

# **Global Electronic Parking Brake System Market Size Study and Forecast by System (Cable-pull systems, Electric-hydraulic caliper systems, Caliper integrated EPB, Others), Vehicles (Passenger cars, Commercial vehicles), Component (Electronic control unit (ECU), Actuators, Sensors, Switches & wiring harnesses, Others), Sales Channel (OEM, Aftermarket), Propulsion (Internal combustion engine (ICE), Hybrid electric vehicle (HEV / PHEV), Battery electric vehicle (BEV)), and Regional Forecasts 2025–2035**

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## **Abstracts**

The electronic parking brake (EPB) system market comprises electronically controlled braking solutions that replace conventional mechanical handbrake systems in vehicles. EPB systems use electronic actuators, sensors, and control units to automatically engage and disengage parking brakes, enhancing vehicle safety, driver convenience, and integration with advanced driver assistance systems (ADAS). These systems are increasingly deployed across passenger and commercial vehicles as part of broader vehicle electrification and digitalization trends.

The market has evolved significantly alongside the automotive industry's transition toward connected, automated, and electrified mobility. Automakers are integrating EPB systems with features such as auto-hold, hill-start assist, and autonomous braking functions, supporting enhanced driving comfort and safety compliance. Regulatory emphasis on vehicle safety standards, combined with growing consumer preference for premium features even in mid-range vehicles, has accelerated adoption. Over the

forecast period, advancements in vehicle electronics architecture and electrification platforms are expected to further solidify EPB systems as a standard automotive component.

## Key Findings of the Report

Market Size (2024): USD 6.3 billion

Estimated Market Size (2035): USD 14.5 billion

CAGR (2025–2035): 9.10%

Leading Regional Market: Asia Pacific

Leading Segment: Caliper Integrated EPB (System)

## Market Determinants

### Rising Vehicle Electrification and Platform Modernization

The global shift toward electric and hybrid vehicles is a major growth catalyst for EPB systems. Electrified vehicle architectures favor electronic control systems over mechanical components, making EPB integration more efficient and aligned with next-generation vehicle platforms.

### Increasing Adoption of Advanced Safety Features

Electronic parking brakes enable integration with ADAS functionalities such as automatic emergency braking and autonomous parking assistance. As safety regulations tighten globally, manufacturers increasingly incorporate EPB systems to meet compliance requirements and improve safety ratings.

### Consumer Preference for Comfort and Premium Features

Modern consumers increasingly expect convenience-oriented features, including push-button braking and automatic hold functions. EPB systems enhance cabin ergonomics while freeing interior space, supporting adoption across mass-market vehicle segments rather than only premium models.

## OEM Integration and Standardization Trends

Automotive manufacturers are standardizing electronic subsystems to reduce platform complexity and manufacturing costs. EPB systems align with centralized electronic architectures, encouraging OEM adoption through economies of scale.

## Cost Sensitivity and System Reliability Concerns

Despite long-term benefits, higher component costs compared to mechanical brakes may limit adoption in entry-level vehicles in price-sensitive markets. Additionally, reliability expectations for electronic components require continuous improvements in durability and fail-safe mechanisms.

## Opportunity Mapping Based on Market Trends

### Growth in Electric Vehicle Ecosystems

The expansion of battery electric and hybrid vehicles presents significant opportunities for EPB suppliers. Integrated braking solutions tailored for EV platforms enable enhanced regenerative braking coordination and electronic vehicle control systems.

### Software-Defined Vehicle Architecture

Automakers transitioning toward software-centric vehicle designs create opportunities for EPB systems integrated with centralized electronic control platforms. Suppliers offering software-enabled braking solutions can capture higher value through system integration.

### Emerging Market Vehicle Premiumization

Rising disposable incomes and urbanization in developing economies are accelerating demand for feature-rich vehicles. EPB adoption is expected to expand rapidly as mid-range vehicles incorporate advanced safety and convenience features.

### Aftermarket Service and Retrofit Potential

As the installed base of EPB-equipped vehicles expands, maintenance, diagnostics, and replacement components represent an emerging aftermarket revenue stream for

suppliers and service providers.

## **Key Market Segments**

By System:

Cable-pull systems

Electric-hydraulic caliper systems

Caliper integrated EPB

Others

By Vehicles:

Passenger cars

Commercial vehicles

By Component:

Electronic control unit (ECU)

Actuators

Sensors

Switches & wiring harnesses

Others

By Sales Channel:

OEM

## Aftermarket

### By Propulsion:

Internal combustion engine (ICE)

Hybrid electric vehicle (HEV / PHEV)

Battery electric vehicle (BEV)

### Value-Creating Segments and Growth Pockets

Caliper integrated EPB systems currently dominate the market due to their compact design, reduced mechanical complexity, and compatibility with modern braking architectures. While cable-pull systems remain relevant in cost-sensitive vehicle categories, integrated electronic solutions are gaining stronger traction as automakers pursue platform standardization.

