

# **Global Enterprise 2.0 Technologies Market Size study&Forecast, by Platform (Wikis, Blogs, Really Simple Syndication (RSS), Mashups, Online Communities, Others) by Enterprise Size (Large Enterprise, SMES), by Industry Vertical (IT and Telecom, BFSI, Manufacturing, Healthcare, Others)and Regional Analysis, 2022-2029**

<https://marketpublishers.com/r/G76504EA2642EN.html>

Date: March 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G76504EA2642EN

## **Abstracts**

Global Enterprise 2.0 Technologies Market is valued at approximately USD 22.6 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 26% over the forecast period 2022-2029. Enterprise 2.0 Technologies is the adoption of Web 2.0 technologies by several enterprises to help their partners, employees and customers build networks, retain connections and work together. This interface allows users to interact and create content, it's more similar to going beyond just receiving information from the web. These technologies improve the external and internal processes of business such as marketing, product development and communication with customers and suppliers. Additionally, the increasing penetration of the internet and rising trends of social media is driving the market for Enterprise 2.0 technologies.

The increasing penetration of the Internet among users is driving the demand for Enterprise 2.0 technologies as enterprises are shifting towards advanced and better technologies. In 2021 the Internet penetration of India went up to 47% from just 4% in 2007. India was also ranked as the second country in the world due to its active internet users. As in January, there was a total of 64.4% active internet users globally out of which 59.4% were social media users. The rising trend of social media was projected in 2021 when people reported their average per daytime on social media which is 40 to 44 years people spent 60 minutes per day and 19 years and below spent 49.12 minutes

per day on social media apps daily. Moreover, the positive impact of COVID-19 led to the adoption of advanced technologies such as Enterprise 2.0 Technologies and rising awareness about industry 2.0 surged the market demand. However, the risk of personal data leakage and security concerns stifles the market growth of Enterprise 2.0 Technologies throughout the forecast period of 2022-2029.

The key regions considered for the Global Enterprise 2.0 Technologies Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market for Enterprise 2.0 Technologies due to the increasing adoption of Artificial Intelligence (AI), Machine learning (ML), big data and other analytical technologies. Asia-Pacific is anticipated to be the fastest-growing region in the forecasted period with a CAGR of 28.6%. This growth is expected due to rising investments in advanced technologies such as enterprise 2.0 technologies. Furthermore, the rising awareness among the population regarding Enterprise 2.0 Technologies is also boosting the market demand.

Major market player included in this report are:

Avaya Holdings Corporation

Cafex Communications Inc.

Cisco Systems, Inc.

International Business Machines IBM Corporation

Microsoft Corporation

Oracle Corporation

SAP SE

Vonage Holdings Corporation

Enghouse Systems Ltd.

Dell Inc.

Recent Developments in the Market:

In September 2022, Oracle Corporation launched Oracle Integration 3 and standalone process automation. These are comprehensive solutions to modernize business processes and applications.

In January 2021, IBM Corporation announced its partnership with telephonic help that enabled users to choose their workload in on-premise or cloud-based setups and accelerate the modernization of applications.

Global Enterprise 2.0 Technologies Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Platform, Enterprise Size, Industry Vertical, Region  
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World  
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Platform offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Platform:

Wikis

Blogs

Really Simple Syndication (RSS)

Mashups

Online Communities

Others

By Enterprise Size:

Large Enterprise

SMES

By Industry Vertical:

IT and Telecom

BFSI

Manufacturing

Healthcare

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain  
Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
  - 1.2.1. Enterprise Size Market, by Region, 2019-2029 (USD Billion)
  - 1.2.2. Enterprise Size Market, by Platform, 2019-2029 (USD Billion)
  - 1.2.3. Enterprise Size Market, by Enterprise Size, 2019-2029 (USD Billion)
  - 1.2.4. Enterprise Size Market, by Industry Vertical, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL ENTERPRISE SIZE MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL ENTERPRISE SIZE MARKET DYNAMICS**

- 3.1. Enterprise Size Market Impact Analysis (2019-2029)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing Penetration of Internet.
    - 3.1.1.2. Rising trends of Social Media.
  - 3.1.2. Market Challenges
    - 3.1.2.1. Risk of personal data leakage and security.
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Positive Impact of COVID-19.
    - 3.1.3.2. Rising awareness about Industry 2.0.

