

Global Endpoint Security Market by Solution (Endpoint Protection Platform and Endpoint Detection and Response) by Services (Professional Services, Managed Services) by Deployment Mode (On-premises, Cloud) by Organization Size (Large Enterprises, Small and Medium-Sized Enterprises), by Vertical (Banking, Financial Services and Insurance (BFSI), Telecommunications and IT, Government and Defense, Healthcare and Life Sciences, Manufacturing, Retail and e-commerce, Others), and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/GB9842ECE61BEN.html>

Date: June 2021

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: GB9842ECE61BEN

Abstracts

Global Endpoint Security Market is valued approximately at USD 13.77 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 7.6% over the forecast period 2021-2027. Endpoint security solution protect the network and the entry-points that bridge internal data with externally connected devices such as smartphones, laptops and connected devices. It is the frontline solution of cybersecurity to secure the enterprise networks. Organizations are implementing the policy of bring your own device (BYOD) policy which is expected to propel the growth of the market. Also increasing number of endpoints has increased the number of endpoint attacks and breaches which is also driving the market. Acquisitions and mergers by market players will also have a positive influence on the market. For example, Symantec Corporation, in October 2019, launched an upgraded version of its endpoint solution to provide advanced detection, protection and response feature in a single solution. But increasing number of cloud-based security points has also increased the risk data breaches and

threats which restrains the market growth. Increasing technological advancements such as cloud-based endpoint security solutions is giving the market opportunities of growth because of benefits such as easy maintenance of generated data, cost-effectiveness, scalability, and effective management of these solutions. Virtualization is also expected to give several opportunities to the market in the forecasted period.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are considered for the regional analysis of global Endpoint Security market. North America is expected to have the highest market share in the forecasted period because of rising adoption of connected devices and the internet of things across several industries in the region are boosting the demand of the market. Asia Pacific, is forecasted to grow with a significant CAGR in the forecasted period owing to increasing IT spending across the industries. The industries are adopting technologies such as AI, IoT, connected devices, cloud services, and more that demand high endpoint device protection. China expected to lead the market in the region because of the rapidly growing 5G infrastructure is boosting the adoption of the endpoint solutions in the country.

Major market player included in this report are

Microsoft
CrowdStrike
Symantec
TrendMicro
Sophos
McAfee
Kaspersky
Carbon Black
SentinelOne
Cylance

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Solutions:

Endpoint Protection Platform (EPP)

Endpoint Detection and Response (EDR)

By Services:

Professional Services

Training and Consulting

Integration and Implementation

Support and Maintenance

Managed Services

By Deployment Mode:

On-premises

Cloud

By Organization Size:

Large Enterprises

Small and Medium-Sized Enterprises (SMEs)

By Vertical:

Banking, Financial Services and Insurance (BFSI)

Telecommunications and IT

Government and Defense

Healthcare and Life Sciences

Manufacturing

Retail and e-commerce

Others (Transportation and Logistics, Travel and Hospitality, Media and Entertainment, and Education)

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Endpoint Security Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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