Passenger cars account for the majority of market demand owing to large production volumes and rapid feature adoption. However, commercial vehicles are expected to witness steady adoption as fleet operators prioritize safety automation and driver assistance technologies. From a propulsion standpoint, ICE vehicles still generate substantial revenue today, yet BEVs and hybrid vehicles are anticipated to register the fastest growth due to their reliance on electronically controlled subsystems.

### Regional Market Assessment

#### North America

North America demonstrates stable growth driven by strong adoption of advanced safety technologies and high penetration of SUVs and premium vehicles. Regulatory emphasis on vehicle safety and increasing EV adoption support continued EPB integration.

#### Europe

Europe remains a key innovation hub supported by stringent safety regulations and

aggressive electrification targets. Automotive OEMs in the region are early adopters of integrated electronic braking technologies aligned with sustainability and automation strategies.

## Asia Pacific

Asia Pacific leads the global market due to large-scale vehicle production, rapid electrification in countries such as China, Japan, and South Korea, and growing consumer demand for technologically advanced vehicles. Cost-efficient manufacturing ecosystems further accelerate adoption.

## LAMEA

The LAMEA region is witnessing gradual adoption supported by improving automotive infrastructure and increasing imports of technologically advanced vehicles. Growth is particularly influenced by urbanization and fleet modernization initiatives.

## Recent Developments

**April 2024:** A major automotive supplier introduced next-generation compact EPB actuators optimized for electric vehicle platforms, improving efficiency and reducing system weight, supporting EV performance optimization.

**October 2023:** Strategic collaborations between braking system manufacturers and OEMs focused on integrating EPB with ADAS platforms, strengthening automated driving capabilities.

**June 2023:** Expansion of electronic braking system production facilities in Asia Pacific enhanced regional supply chain resilience and reduced manufacturing costs, accelerating market penetration.

## Critical Business Questions Addressed

What is the long-term growth outlook for electronic parking brake systems?

The report evaluates how electrification and safety standardization will sustain steady market expansion through 2035.

Which market segments present the strongest investment opportunities?

Integrated EPB systems and electric vehicle applications emerge as primary growth drivers.

How will propulsion trends influence demand patterns?

The transition toward BEVs and hybrid vehicles is expected to reshape component design and integration strategies.

What competitive strategies will define supplier success?

Innovation in compact actuators, software integration, and OEM partnerships will determine market leadership.

How should stakeholders position for future automotive architectures?

Companies must align product portfolios with software-defined vehicle ecosystems and centralized electronic platforms.

## **Beyond the Forecast**

The electronic parking brake system market reflects a broader transformation toward electronically controlled vehicle architectures and automation-ready mobility platforms. Competitive differentiation will increasingly depend on software integration, system miniaturization, and compatibility with autonomous driving technologies. As vehicles evolve into digitally orchestrated systems, EPB solutions will transition from standalone components to integral elements of intelligent vehicle control ecosystems.

## Contents

### **CHAPTER 1. GLOBAL ACTIVE PHARMACEUTICAL INGREDIENTS (API) MARKET REPORT SCOPE & METHODOLOGY**

- 1.1. Market Definition
- 1.2. Market Segmentation
- 1.3. Research Assumption
  - 1.3.1. Inclusion & Exclusion
  - 1.3.2. Limitations
- 1.4. Research Objective
- 1.5. Research Methodology
  - 1.5.1. Forecast Model
  - 1.5.2. Desk Research
  - 1.5.3. Top Down and Bottom-Up Approach
- 1.6. Research Attributes
- 1.7. Years Considered for the Study

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Snapshot
- 2.2. Strategic Insights
- 2.3. Top Findings
- 2.4. CEO/CXO Standpoint
- 2.5. ESG Analysis

### **CHAPTER 3. GLOBAL ACTIVE PHARMACEUTICAL INGREDIENTS (API) MARKET FORCES ANALYSIS**

- 3.1. Market Forces Shaping The Global Active Pharmaceutical Ingredients (API) Market (2024-2035)
- 3.2. Drivers
  - 3.2.1. Rising Prevalence of Chronic and Complex Diseases
  - 3.2.2. Shift Toward Biologics and High-Potency APIs
  - 3.2.3. Growth of Generic and Biosimilar Markets
  - 3.2.4. Outsourcing and Merchant API Expansion
- 3.3. Restraints
  - 3.3.1. Regulatory and Quality Compliance Requirements
- 3.4. Opportunities

- 3.4.1. High-Potency and Oncology-Focused APIs
- 3.4.2. Biotech API Manufacturing Expansion

