

Global ENT Devices Market by product (Diagnostic Devices, Surgical Devices, Hearing Aids, Hearing Implants, Co2 Lasers, Image-Guided Surgery Systems), by diagnostic device type (Endoscopes, Hearing Screening Devices), by surgical device type (Powered Surgical Instruments, Radiofrequency (RF) Handpieces, Handheld Instruments, Balloon Sinus Dilation Devices, ENT Supplies), End Users (Hospital & ASCs, ENT Clinics)), Regional Forecasts 2021-2027

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Abstracts

Global ENT Devices Market is valued approximately at USD 15.2 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6.6% over the forecast period 2021-2027. ENT devices are specialized medical devices that are used in the operations, treatment, and diagnosis of illnesses and disorders of the ear, nose, and throat. Ear infections, sinus infections, apnea, and tonsillitis are examples of ENT diseases in humans. Voice prosthesis, hearing aids, endoscopes, tongue depressors, tonsils forceps, and other devices are included in this category. In hospitals and ENT clinics, these devices are commonly used to perform medical and surgical procedures. The rising prevalence of ear, nose, and throat disorders, as well as the rising usage of minimally invasive ENT procedures and technological developments, are driving the growth of the ENT devices market. For instance, according to World Health Organization, around 5% of the world's population had disabling hearing loss by 2020. Furthermore, it is anticipated that by 2050, approximately 900 million people, or one in every 10, will suffer from disabling hearing loss. Continuing with same source, hearing loss has increased in the United States from 11.5 million in 2008 to nearly 15 million in 2018. As a result of rising prevalence of hearing disorders and hearing loss problems

among the population, a large number of hearing devices have been sold on the market. However, high cost & lack of reimbursement policies for ENT devices, may impede market growth over the forecast period of 2021-2027.

North America leads the ENT devices market because of high levels of knowledge among practitioners and patients, a well-established healthcare infrastructure, and favorable government initiatives, to mention a few aspects. Due to well-established healthcare infrastructure and high patient awareness levels, Europe is the second largest region and has a high product penetration for hearing aids. However, APAC is the fastest growing region due to the rising disposable income and presence of a wide base of target population.

Major market player included in this report are:

William Demant holding a/s
Karl Storz GmbH & co. KG
Hoya Corporation
Olympus Corporation
Narang Medical Limited
GN Store Nord
Acclarent, inc.
Stryker Corporation
WS Audiology A/S
Medtronic plc

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Diagnostic Devices
Surgical Devices

Hearing Aids
Hearing Implants
Co2 Lasers
Image-Guided Surgery Systems
By Diagnostic Device type:
Endoscopes
Hearing Screening Devices
By Surgical Device type:
Powered Surgical Instruments
Radiofrequency (RF) Handpieces
Handheld Instruments
Balloon Sinus Dilation Devices
ENT Supplies
By End user:
Home Use
Hospitals and Ambulatory Settings
ENT Clinics
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global ENT Devices Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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