

# **Global Endpoint Security Market by Solution (Endpoint Protection Platform and Endpoint Detection and Response) by Services (Professional Services, Managed Services) by Deployment Mode (On-premises, Cloud) by Organization Size (Large Enterprises, Small and Medium-Sized Enterprises), by Vertical (Banking, Financial Services and Insurance (BFSI), Telecommunications and IT, Government and Defense, Healthcare and Life Sciences, Manufacturing, Retail and e-commerce, Others), and Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/GB9842ECE61BEN.html>

Date: June 2021

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: GB9842ECE61BEN

## **Abstracts**

Global Endpoint Security Market is valued approximately at USD 13.77 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 7.6% over the forecast period 2021-2027. Endpoint security solution protect the network and the entry-points that bridge internal data with externally connected devices such as smartphones, laptops and connected devices. It is the frontline solution of cybersecurity to secure the enterprise networks. Organizations are implementing the policy of bring your own device (BYOD) policy which is expected to propel the growth of the market. Also increasing number of endpoints has increased the number of endpoint attacks and breaches which is also driving the market. Acquisitions and mergers by market players will also have a positive influence on the market. For example, Symantec Corporation, in October 2019, launched an upgraded version of its endpoint solution to provide advanced detection, protection and response feature in a single solution. But increasing number of cloud-based security points has also increased the risk data breaches and

threats which restrains the market growth. Increasing technological advancements such as cloud-based endpoint security solutions is giving the market opportunities of growth because of benefits such as easy maintenance of generated data, cost-effectiveness, scalability, and effective management of these solutions. Virtualization is also expected to give several opportunities to the market in the forecasted period.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are considered for the regional analysis of global Endpoint Security market. North America is expected to have the highest market share in the forecasted period because of rising adoption of connected devices and the internet of things across several industries in the region are boosting the demand of the market. Asia Pacific, is forecasted to grow with a significant CAGR in the forecasted period owing to increasing IT spending across the industries. The industries are adopting technologies such as AI, IoT, connected devices, cloud services, and more that demand high endpoint device protection. China expected to lead the market in the region because of the rapidly growing 5G infrastructure is boosting the adoption of the endpoint solutions in the country.

Major market player included in this report are

Microsoft  
CrowdStrike  
Symantec  
TrendMicro  
Sophos  
McAfee  
Kaspersky  
Carbon Black  
SentinelOne  
Cylance

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Solutions:

Endpoint Protection Platform (EPP)

Endpoint Detection and Response (EDR)

By Services:

Professional Services

Training and Consulting

Integration and Implementation

Support and Maintenance

Managed Services

By Deployment Mode:

On-premises

Cloud

By Organization Size:

Large Enterprises

Small and Medium-Sized Enterprises (SMEs)

By Vertical:

Banking, Financial Services and Insurance (BFSI)

Telecommunications and IT

Government and Defense

Healthcare and Life Sciences

Manufacturing

Retail and e-commerce

Others (Transportation and Logistics, Travel and Hospitality, Media and Entertainment, and Education)

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

## ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Endpoint Security Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  - 1.2.1. Endpoint Security Market , by Region, 2019-2027 (USD Billion)
  - 1.2.2. Endpoint Security Market , by Solutions, 2019-2027 (USD Billion)
  - 1.2.3. Endpoint Security Market , by Services , 2019-2027 (USD Billion)
  - 1.2.4. Endpoint Security Market , by Deployment Mode, 2019-2027 (USD Billion)
  - 1.2.5. Endpoint Security Market , by Organization, 2019-2027 (USD Billion)
  - 1.2.6. Endpoint Security Market , by Vertical, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL ENDPOINT SECURITY MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL ENDPOINT SECURITY MARKET DYNAMICS

- 3.1. Endpoint Security Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing culture of bring your own device
    - 3.1.1.2. Increasing number of endpoints
  - 3.1.2. Market Restraint
    - 3.1.2.1. Increasing data breach and theft
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Cloud-based endpoint security solutions
    - 3.1.3.2. Virtualization

### CHAPTER 4. GLOBAL ENDPOINT SECURITY MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL ENDPOINT SECURITY MARKET, BY SOLUTIONS**

- 5.1. Market Snapshot
- 5.2. Global Endpoint Security Market by Solutions, Performance - Potential Analysis
- 5.3. Global Endpoint Security Market Estimates & Forecasts by Solutions 2018-2027 (USD Billion)
- 5.4. Endpoint Security Market , Sub Segment Analysis
  - 5.4.1. Endpoint Protection Platform (EPP)
  - 5.4.2. Endpoint Detection and Response (EDR)