## **CHAPTER 4. GLOBAL ACTIVE PHARMACEUTICAL INGREDIENTS (API) INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Forces Model
- 4.2. Porter's 5 Force Forecast Model (2024-2035)
- 4.3. PESTEL Analysis
- 4.4. Macroeconomic Industry Trends
  - 4.4.1. Parent Market Trends
  - 4.4.2. GDP Trends & Forecasts
- 4.5. Value Chain Analysis
- 4.6. Top Investment Trends & Forecasts
- 4.7. Top Winning Strategies (2025)
- 4.8. Market Share Analysis (2024-2025)
- 4.9. Pricing Analysis
- 4.10. Investment & Funding Scenario
- 4.11. Impact of Geopolitical & Trade Policy Volatility on the Market

## **CHAPTER 5. AI ADOPTION TRENDS AND MARKET INFLUENCE**

- 5.1. AI Readiness Index
- 5.2. Key Emerging Technologies
- 5.3. Patent Analysis
- 5.4. Top Case Studies

## **CHAPTER 6. GLOBAL ACTIVE PHARMACEUTICAL INGREDIENTS (API) MARKET SIZE & FORECASTS BY MOLECULE 2025-2035**

- 6.1. Market Overview
- 6.2. Global Active Pharmaceutical Ingredients (API) Market Performance - Potential Analysis (2025)
- 6.3. Small Molecule
  - 6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 6.3.2. Market size analysis, by region, 2025-2035
- 6.4. Large Molecule
  - 6.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 6.4.2. Market size analysis, by region, 2025-2035

## **CHAPTER 7. GLOBAL ACTIVE PHARMACEUTICAL INGREDIENTS (API) MARKET SIZE & FORECASTS BY TYPE 2025-2035**

### 7.1. Market Overview

### 7.2. Global Active Pharmaceutical Ingredients (API) Market Performance - Potential Analysis (2025)

### 7.3. Innovative Active Pharmaceutical Ingredients

#### 7.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 7.3.2. Market size analysis, by region, 2025-2035

### 7.4. Generic Innovative Active Pharmaceutical Ingredients

#### 7.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 7.4.2. Market size analysis, by region, 2025-2035

## **CHAPTER 8. GLOBAL ACTIVE PHARMACEUTICAL INGREDIENTS (API) MARKET SIZE & FORECASTS BY TYPE OF MANUFACTURER 2025-2035**

### 8.1. Market Overview

### 8.2. Global Active Pharmaceutical Ingredients (API) Market Performance - Potential Analysis (2025)

### 8.3. Captive API Manufacturer

#### 8.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 8.3.2. Market size analysis, by region, 2025-2035

### 8.4. Merchant API Manufacturer

#### 8.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 8.4.2. Market size analysis, by region, 2025-2035

## **CHAPTER 9. GLOBAL ACTIVE PHARMACEUTICAL INGREDIENTS (API) MARKET SIZE & FORECASTS BY SYNTHESIS 2025-2035**

### 9.1. Market Overview

### 9.2. Global Active Pharmaceutical Ingredients (API) Market Performance - Potential Analysis (2025)

### 9.3. Synthetic Active Pharmaceutical Ingredients

#### 9.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 9.3.2. Market size analysis, by region, 2025-2035

### 9.4. Biotech Active Pharmaceutical Ingredients

#### 9.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 9.4.2. Market size analysis, by region, 2025-2035

## **CHAPTER 10. GLOBAL ACTIVE PHARMACEUTICAL INGREDIENTS (API) MARKET SIZE & FORECASTS BY CHEMICAL SYNTHESIS 2025-2035**

