

Global Enterprise Architecture Tools Market Size study, by Component (Solutions, Services), by Deployment Type (On-premises, Cloud), by Organization Size (Large Enterprises, SMEs), by Vertical (BFSI, Consumer Goods and Retail, Telecommunication, IT, Manufacturing, Healthcare and Life Sciences, Others), and Regional Forecasts 2021-2027

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Abstracts

Global enterprise architecture tools market is valued approximately at USD 0.98 billion in 2020 and is anticipated to grow with a healthy growth rate of about 4.4% over the forecast period 2021-2027. Enterprise architecture tools refer to the comprehensive approach platforms for enterprises that are adopted for modeling, planning, analysis, design, and implementation of effective IT and business architecture for better results. Enterprise architecture tools are used by the companies in the application development lifecycle by modeling and designing system architecture which are further implemented for the business processes. The global enterprise architecture tools market is being driven by rising adoption of business-driven enterprise architecture approach for strategic business transformation and rising need to align enterprise information technology architecture with business strategy. Furthermore, adding big data capabilities to enterprise architecture tools will provide new opportunities for the global enterprise architecture tools industry. Market players across the globe are strengthening their position in the market by undertaking a range of strategic initiatives. For instance, in 2021, erwin acquired Quest Software with the intent to add new capabilities to Quest Software. This enabled the company to deploy modern applications and drive significant data initiatives while ensuring regulatory compliance. Also, in 2020, BOC Group

partnered with ATD Solution with the intent to expand the presence of BOC Group across the region of Asia Pacific and offer better enterprise architecture solutions. Such strategic initiatives taken by the market players is expected to drive innovations and increase the adoption of enterprise architecture tools across end use industries which would promote the market growth. However, concerns regarding data security and privacy may impede market growth over the forecast period of 2021-2027.

The regional analysis of the global enterprise architecture tools market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America accounts for the largest share in terms of market revenue in the global enterprise architecture tools market over the forecast period 2021-2027. Factors such as presence of majority of the key market giants, technological advancements and innovations, adoption of new and advanced technologies, etc. contribute towards the largest market share of the region in the forecast years.

Major market player included in this report are:

Software AG
Avolution
BiZZdesign
MEGA International
BOC Group
Orbus Software
QualiWare
Leanix
Sparx Systems
ValueBlue

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:
Solutions

Services

By Deployment Type:

On-premises

Cloud

By Organization Size:

Large Enterprises

SMEs

By Vertical:

BFSI

Consumer Goods and Retail

Telecommunication

IT

Manufacturing

Healthcare and Life Sciences

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Enterprise Architecture Tools Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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