

Global Embedded Banking Market Size study, by Type (Payment Processing, Lending, Contactless Payment, Wealth Management, Others), by Industry Vertical (Retail and E-commerce, Transportation and Logistics, Healthcare, Media and Entertainment, Others) and Regional Forecasts 2022-2032

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Abstracts

Global Embedded Banking Market was valued at approximately USD 17.06 billion in 2023 and is anticipated to grow with a remarkable compound annual growth rate CAGR of 23.89% over the forecast period from 2024-2032. Embedded banking signifies a transformative approach to financial services, integrating banking functionalities directly into non-banking platforms and applications to streamline financial management and transactions for consumers. This innovative framework leverages Application Programming Interfaces (APIs) to connect traditional banks with third-party platforms, such as e-commerce sites, mobile applications, and IoT devices, thereby enhancing accessibility and efficiency.

Global Embedded Banking Market is driven by proliferation of Banking as a Service and digitalization in banking sector is a propelling the growth of the market. BaaS empowers non-banking entities, including fintech companies and e-commerce platforms, to seamlessly incorporate banking services into their offerings. Concurrently, the extensive digitalization within the banking sector has significantly fueled market demand. Moreover, the market holds substantial opportunities, particularly through the diversification of revenue streams for non-banking entities. Through integrating banking services into their platforms, businesses can enhance their revenue through fees, commissions, or interest from financial transactions, thus driving overall profitability and market expansion. However, the market's expansion is hindered by lack of digital

literacy in emerging economies and growing data privacy concerns is going to impede the overall demand for the market during the forecast period 2024-2032.

The key regions considered for the Global Embedded Banking Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America dominated the embedded banking market share in 2023, driven by its advanced technological landscape and robust fintech ecosystem. The region has been at the forefront of technological innovation, accelerating the development and adoption of embedded banking solutions. Conversely, the Asia-Pacific region is anticipated to experience the fastest growth during the forecast period. The rapid adoption of digital and mobile technologies, along with a 'mobile-first' mindset, positions the region favorably for embracing digital-friendly embedded banking solutions.

Major market players included in this report are:

Moshpit Technologies, Inc

Cybrid Inc

EdgeVerve Systems Limited

Payrix

Lendflow

Finastra

Zopa Bank Limited

Fiserv, Inc

PayPal Holdings, Inc

Stripe, Inc

The detailed segments and sub-segment of the market are explained below:

By Type:

Payment Processing

Lending

Contactless Payment

Wealth Management

Others

By Industry Vertical:

Retail and E-commerce

Transportation and Logistics

Healthcare

Media and Entertainment

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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