### 10.1. Market Overview

### 10.2. Global Active Pharmaceutical Ingredients (API) Market Performance - Potential Analysis (2025)

### 10.3. Acetaminophen

#### 10.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 10.3.2. Market size analysis, by region, 2025-2035

### 10.4. Artemisinin

#### 10.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 10.4.2. Market size analysis, by region, 2025-2035

### 10.5. Saxagliptin

#### 10.5.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 10.5.2. Market size analysis, by region, 2025-2035

### 10.6. Sodium Chloride

#### 10.6.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 10.6.2. Market size analysis, by region, 2025-2035

### 10.7. Ibuprofen

#### 10.7.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 10.7.2. Market size analysis, by region, 2025-2035

### 10.8. Losartan Potassium

#### 10.8.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 10.8.2. Market size analysis, by region, 2025-2035

### 10.9. Enoxaparin Sodium

#### 10.9.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 10.9.2. Market size analysis, by region, 2025-2035

### 10.10. Rufinamide

#### 10.10.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 10.10.2. Market size analysis, by region, 2025-2035

### 10.11. Naproxen

#### 10.11.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 10.11.2. Market size analysis, by region, 2025-2035

### 10.12. Tamoxifen

#### 10.12.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

#### 10.12.2. Market size analysis, by region, 2025-2035

### 10.13. Others

#### 10.13.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

10.13.2. Market size analysis, by region, 2025-2035

## **CHAPTER 11. GLOBAL ACTIVE PHARMACEUTICAL INGREDIENTS (API) MARKET SIZE & FORECASTS BY TYPE OF DRUG 2025-2035**

11.1. Market Overview

11.2. Global Active Pharmaceutical Ingredients (API) Market Performance - Potential Analysis (2025)

11.3. Prescription Drugs

11.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

11.3.2. Market size analysis, by region, 2025-2035

11.4. Over-the-Counter

11.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

11.4.2. Market size analysis, by region, 2025-2035

## **CHAPTER 12. GLOBAL ACTIVE PHARMACEUTICAL INGREDIENTS (API) MARKET SIZE & FORECASTS BY USAGE 2025-2035**

12.1. Market Overview

12.2. Global Active Pharmaceutical Ingredients (API) Market Performance - Potential Analysis (2025)

12.3. Clinical

12.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

12.3.2. Market size analysis, by region, 2025-2035

12.4. Research

12.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

12.4.2. Market size analysis, by region, 2025-2035

## **CHAPTER 13. GLOBAL ACTIVE PHARMACEUTICAL INGREDIENTS (API) MARKET SIZE & FORECASTS BY POTENCY 2025-2035**

13.1. Market Overview

13.2. Global Active Pharmaceutical Ingredients (API) Market Performance - Potential Analysis (2025)

13.3. Low-to-Moderate Potency Active Pharmaceutical Ingredients

13.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

13.3.2. Market size analysis, by region, 2025-2035

13.4. Potent-to-Highly Potent Active Pharmaceutical Ingredient

13.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

13.4.2. Market size analysis, by region, 2025-2035

## **CHAPTER 14. GLOBAL ACTIVE PHARMACEUTICAL INGREDIENTS (API) MARKET SIZE & FORECASTS BY THERAPEUTIC APPLICATION 2025-2035**

