

# Global Email Security Market Size study & Forecast, by Component (Products, Services) By Deployment Type (Cloud, On-Premises) By Industry Vertical (BFSI, Healthcare, Government, IT & Telecom) and Regional Analysis, 2022-2029

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## Abstracts

Global Email Security Market is valued approximately at USD 3.50 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 12.8% over the forecast period 2022-2029. Email security refers to the measures and practices employed to protect the confidentiality, integrity and availability of email communications. They are a common mode of communication for individuals and organizations and they often contain sensitive and confidential information. The Email Security market is expanding because of factors such as increasing rate of cyber threats and growing inclination towards cloud-based secure email gateway.

Email security is crucial to organizations and individuals because it protects against unauthorized access, data breaches, malware, phishing attacks, and other cyber threats. Its importance has progressively increased during the last few decades. According to the Statista, in 2022, around four in ten global internet users have ever experienced cybercrime. For instance, in 2023 The popular Ethereum wallet MetaMask recently faced a cybersecurity breach in which the email addresses of some of its customers who submitted a customer service ticket were exposed. Unauthorized persons gained access to a third-party computer system that handled customer service requests. This allowed them to potentially read MetaMask users' customer support tickets. Furthermore, in 2022, when it comes to end use industry manufacturing had the highest share of cyber-attacks among the leading industries worldwide. During the examined year, cyber-attacks in manufacturing companies accounted for nearly 25% of the total cyber-attacks. Finance and insurance followed with around 19%. Professional,

business, and consumer services ranked third with a share of 14.6%. Another important component driving space is rising inclination toward cloud-based secure email gateway. As per Statista, in 2020, the cloud-based email security market was valued at approximately USD 763 million. It is expected to reach around USD 1.25 billion by 2026. Cloud email security solutions refer to secure email platforms used to protect users from phishing scams. These platforms are hosted by the cloud email security vendor and prevent emails containing malicious content from reaching the end user, next to blocking malware. In addition, In the year 2022, the number of data breaches in the United States was 1802. Meanwhile, over 422 million people were affected by data intrusions in the same year, including breaches information, leakage, and disclosure. Also, rising government security compliance and surge in risk of potential credential theft would create a lucrative growth prospect for the market over the forecast period. However, lack of awareness related to email encryption stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Email Security Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominates the market in terms of revenue, owing to the presence of key market players and rising technological advancement in email security solutions. According to Statista, in 2021, approximately 92% of the United States digital population aged 15 and above used emails as a form of online communication. Furthermore, Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to factors such as growing number of small and medium level enterprises in nations like India and China in the market space.

Major market player included in this report are:

Cisco Systems, Inc (United States)  
Gen Digital Inc (United States)  
McAfee Corp (United States)  
Microsoft Corporation (United States)  
Dell, Inc (United States)  
SAP SE (Germany)  
BAE Systems plc (United Kingdom)  
WatchGuard Technologies, Inc. (United States)  
Sophos Group plc (United Kingdom)  
Fortra, LLC (United States)

Recent Developments in the Market:

In March 2023, Microsoft Releases Security Copilot driven by OpenAI. The new tool for cybersecurity professionals employs generative AI from the most recent version of OpenAI's large language model, GPT-4, as well as a Microsoft security-specific model.

Global Email Security Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Component, Deployment Type , Industry Vertical, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component

Products

Services

By Deployment Type

Cloud

On-Premises

By Industry Vertical

BFSI

Healthcare

Government

IT & Telecom

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

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