to

manage, store, produce, and distribute digital content via online channels. According to Statista, in 2015 global retail e-commerce sales were USD 1,548 billion and the number is anticipated to reach USD 8,148 billion by 2026. As a result, the rising e-commerce sector is anticipated to create a lucrative demand for the market. Moreover, the increasing trend of AI-integrated ECM, as well as the rising inclination toward the adoption of Robotic Process Automation (RPA) presents various lucrative opportunities over the forecasting years. However, the complexities associated with the integration and implementation of ECM with current applications and data security and privacy risks are hindering the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Enterprise Content Management Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the rapid shift to the cloud, increasing technological investment, and the strong presence of ECM providers in the region like IBM Corporation, Microsoft Corporation, and Oracle Corporation. Whereas, Asia Pacific is expected to grow at the highest CAGR over the forecasting years. The increasing deployment of data management solutions for end-use sectors, the rising emergence of online models such as digital platforms and digital ecosystems, as well as growing adoption of smartphones and online services are significantly propelling the market demand across the region.

Major market players included in this report are:

Microsoft Corporation

OpenText Corporation

Hyland Software Inc.

IBM Corporation

Xerox Corporation

Oracle Corporation

M-Files Corp.

Epicor Software Corp.

Alfresco Software Inc.

DocuWare GmbH

Recent Developments in the Market:

In June 2022, Epicor- the leading provider of sector-specific enterprise software to support corporate growth, has announced an acquisition of Data Interchange, a UK-based supplier of managed services and cloud solutions for Electronic Data Interchange (EDI). The incorporation of Data Interchange to Epicor's portfolio expands its market

reach in Europe. It expands the company's line-up of B2B integration technology, giving customers access to a network of companies and trading partners, boosting productivity, and adding value to the supply chain.

In March 2022, Epicor declared that the company had acquired Grow Inc.- a no-code, full-stack business intelligence (BI) platform that enables any user - from the boardroom to the shop floor, warehouse, or retail space - to make data-driven decisions using straightforward dashboards and interactive visualizations.

In April 2021, OpenText unveiled the launch of OpenText Core Content and OpenText Core Case Management- a novel content services platform. This solution offers an integrated approach to handling an organization's content lifecycle in terms of its informal and formal business processes by incorporating case management, content management, and integration into lead applications.

Global Enterprise Content Management Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Deployment Mode, Enterprise, End-use Industry, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Content Management

Document Management

Workflow Management

Record Management

Digital Asset Management

Professional Services

Other Types

By Deployment Mode:

On-Premise

Cloud

By Enterprise:

Small and Medium Enterprise

Large Enterprise

By End-use Industry:

Telecom and IT

BFSI

Retail

Media and Entertainment

Government

Healthcare

Other End-user Industries

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea
RoAPAC

Latin America
Brazil
Mexico

Middle East & Africa
Saudi Arabia
South Africa
Rest of Middle East & Africa

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