14.1. Market Overview

14.2. Global Active Pharmaceutical Ingredients (API) Market Performance - Potential Analysis (2025)

14.3. Cardiology

14.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

14.3.2. Market size analysis, by region, 2025-2035

14.4. CNS and Neurology

14.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

14.4.2. Market size analysis, by region, 2025-2035

14.5. Oncology

14.5.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

14.5.2. Market size analysis, by region, 2025-2035

14.6. Endocrinology

14.6.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

14.6.2. Market size analysis, by region, 2025-2035

14.7. Pulmonology

14.7.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

14.7.2. Market size analysis, by region, 2025-2035

14.8. Gastroenterology

14.8.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

14.8.2. Market size analysis, by region, 2025-2035

14.9. Nephrology

14.9.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

14.9.2. Market size analysis, by region, 2025-2035

14.10. Ophthalmology

14.10.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

14.10.2. Market size analysis, by region, 2025-2035

14.11. Other Therapeutic Application

14.11.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

14.11.2. Market size analysis, by region, 2025-2035

## **CHAPTER 15. GLOBAL ACTIVE PHARMACEUTICAL INGREDIENTS (API) MARKET SIZE & FORECASTS BY REGION 2025–2035**

## 15.1. Growth Active Pharmaceutical Ingredients (API) Market, Regional Market Snapshot

### 15.2. Top Leading & Emerging Countries

### 15.3. North America Active Pharmaceutical Ingredients (API) Market

#### 15.3.1. U.S. Active Pharmaceutical Ingredients (API) Market

15.3.1.1. Molecule breakdown size & forecasts, 2025-2035

15.3.1.2. Type breakdown size & forecasts, 2025-2035

15.3.1.3. Type of Manufacturer breakdown size & forecasts, 2025-2035

15.3.1.4. Synthesis breakdown size & forecasts, 2025-2035

15.3.1.5. Chemical Synthesis breakdown size & forecasts, 2025-2035

15.3.1.6. Type of Drug breakdown size & forecasts, 2025-2035

15.3.1.7. Usage breakdown size & forecasts, 2025-2035

15.3.1.8. Potency breakdown size & forecasts, 2025-2035

15.3.1.9. Therapeutic Application breakdown size & forecasts, 2025-2035

#### 15.3.2. Canada Active Pharmaceutical Ingredients (API) Market

15.3.2.1. Molecule breakdown size & forecasts, 2025-2035

15.3.2.2. Type breakdown size & forecasts, 2025-2035

15.3.2.3. Type of Manufacturer breakdown size & forecasts, 2025-2035

15.3.2.4. Synthesis breakdown size & forecasts, 2025-2035

15.3.2.5. Chemical Synthesis breakdown size & forecasts, 2025-2035

15.3.2.6. Type of Drug breakdown size & forecasts, 2025-2035

15.3.2.7. Usage breakdown size & forecasts, 2025-2035

15.3.2.8. Potency breakdown size & forecasts, 2025-2035

15.3.2.9. Therapeutic Application breakdown size & forecasts, 2025-2035

### 15.4. Europe Active Pharmaceutical Ingredients (API) Market

#### 15.4.1. UK Active Pharmaceutical Ingredients (API) Market

15.4.1.1. Molecule breakdown size & forecasts, 2025-2035

15.4.1.2. Type breakdown size & forecasts, 2025-2035

15.4.1.3. Type of Manufacturer breakdown size & forecasts, 2025-2035

15.4.1.4. Synthesis breakdown size & forecasts, 2025-2035

15.4.1.5. Chemical Synthesis breakdown size & forecasts, 2025-2035

15.4.1.6. Type of Drug breakdown size & forecasts, 2025-2035

15.4.1.7. Usage breakdown size & forecasts, 2025-2035

15.4.1.8. Potency breakdown size & forecasts, 2025-2035

15.4.1.9. Therapeutic Application breakdown size & forecasts, 2025-2035

#### 15.4.2. Germany Active Pharmaceutical Ingredients (API) Market

15.4.2.1. Molecule breakdown size & forecasts, 2025-2035

15.4.2.2. Type breakdown size & forecasts, 2025-2035

15.4.2.3. Type of Manufacturer breakdown size & forecasts, 2025-2035

- 15.4.2.4. Synthesis breakdown size & forecasts, 2025-2035
- 15.4.2.5. Chemical Synthesis breakdown size & forecasts, 2025-2035
- 15.4.2.6. Type of Drug breakdown size & forecasts, 2025-2035
- 15.4.2.7. Usage breakdown size & forecasts, 2025-2035
- 15.4.2.8. Potency breakdown size & forecasts, 2025-2035
- 15.4.2.9. Therapeutic Application breakdown size & forecasts, 2025-2035
- 15.4.3. France Active Pharmaceutical Ingredients (API) Market
  - 15.4.3.1. Molecule breakdown size & forecasts, 2025-2035
  - 15.4.3.2. Type breakdown size & forecasts, 2025-2035
  - 15.4.3.3. Type of Manufacturer breakdown size & forecasts, 2025-2035
  - 15.4.3.4. Synthesis breakdown size & forecasts, 2025-2035
  - 15.4.3.5. Chemical Synthesis breakdown size & forecasts, 2025-2035
  - 15.4.3.6. Type of Drug breakdown size & forecasts, 2025-2035
  - 15.4.3.7. Usage breakdown size & forecasts, 2025-2035
  - 15.4.3.8. Potency breakdown size & forecasts, 2025-2035
  - 15.4.3.9. Therapeutic Application breakdown size & forecasts, 2025-2035
- 15.4.4. Spain Active Pharmaceutical Ingredients (API) Market
  - 15.4.4.1. Molecule breakdown size & forecasts, 2025-2035
  - 15.4.4.2. Type breakdown size & forecasts, 2025-2035
  - 15.4.4.3. Type of Manufacturer breakdown size & forecasts, 2025-2035
  - 15.4.4.4. Synthesis breakdown size & forecasts, 2025-2035
  - 15.4.4.5. Chemical Synthesis breakdown size & forecasts, 2025-2035
  - 15.4.4.6. Type of Drug breakdown size & forecasts, 2025-2035
  - 15.4.4.7. Usage breakdown size & forecasts, 2025-2035
  - 15.4.4.8. Potency breakdown size & forecasts, 2025-2035
  - 15.4.4.9. Therapeutic Application breakdown size & forecasts, 2025-2035
- 15.4.5. Italy Active Pharmaceutical Ingredients (API) Market
  - 15.4.5.1. Molecule breakdown size & forecasts, 2025-2035
  - 15.4.5.2. Type breakdown size & forecasts, 2025-2035
  - 15.4.5.3. Type of Manufacturer breakdown size & forecasts, 2025-2035
  - 15.4.5.4. Synthesis breakdown size & forecasts, 2025-2035
  - 15.4.5.5. Chemical Synthesis breakdown size & forecasts, 2025-2035
  - 15.4.5.6. Type of Drug breakdown size & forecasts, 2025-2035
  - 15.4.5.7. Usage breakdown size & forecasts, 2025-2035
  - 15.4.5.8. Potency breakdown size & forecasts, 2025-2035
  - 15.4.5.9. Therapeutic Application breakdown size & forecasts, 2025-2035
- 15.4.6. Rest of Europe Active Pharmaceutical Ingredients (API) Market
  - 15.4.6.1. Molecule breakdown size & forecasts, 2025-2035
  - 15.4.6.2. Type breakdown size & forecasts, 2025-2035

