

Global Embedded Subscriber Identity Module (E-SIM) Market Size study & Forecast, by Application (Connected Cars, Laptops, M2M, Smartphones and Tablets, Wearables, Others), by Industry Vertical (Automotive, Energy & Utilities, Manufacturing, Retail, Consumer Electronics, Others) and Regional Analysis, 2022-2029

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Abstracts

Global Embedded Subscriber Identity Module (E-SIM) Market is valued at approximately USD 3.06 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 30.7% over the forecast period 2022-2029. Embedded Subscriber Identity Module (E-SIM) or eSIM can be defined as a digital SIM that allows users to use a cellular plan from a telecom carrier without having to use a physical nano-SIM. e-SIM works the same way as a traditional SIM card, and it is actually pre-installed in the device and can be activated by installing the “eSIM profile” of the telecom operator. The rise in adoption of IoT technology and growing penetration of connected devices are key factors driving the market growth.

Over the years penetration of connected devices has significantly increased. For instance, as per Statista – in 2020, the number of Internet of Things (IoT) devices worldwide was estimated at 9.7 billion, and the number of IoT connected devices is projected to grow to 29 billion in 2030. In 2030, the highest number of IoT devices would be around 5 billion would be in China. Also, favorable government regulations boosting M2M communications and an increase in mobile computing devices would create a lucrative growth prospectus for the market over the forecast period. However, the rise in privacy and security concerns associated with Embedded Subscriber Identity Modules (E-SIM) stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Embedded Subscriber Identity Module (E-SIM) Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the dominance of leading market players, and growing adoption of wearable electronics as well as increasing usage of eSIM in smartphones in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising penetration of IoT connected devices as well as growing expansion of machine-to-machine communication in the region.

Major market players included in this report are:

Thales (France)

STMicroelectronics (Netherlands)

Infineon Technologies AG (Germany)

Giesecke+Devrient Mobile Security GmbH (Germany)

NTT DOCOMO (Japan)

Sierra Wireless (Canada)

Orange Business Services (France)

SAMSUNG (North Korea)

Telenor Group (Sweden)

Telit (U.S.)

Recent Developments in the Market:

In Nov 2021, KORE, a leader in Internet of Things (IoT) solutions and worldwide IoT Connectivity-as-a-Service (CaaS), launched KORE OmniSIM™, a new eSIM solution that makes IoT connectivity more accessible and seamless across the globe.

Global Embedded Subscriber Identity Module (E-SIM) Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Application, Industry Vertical, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in

recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application

- Connected Cars

 - Laptops

 - M2M

 - Smartphones and Tablets

 - Wearables

 - Others

By Industry Vertical

- Automotive

 - Energy & Utilities

 - Manufacturing,

 - Retail

 - Consumer Electronics

 - Others

By Region:

- North America

 - U.S.

 - Canada

 - Europe

 - UK

 - Germany

 - France

 - Spain

 - Italy

 - ROE

 - Asia Pacific

 - China

India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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