## **CHAPTER 6. GLOBAL ENDPOINT SECURITY MARKET, BY SERVICES**

- a. Market Snapshot
- 6.1. Global Endpoint Security Market by Services, Performance - Potential Analysis
- 6.2. Global Endpoint Security Market Estimates & Forecasts by Services 2018-2027 (USD Billion)
- 6.3. Endpoint Security Market , Sub Segment Analysis
  - 6.3.1. Professional Services
    - Training and Consulting
    - Integration and Implementation
    - Support and Maintenance
  - 6.3.2. Managed Services

## **CHAPTER 7. GLOBAL ENDPOINT SECURITY MARKET, BY DEPLOYMENT**

*Global Endpoint Security Market by Solution (Endpoint Protection Platform and Endpoint Detection and Response)...*

**b. Market Snapshot**

7.1. Global Endpoint Security Market by Deployment, Performance - Potential Analysis

7.2. Global Endpoint Security Market Estimates & Forecasts by Deployment 2018-2027 (USD Billion)

7.3. Endpoint Security Market , Sub Segment Analysis

7.3.1. On-premises

7.3.2. Cloud

**CHAPTER 8. GLOBAL ENDPOINT SECURITY MARKET, BY ORGANIZATION SIZE****c. Market Snapshot**

8.1. Global Endpoint Security Market by Organization size, Performance - Potential Analysis

8.2. Global Endpoint Security Market Estimates & Forecasts by Organization size 2018-2027 (USD Billion)

8.3. Endpoint Security Market , Sub Segment Analysis

8.3.1. Large Enterprises

8.3.2. Small

8.3.3. Medium-Sized Enterprises (SMEs)

**CHAPTER 9. GLOBAL ENDPOINT SECURITY MARKET, BY VERTICAL****d. Market Snapshot**

9.1. Global Endpoint Security Market by Vertical, Performance - Potential Analysis

9.2. Global Endpoint Security Market Estimates & Forecasts by Vertical 2018-2027 (USD Billion)

9.3. Endpoint Security Market , Sub Segment Analysis

9.3.1. Banking, Financial Services and Insurance (BFSI)

9.3.2. Telecommunications and IT

9.3.3. Government and Defence

9.3.4. Healthcare and Life Sciences

9.3.5. Manufacturing

9.3.6. Retail and e-commerce

9.3.7. Others

9.3.8.

**CHAPTER 10. GLOBAL ENDPOINT SECURITY MARKET, REGIONAL ANALYSIS**

- 10.1. Endpoint Security Market , Regional Market Snapshot
- 10.2. North America Endpoint Security Market
  - 10.2.1. U.S. Endpoint Security Market
    - 10.2.1.1. Solutions breakdown estimates & forecasts, 2018-2027
    - 10.2.1.2. Services breakdown estimates & forecasts, 2018-2027
    - 10.2.1.3. Deployment breakdown estimates & forecasts, 2018-2027
    - 10.2.1.4. Organization Size breakdown estimates & forecasts, 2018-2027
    - 10.2.1.5. Vertical breakdown estimates & forecasts, 2018-2027
  - 10.2.2. Canada Endpoint Security Market
- 10.3. Europe Endpoint Security Market Snapshot
  - 10.3.1. U.K. Endpoint Security Market
  - 10.3.2. Germany Endpoint Security Market
  - 10.3.3. France Endpoint Security Market
  - 10.3.4. Spain Endpoint Security Market
  - 10.3.5. Italy Endpoint Security Market
  - 10.3.6. Rest of Europe Endpoint Security Market
- 10.4. Asia-Pacific Endpoint Security Market Snapshot
  - 10.4.1. China Endpoint Security Market
  - 10.4.2. India Endpoint Security Market
  - 10.4.3. Japan Endpoint Security Market
  - 10.4.4. Australia Endpoint Security Market
  - 10.4.5. South Korea Endpoint Security Market
  - 10.4.6. Rest of Asia Pacific Endpoint Security Market
- 10.5. Latin America Endpoint Security Market Snapshot
  - 10.5.1. Brazil Endpoint Security Market
  - 10.5.2. Mexico Endpoint Security Market
- 10.6. Rest of The World Endpoint Security Market

## **CHAPTER 11. COMPETITIVE INTELLIGENCE**

- 11.1. Top Market Strategies
- 11.2. Company Profiles
  - 11.2.1. Microsoft
    - 11.2.1.1. Key Information
    - 11.2.1.2. Overview
    - 11.2.1.3. Financial (Subject to Data Availability)
    - 11.2.1.4. Product Summary
    - 11.2.1.5. Recent Developments
  - 11.2.2. CrowdStrike



- 11.2.3. Symantec
- 11.2.4. TrendMicro
- 11.2.5. Sophos
- 11.2.6. McAfee
- 11.2.7. Kaspersky
- 11.2.8. Carbon Black
- 11.2.9. SentinelOne
- 11.2.10. Cylance

## **CHAPTER 12. RESEARCH PROCESS**

- 12.1. Research Process
  - 12.1.1. Data Mining
  - 12.1.2. Analysis
  - 12.1.3. Market Estimation
  - 12.1.4. Validation
  - 12.1.5. Publishing
- 12.2. Research Attributes
- 12.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 2. Global Endpoint Security Market , report scope