- 15.4.6.3. Type of Manufacturer breakdown size & forecasts, 2025-2035
- 15.4.6.4. Synthesis breakdown size & forecasts, 2025-2035
- 15.4.6.5. Chemical Synthesis breakdown size & forecasts, 2025-2035
- 15.4.6.6. Type of Drug breakdown size & forecasts, 2025-2035
- 15.4.6.7. Usage breakdown size & forecasts, 2025-2035
- 15.4.6.8. Potency breakdown size & forecasts, 2025-2035
- 15.4.6.9. Therapeutic Application breakdown size & forecasts, 2025-2035
- 15.5. Asia Pacific Active Pharmaceutical Ingredients (API) Market
  - 15.5.1. China Active Pharmaceutical Ingredients (API) Market
    - 15.5.1.1. Molecule breakdown size & forecasts, 2025-2035
    - 15.5.1.2. Type breakdown size & forecasts, 2025-2035
    - 15.5.1.3. Type of Manufacturer breakdown size & forecasts, 2025-2035
    - 15.5.1.4. Synthesis breakdown size & forecasts, 2025-2035
    - 15.5.1.5. Chemical Synthesis breakdown size & forecasts, 2025-2035
    - 15.5.1.6. Type of Drug breakdown size & forecasts, 2025-2035
    - 15.5.1.7. Usage breakdown size & forecasts, 2025-2035
    - 15.5.1.8. Potency breakdown size & forecasts, 2025-2035
    - 15.5.1.9. Therapeutic Application breakdown size & forecasts, 2025-2035
  - 15.5.2. India Active Pharmaceutical Ingredients (API) Market
    - 15.5.2.1. Molecule breakdown size & forecasts, 2025-2035
    - 15.5.2.2. Type breakdown size & forecasts, 2025-2035
    - 15.5.2.3. Type of Manufacturer breakdown size & forecasts, 2025-2035
    - 15.5.2.4. Synthesis breakdown size & forecasts, 2025-2035
    - 15.5.2.5. Chemical Synthesis breakdown size & forecasts, 2025-2035
    - 15.5.2.6. Type of Drug breakdown size & forecasts, 2025-2035
    - 15.5.2.7. Usage breakdown size & forecasts, 2025-2035
    - 15.5.2.8. Potency breakdown size & forecasts, 2025-2035
    - 15.5.2.9. Therapeutic Application breakdown size & forecasts, 2025-2035
  - 15.5.3. Japan Active Pharmaceutical Ingredients (API) Market
    - 15.5.3.1. Molecule breakdown size & forecasts, 2025-2035
    - 15.5.3.2. Type breakdown size & forecasts, 2025-2035
    - 15.5.3.3. Type of Manufacturer breakdown size & forecasts, 2025-2035
    - 15.5.3.4. Synthesis breakdown size & forecasts, 2025-2035
    - 15.5.3.5. Chemical Synthesis breakdown size & forecasts, 2025-2035
    - 15.5.3.6. Type of Drug breakdown size & forecasts, 2025-2035
    - 15.5.3.7. Usage breakdown size & forecasts, 2025-2035
    - 15.5.3.8. Potency breakdown size & forecasts, 2025-2035
    - 15.5.3.9. Therapeutic Application breakdown size & forecasts, 2025-2035
  - 15.5.4. Australia Active Pharmaceutical Ingredients (API) Market

- 15.5.4.1. Molecule breakdown size & forecasts, 2025-2035
- 15.5.4.2. Type breakdown size & forecasts, 2025-2035
- 15.5.4.3. Type of Manufacturer breakdown size & forecasts, 2025-2035
- 15.5.4.4. Synthesis breakdown size & forecasts, 2025-2035
- 15.5.4.5. Chemical Synthesis breakdown size & forecasts, 2025-2035
- 15.5.4.6. Type of Drug breakdown size & forecasts, 2025-2035
- 15.5.4.7. Usage breakdown size & forecasts, 2025-2035
- 15.5.4.8. Potency breakdown size & forecasts, 2025-2035
- 15.5.4.9. Therapeutic Application breakdown size & forecasts, 2025-2035
- 15.5.5. South Korea Active Pharmaceutical Ingredients (API) Market
  - 15.5.5.1. Molecule breakdown size & forecasts, 2025-2035
  - 15.5.5.2. Type breakdown size & forecasts, 2025-2035
  - 15.5.5.3. Type of Manufacturer breakdown size & forecasts, 2025-2035
  - 15.5.5.4. Synthesis breakdown size & forecasts, 2025-2035
  - 15.5.5.5. Chemical Synthesis breakdown size & forecasts, 2025-2035
  - 15.5.5.6. Type of Drug breakdown size & forecasts, 2025-2035
  - 15.5.5.7. Usage breakdown size & forecasts, 2025-2035
  - 15.5.5.8. Potency breakdown size & forecasts, 2025-2035
  - 15.5.5.9. Therapeutic Application breakdown size & forecasts, 2025-2035
- 15.5.6. Rest of APAC Active Pharmaceutical Ingredients (API) Market
  - 15.5.6.1. Molecule breakdown size & forecasts, 2025-2035
  - 15.5.6.2. Type breakdown size & forecasts, 2025-2035
  - 15.5.6.3. Type of Manufacturer breakdown size & forecasts, 2025-2035
  - 15.5.6.4. Synthesis breakdown size & forecasts, 2025-2035
  - 15.5.6.5. Chemical Synthesis breakdown size & forecasts, 2025-2035
  - 15.5.6.6. Type of Drug breakdown size & forecasts, 2025-2035
  - 15.5.6.7. Usage breakdown size & forecasts, 2025-2035
  - 15.5.6.8. Potency breakdown size & forecasts, 2025-2035
  - 15.5.6.9. Therapeutic Application breakdown size & forecasts, 2025-2035
- 15.6. Latin America Active Pharmaceutical Ingredients (API) Market
  - 15.6.1. Brazil Active Pharmaceutical Ingredients (API) Market
    - 15.6.1.1. Molecule breakdown size & forecasts, 2025-2035
    - 15.6.1.2. Type breakdown size & forecasts, 2025-2035
    - 15.6.1.3. Type of Manufacturer breakdown size & forecasts, 2025-2035
    - 15.6.1.4. Synthesis breakdown size & forecasts, 2025-2035
    - 15.6.1.5. Chemical Synthesis breakdown size & forecasts, 2025-2035
    - 15.6.1.6. Type of Drug breakdown size & forecasts, 2025-2035
    - 15.6.1.7. Usage breakdown size & forecasts, 2025-2035
    - 15.6.1.8. Potency breakdown size & forecasts, 2025-2035

