

# Global Emollients & Oils for Personal Care and Cosmetics Market Size study, by Application (Sun Care, Deodorants, Skin Care, Hair Care and Others) and Regional Forecasts 2021-2027

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## Abstracts

Global Emollients & Oils for Personal Care and Cosmetics Market is valued approximately USD 1.1 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.9% over the forecast period 2021-2027. Emollients are a crucial part of the cosmetics and personal care. They comprise of creams, ointments, moisturizers, and other various products that mainly help prevent the skin from drying out, while providing additional benefits. The significant growth of the cosmetics industry, the rising per capita income and changing lifestyle of the people are driving the market for emollients and oils. Coupled with increasing penetration of e-commerce platforms and companies using online channel for sales in cosmetics, the Emollients & Oils for Personal Care and Cosmetics Market is poised to grow significantly in next decade. The whole cosmetic industry is also rising rapidly owing to the rising middle class and new market of men's personal care and cosmetics. In 2019, L'Oréal in its annual report estimated growth of 5.5% in global cosmetics market, an increase of 1.5 percentage points from 2016. It estimated the global cosmetic market to touch USD 268.8 billion in 2019. The growth of the online cosmetics sales was recorded at 27% and e-commerce share in beauty market increased to 14% in 2019. The Side effects related with the use of emollients and oils in cosmetics may act as a restraint for its growth. However, increasing awareness for the natural and organic beauty products in cosmetics acts as an opportunity for Emollients & Oils for Personal Care and Cosmetics Market in subsequent decade.

Key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World are analysed to provide a holistic picture of Emollients & Oils for Personal Care

and Cosmetics Market. Due to greater usage of cosmetics and higher per capita income, North America has emerged as a significant region across the world in terms of market share. Whereas, Asia-Pacific is expected to exhibit the highest growth rate for the forecast period 2021-2027 owing to the growing demand for the beauty products. Rising disposable income and growing preference for natural ingredients in cosmetics and personal care products will also boost the sales of the market in this region.

Major market player included in this report are:

The Lubrizol Corporation

Stephenson Group Limited

Evonik Industries AG

Sonneborn, LLC

Innospec, Inc.

Hallstar

Vantage Specialty Ingredients, Inc.

BASF SE

Berg + Schmidt GmbH & Co. KG

Cargill, Incorporated

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Sun Care

Skin Care

Hair Care

Deodorants

Others

By Region:

North America

U.S.

Canada

Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Emollients & Oils for Personal Care and Cosmetics Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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