

Global Emulsifiers Market Size study & Forecast, by Application (Food Emulsifiers, Cosmetics & Personal Care, Oilfield Chemicals, Pharmaceutical, Agrochemicals, Others) and Regional Analysis, 2022-2029

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Abstracts

Global Emulsifiers Market is valued at approximately USD 8.44 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.8% over the forecast period 2022-2029. An emulsifier is a surface-active chemical that is used to stabilize an emulsion of two immiscible liquids stable. The rising production of plastic, growing demand from various manufacturing processes, and growing demand for packaged and convenience food are acting as catalyzing factors for market growth across the globe.

According to Statista, the global convenience food industry is expected to be worth around USD 562.20 in 2022, it is projected to grow at a CAGR of 6.21% between 2022 and 2027. Accordingly, the rising demand for convenience food is fueling the growth of the Emulsifiers Market worldwide. In addition, high demand from emerging markets and a rising number of strategic initiatives by the key market players are creating growth prospects for the market over the forecasting years. However, stringent regulations regarding the manufacturing and supply of certain emulsifiers and the substitution of emulsifiers with surfactants in various applications are hindering market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Emulsifiers Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the space in terms of revenue, owing to the increasing demand for high-grade and high-quality emulsifying agents and growing investment in research and development activities. Whereas, the Asia Pacific is expected to grow significantly



during the forecast period. Factors such as the high growth of the food and beverages industry, changing consumer needs and lifestyles, and the development of the manufacturing industry are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

BASF SE

Dow Corning

Kerry Group

AkzoNobel NV

Evonik

Cargill

ADM

Clariant

LANXESS

Lonza

Recent Developments in the Market:

In September 2021, BIC ingredients and AAK signed a major deal to propose expand the presence of AAK across the European lecithin market.

In December 2018, Kerry announced the acquisition of Ariake USA, a North American business of Ariake Japan Co, and Southeastern Mills' (SEM) North American coatings and seasonings business for USD 360 million.

Global Emulsifiers Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study.

The report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it



also incorporates potential opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application: Food Emulsifiers

Cosmetics & Personal Care

Oilfield Chemicals

Pharmaceutical

Agrochemicals

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World



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