### **CHAPTER 4. GLOBAL ENTERPRISE SIZE MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL ENTERPRISE SIZE MARKET, BY PLATFORM**

- 6.1. Market Snapshot
- 6.2. Global Enterprise Size Market by Platform, Performance - Potential Analysis
- 6.3. Global Enterprise Size Market Estimates & Forecasts by Platform 2019-2029 (USD Billion)
- 6.4. Enterprise Size Market, Sub Segment Analysis
  - 6.4.1. Wikis
  - 6.4.2. Blogs
  - 6.4.3. Really Simple Syndication (RSS)
  - 6.4.4. Mashups
  - 6.4.5. Online Communities
  - 6.4.6. Others

## **CHAPTER 7. GLOBAL ENTERPRISE SIZE MARKET, BY ENTERPRISE SIZE**

- 7.1. Market Snapshot
- 7.2. Global Enterprise Size Market by Enterprise Size, Performance - Potential Analysis
- 7.3. Global Enterprise Size Market Estimates & Forecasts by Enterprise Size 2019-2029

(USD Billion)

#### 7.4. Enterprise Size Market, Sub Segment Analysis

7.4.1. Large Enterprise

7.4.2. SMES

### **CHAPTER 8. GLOBAL ENTERPRISE SIZE MARKET, BY INDUSTRY VERTICAL**

8.1. Market Snapshot

8.2. Global Enterprise Size Market by Industry Vertical, Performance - Potential Analysis

8.3. Global Enterprise Size Market Estimates & Forecasts by Industry Vertical 2019-2029 (USD Billion)

8.4. Enterprise Size Market, Sub Segment Analysis

8.4.1. IT and Telecom

8.4.2. BFSI

8.4.3. Manufacturing

8.4.4. Healthcare

8.4.5. Others

### **CHAPTER 9. GLOBAL ENTERPRISE SIZE MARKET, REGIONAL ANALYSIS**

9.1. Enterprise Size Market, Regional Market Snapshot

9.2. North America Enterprise Size Market

9.2.1. U.S. Enterprise Size Market

9.2.1.1. Platform breakdown estimates & forecasts, 2019-2029

9.2.1.2. Enterprise Size breakdown estimates & forecasts, 2019-2029

9.2.1.3. Industry Vertical breakdown estimates & forecasts, 2019-2029

9.2.2. Canada Enterprise Size Market

9.3. Europe Enterprise Size Market Snapshot

9.3.1. U.K. Enterprise Size Market

9.3.2. Germany Enterprise Size Market

9.3.3. France Enterprise Size Market

9.3.4. Spain Enterprise Size Market

9.3.5. Italy Enterprise Size Market

9.3.6. Rest of Europe Enterprise Size Market

9.4. Asia-Pacific Enterprise Size Market Snapshot

9.4.1. China Enterprise Size Market

9.4.2. India Enterprise Size Market

9.4.3. Japan Enterprise Size Market

- 9.4.4. Australia Enterprise Size Market
- 9.4.5. South Korea Enterprise Size Market
- 9.4.6. Rest of Asia Pacific Enterprise Size Market
- 9.5. Latin America Enterprise Size Market Snapshot
  - 9.5.1. Brazil Enterprise Size Market
  - 9.5.2. Mexico Enterprise Size Market
- 9.6. Rest of The World Enterprise Size Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. Avaya Holdings Corporation
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. Cafex Communications Inc.
  - 10.2.3. Cisco Systems, Inc.
  - 10.2.4. International Business Machines IBM Corporation
  - 10.2.5. Microsoft Corporation
  - 10.2.6. Oracle Corporation
  - 10.2.7. SAP SE
  - 10.2.8. Vonage Holdings Corporation
  - 10.2.9. Enghouse Systems Ltd.
  - 10.2.10. Dell Inc.