- 15.6.1.9. Therapeutic Application breakdown size & forecasts, 2025-2035
- 15.6.2. Mexico Active Pharmaceutical Ingredients (API) Market
  - 15.6.2.1. Molecule breakdown size & forecasts, 2025-2035
  - 15.6.2.2. Type breakdown size & forecasts, 2025-2035
  - 15.6.2.3. Type of Manufacturer breakdown size & forecasts, 2025-2035
  - 15.6.2.4. Synthesis breakdown size & forecasts, 2025-2035
  - 15.6.2.5. Chemical Synthesis breakdown size & forecasts, 2025-2035
  - 15.6.2.6. Type of Drug breakdown size & forecasts, 2025-2035
  - 15.6.2.7. Usage breakdown size & forecasts, 2025-2035
  - 15.6.2.8. Potency breakdown size & forecasts, 2025-2035
  - 15.6.2.9. Therapeutic Application breakdown size & forecasts, 2025-2035
- 15.7. Middle East and Africa Active Pharmaceutical Ingredients (API) Market
  - 15.7.1. UAE Active Pharmaceutical Ingredients (API) Market
    - 15.7.1.1. Molecule breakdown size & forecasts, 2025-2035
    - 15.7.1.2. Type breakdown size & forecasts, 2025-2035
    - 15.7.1.3. Type of Manufacturer breakdown size & forecasts, 2025-2035
    - 15.7.1.4. Synthesis breakdown size & forecasts, 2025-2035
    - 15.7.1.5. Chemical Synthesis breakdown size & forecasts, 2025-2035
    - 15.7.1.6. Type of Drug breakdown size & forecasts, 2025-2035
    - 15.7.1.7. Usage breakdown size & forecasts, 2025-2035
    - 15.7.1.8. Potency breakdown size & forecasts, 2025-2035
    - 15.7.1.9. Therapeutic Application breakdown size & forecasts, 2025-2035
  - 15.7.2. Saudi Arabia (KSA) Active Pharmaceutical Ingredients (API) Market
    - 15.7.2.1. Molecule breakdown size & forecasts, 2025-2035
    - 15.7.2.2. Type breakdown size & forecasts, 2025-2035
    - 15.7.2.3. Type of Manufacturer breakdown size & forecasts, 2025-2035
    - 15.7.2.4. Synthesis breakdown size & forecasts, 2025-2035
    - 15.7.2.5. Chemical Synthesis breakdown size & forecasts, 2025-2035
    - 15.7.2.6. Type of Drug breakdown size & forecasts, 2025-2035
    - 15.7.2.7. Usage breakdown size & forecasts, 2025-2035
    - 15.7.2.8. Potency breakdown size & forecasts, 2025-2035
    - 15.7.2.9. Therapeutic Application breakdown size & forecasts, 2025-2035
  - 15.7.3. South Africa Active Pharmaceutical Ingredients (API) Market
    - 15.7.3.1. Molecule breakdown size & forecasts, 2025-2035
    - 15.7.3.2. Type breakdown size & forecasts, 2025-2035
    - 15.7.3.3. Type of Manufacturer breakdown size & forecasts, 2025-2035
    - 15.7.3.4. Synthesis breakdown size & forecasts, 2025-2035
    - 15.7.3.5. Chemical Synthesis breakdown size & forecasts, 2025-2035
    - 15.7.3.6. Type of Drug breakdown size & forecasts, 2025-2035