TABLE 3. Global Endpoint Security Market estimates & forecasts by region 2018-2027 (USD Billion)

TABLE 4. Global Endpoint Security Market estimates & forecasts by Solutions 2018-2027 (USD Billion)

TABLE 5. Global Endpoint Security Market estimates & forecasts by Services 2018-2027 (USD Billion)

TABLE 6. Global Endpoint Security Market estimates & forecasts by Deployment 2018-2027 (USD Billion)

TABLE 7. Global Endpoint Security Market estimates & forecasts by Organization size 2018-2027 (USD Billion)

TABLE 8. Global Endpoint Security Market estimates & forecasts by Vertical 2018-2027 (USD Billion)

TABLE 9. Global Endpoint Security Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Endpoint Security Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Endpoint Security Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Endpoint Security Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Endpoint Security Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Endpoint Security Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Endpoint Security Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Endpoint Security Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. Global Endpoint Security Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. Global Endpoint Security Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Global Endpoint Security Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

*Global Endpoint Security Market by Solution (Endpoint Protection Platform and Endpoint Detection and Response)...*

TABLE 20. Global Endpoint Security Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Endpoint Security Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. Global Endpoint Security Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. Global Endpoint Security Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 24. Global Endpoint Security Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 25. U.S. Endpoint Security Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. U.S. Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. U.S. Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. Canada Endpoint Security Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. Canada Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. Canada Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. UK Endpoint Security Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. UK Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. UK Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. Germany Endpoint Security Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. Germany Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. Germany Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. France Endpoint Security Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. France Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. France Endpoint Security Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 40. Spain Endpoint Security Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 41. Spain Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Spain Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. Italy Endpoint Security Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 44. Italy Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. Italy Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. ROE Endpoint Security Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 47. ROE Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. ROE Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. China Endpoint Security Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 50. China Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. China Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. India Endpoint Security Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 53. India Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. India Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Japan Endpoint Security Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 56. Japan Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 57. Japan Endpoint Security Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 58. Australia Endpoint Security Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 59. Australia Endpoint Security Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 60. Australia Endpoint Security Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 61. South Korea Endpoint Security Market estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 62. South Korea Endpoint Security Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 63. South Korea Endpoint Security Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 64. ROPAC Endpoint Security Market estimates & forecasts, 2018-2027 (USD  
Billion)

TABLE 65. ROPAC Endpoint Security Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 66. ROPAC Endpoint Security Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 67. Brazil Endpoint Security Market estimates & forecasts, 2018-2027 (USD  
Billion)

TABLE 68. Brazil Endpoint Security Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 69. Brazil Endpoint Security Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 70. Mexico Endpoint Security Market estimates & forecasts, 2018-2027 (USD  
Billion)

TABLE 71. Mexico Endpoint Security Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 72. Mexico Endpoint Security Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 73. ROLA Endpoint Security Market estimates & forecasts, 2018-2027 (USD  
Billion)

TABLE 74. ROLA Endpoint Security Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 75. ROLA Endpoint Security Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 76. ROW Endpoint Security Market estimates & forecasts, 2018-2027 (USD  
Billion)

TABLE 77. ROW Endpoint Security Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 78. ROW Endpoint Security Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 79. List of secondary sources used in the study of global Endpoint Security Market .

TABLE 80. List of primary sources used in the study of global Endpoint Security Market .

TABLE 81. Years considered for the study.

TABLE 82. Exchange rates considered.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Endpoint Security Market , research methodology
- FIG 2. Global Endpoint Security Market , market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Endpoint Security Market , key trends 2020
- FIG 5. Global Endpoint Security Market , growth prospects 2021-2027
- FIG 6. Global Endpoint Security Market , porters 5 force model
- FIG 7. Global Endpoint Security Market , pest analysis
- FIG 8. Global Endpoint Security Market , value chain analysis
- FIG 9. Global Endpoint Security Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Endpoint Security Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Endpoint Security Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Endpoint Security Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Endpoint Security Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Endpoint Security Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Endpoint Security Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Endpoint Security Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Endpoint Security Market , regional snapshot 2018 & 2027
- FIG 18. North America Endpoint Security Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Endpoint Security Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Endpoint Security Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Endpoint Security Market 2018 & 2027 (USD Billion)
- FIG 22. Global Endpoint Security Market , company market share analysis (2020)

## I would like to order

Product name: Global Endpoint Security Market by Solution (Endpoint Protection Platform and Endpoint Detection and Response) by Services (Professional Services, Managed Services) by Deployment Mode (On-premises, Cloud) by Organization Size (Large Enterprises, Small and Medium-Sized Enterprises), by Vertical (Banking, Financial Services and Insurance (BFSI), Telecommunications and IT, Government and Defense, Healthcare and Life Sciences, Manufacturing, Retail and e-commerce, Others), and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/GB9842ECE61BEN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB9842ECE61BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_



Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970