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Enterprise Size Market, report scope

TABLE 2. Global Enterprise Size Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Enterprise Size Market estimates & forecasts by Platform 2019-2029 (USD Billion)

TABLE 4. Global Enterprise Size Market estimates & forecasts by Enterprise Size 2019-2029 (USD Billion)

TABLE 5. Global Enterprise Size Market estimates & forecasts by Industry Vertical 2019-2029 (USD Billion)

TABLE 6. Global Enterprise Size Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Enterprise Size Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Enterprise Size Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Enterprise Size Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Enterprise Size Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Enterprise Size Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Enterprise Size Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Enterprise Size Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Enterprise Size Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. Global Enterprise Size Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Enterprise Size Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 17. U.S. Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. U.S. Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 19. Canada Enterprise Size Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 20. Canada Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. Canada Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. UK Enterprise Size Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. UK Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. Germany Enterprise Size Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 26. Germany Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. Germany Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. France Enterprise Size Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 29. FranceEnterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. FranceEnterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. ItalyEnterprise Size Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. ItalyEnterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. ItalyEnterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. SpainEnterprise Size Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 35. SpainEnterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. SpainEnterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. RoEEnterprise Size Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoEEnterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 39. RoEEnterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 40. China Enterprise Size Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 41. China Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. China Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 43. India Enterprise Size Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 44. India Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. India Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 46. Japan Enterprise Size Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 47. Japan Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. Japan Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 49. South Korea Enterprise Size Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 50. South Korea Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. South Korea Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 52. Australia Enterprise Size Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 53. Australia Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. Australia Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 55. RoAPAC Enterprise Size Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 56. RoAPAC Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. RoAPAC Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 58. Brazil Enterprise Size Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 59. Brazil Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Brazil Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Mexico Enterprise Size Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 62. Mexico Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. Mexico Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. RoLAEnterprise Size Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 65. RoLAEnterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. RoLAEnterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. Row Enterprise Size Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. Row Enterprise Size Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Enterprise Size Market

TABLE 71. List of primary sources, used in the study of global Enterprise Size Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Enterprise Size Market, research methodology
  - FIG 2. Global Enterprise Size Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Enterprise Size Market, key trends 2021
  - FIG 5. Global Enterprise Size Market, growth prospects 2022-2029
  - FIG 6. Global Enterprise Size Market, porters 5 force model
  - FIG 7. Global Enterprise Size Market, pest analysis
  - FIG 8. Global Enterprise Size Market, value chain analysis
  - FIG 9. Global Enterprise Size Market by segment, 2019 & 2029 (USD Billion)
  - FIG 10. Global Enterprise Size Market by segment, 2019 & 2029 (USD Billion)
  - FIG 11. Global Enterprise Size Market by segment, 2019 & 2029 (USD Billion)
  - FIG 12. Global Enterprise Size Market by segment, 2019 & 2029 (USD Billion)
  - FIG 13. Global Enterprise Size Market by segment, 2019 & 2029 (USD Billion)
  - FIG 14. Global Enterprise Size Market, regional snapshot 2019 & 2029
  - FIG 15. North America Enterprise Size Market 2019 & 2029 (USD Billion)
  - FIG 16. Europe Enterprise Size Market 2019 & 2029 (USD Billion)
  - FIG 17. Asia pacific Enterprise Size Market 2019 & 2029 (USD Billion)
  - FIG 18. Latin America Enterprise Size Market 2019 & 2029 (USD Billion)
  - FIG 19. Global Enterprise Size Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## I would like to order

Product name: Global Enterprise 2.0 Technologies Market Size study&Forecast, by Platform (Wikis, Blogs, Really Simple Syndication (RSS), Mashups, Online Communities, Others) by Enterprise Size (Large Enterprise, SMES), by Industry Vertical (IT and Telecom, BFSI, Manufacturing, Healthcare, Others)and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/G76504EA2642EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G76504EA2642EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970