15.7.3.7. Usage breakdown size & forecasts, 2025-2035

15.7.3.8. Potency breakdown size & forecasts, 2025-2035

15.7.3.9. Therapeutic Application breakdown size & forecasts, 2025-2035

## **CHAPTER 16. COMPETITIVE INTELLIGENCE**

16.1. Top Market Strategies

16.2. Eli Lilly and Company (U.S.)

16.2.1. Company Overview

16.2.2. Key Executives

16.2.3. Company Snapshot

16.2.4. Financial Performance (Subject to Data Availability)

16.2.5. Product/Services Port

16.2.6. Recent Development

16.2.7. Market Strategies

16.2.8. SWOT Analysis

16.3. AbbVie Inc. (U.S.)

16.4. Merck & Co., Inc. (U.S.)

16.5. Novartis AG (Switzerland)

16.6. AstraZeneca PLC (U.K.)

16.7. Pfizer Inc. (U.S.)

16.8. Sanofi S.A. (France)

16.9. GlaxoSmithKline plc (GSK) (U.K.)

16.10. Teva Pharmaceutical Industries Ltd. (Israel)

16.11. Viatris Inc. (U.S.)

16.12. BASF SE (Germany)

16.13. Lonza Group Ltd. (Switzerland)

16.14. Dr. Reddy's Laboratories Ltd. (India)

16.15. Sun Pharmaceutical Industries Ltd. (India)

16.16. Cipla Limited (India)

16.17. Aurobindo Pharma Limited (India)

## List Of Tables

### LIST OF TABLES

- Table 1. Global Electronic Parking Brake System Market, Report Scope
- Table 2. Global Electronic Parking Brake System Market Estimates & Forecasts By Region 2024–2035
- Table 3. Global Electronic Parking Brake System Market Estimates & Forecasts By Segment 2024–2035
- Table 4. Global Electronic Parking Brake System Market Estimates & Forecasts By Segment 2024–2035
- Table 5. Global Electronic Parking Brake System Market Estimates & Forecasts By Segment 2024–2035
- Table 6. Global Electronic Parking Brake System Market Estimates & Forecasts By Segment 2024–2035
- Table 7. Global Electronic Parking Brake System Market Estimates & Forecasts By Segment 2024–2035
- Table 8. U.S. Electronic Parking Brake System Market Estimates & Forecasts, 2024–2035
- Table 9. Canada Electronic Parking Brake System Market Estimates & Forecasts, 2024–2035
- Table 10. UK Electronic Parking Brake System Market Estimates & Forecasts, 2024–2035
- Table 11. Germany Electronic Parking Brake System Market Estimates & Forecasts, 2024–2035
- Table 12. France Electronic Parking Brake System Market Estimates & Forecasts, 2024–2035
- Table 13. Spain Electronic Parking Brake System Market Estimates & Forecasts, 2024–2035
- Table 14. Italy Electronic Parking Brake System Market Estimates & Forecasts, 2024–2035
- Table 15. Rest Of Europe Electronic Parking Brake System Market Estimates & Forecasts, 2024–2035
- Table 16. China Electronic Parking Brake System Market Estimates & Forecasts, 2024–2035
- Table 17. India Electronic Parking Brake System Market Estimates & Forecasts, 2024–2035
- Table 18. Japan Electronic Parking Brake System Market Estimates & Forecasts, 2024–2035

Table 19. Australia Electronic Parking Brake System Market Estimates & Forecasts,  
2024–2035

Table 20. South Korea Electronic Parking Brake System Market Estimates & Forecasts,  
2024–2035

.....

## List Of Figures

### LIST OF FIGURES

- Fig 1. Global Electronic Parking Brake System Market, Research Methodology
- Fig 2. Global Electronic Parking Brake System Market, Market Estimation Techniques
- Fig 3. Global Market Size Estimates & Forecast Methods
- Fig 4. Global Electronic Parking Brake System Market, Key Trends 2025
- Fig 5. Global Electronic Parking Brake System Market, Growth Prospects 2024–2035
- Fig 6. Global Electronic Parking Brake System Market, Porter’s Five Forces Model
- Fig 7. Global Electronic Parking Brake System Market, Pestel Analysis
- Fig 8. Global Electronic Parking Brake System Market, Value Chain Analysis
- Fig 9. Electronic Parking Brake System Market By End-User, 2025 & 2035
- Fig 10. Electronic Parking Brake System Market By Segment, 2025 & 2035
- Fig 11. Electronic Parking Brake System Market By Segment, 2025 & 2035
- Fig 12. Electronic Parking Brake System Market By Segment, 2025 & 2035
- Fig 13. Electronic Parking Brake System Market By Segment, 2025 & 2035
- Fig 14. North America Electronic Parking Brake System Market, 2025 & 2035
- Fig 15. Europe Electronic Parking Brake System Market, 2025 & 2035
- Fig 16. Asia Pacific Electronic Parking Brake System Market, 2025 & 2035
- Fig 17. Latin America Electronic Parking Brake System Market, 2025 & 2035
- Fig 18. Middle East & Africa Electronic Parking Brake System Market, 2025 & 2035
- Fig 19. Global Electronic Parking Brake System Market, Company Market Share Analysis (2025)

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