

# **Global Electrical Insulation Tape Market Size study & Forecast, by Material (PVC, Glass Cloth, PET, Others), by Application (Electrical & Electronics, Aerospace, Industrial, Others) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Electrical Insulation Tape Market is valued at approximately USD 13.65 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 5.0% during the forecast period 2023-2030. Electrical insulation tape, often referred to as electrical tape or insulating tape, is a type of pressure-sensitive tape used primarily in the electrical and electronic industries. Its primary purpose is to insulate and protect electrical wires and other conductive materials from external factors such as moisture, heat, and abrasion. The tape is designed to create a barrier that prevents electrical current from leaking or short-circuiting, thus enhancing the safety and reliability of electrical installations. The Electrical Insulation Tape Market is expanding because of factors such as increasing penetration of consumer electronics, rising adoption of electric vehicles and advancements in electrical and electronic technologies.

Electrical insulation tape, alternatively referred to as insulating or thermal insulation tape, plays a crucial role in ensuring safety by insulating, safeguarding, and shielding electrical cables. Its primary purpose is to insulate electrical wiring, thereby mitigating the risks of short circuits and potential electrical fires. The increasing prevalence of consumer electronics has propelled the demand for this tape. In the realm of consumer electronics, it is frequently utilized to secure and protect wires from everyday wear and tear, effectively covering exposed wire connections to prevent inadvertent shocks. Thus, the rising consumer electronics industry is driving market growth. As per Invest India, the value of the Indian Electronics Market reached USD 140 billion in 2022, with domestic production contributing 62%. Projections indicate that the electronic sector in India is expected to expand significantly, reaching USD 300 billion by the fiscal year

2025-2026. Moreover, as per Statista's data, the revenue from consumer electronics in 2020 amounted to USD 959.67 billion, which increased to USD 987.16 billion in 2022, this upward trend is expected to continue, with an anticipated revenue reaching USD 1152.88 billion by the year 2028. Moreover, the increasing development of manufacturing and processing industries and ongoing research and development in the field of insulation materials are creating new opportunities for market growth. However, the availability of alternative products and fluctuating raw material prices stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Electrical Insulation Tape Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to the dominance of branded products and the region's increasing disease prevalence. The swift expansion of the electronics industry is driving heightened demand for products in the Asia Pacific region. Serving as a central hub for electrical appliance manufacturing, the region encompasses the production of white goods such as refrigerators, washing machines, and air conditioners. The assembly of these products relies significantly on electrical tapes, contributing to substantial demand for this essential component. Additionally, numerous countries in the region are extending electricity access to rural areas. The ongoing process of urbanization has resulted in an upsurge in demand for electrical services in both residential and commercial structures. As the region continues its growth and modernization trajectory, the need for dependable insulation materials across diverse sectors is anticipated to expand, thereby fostering further growth in the market. North America is expected to grow at the fastest rate over the forecast period, owing to factors such as the growing industrial sector, surge in renewable energy projects, solar and wind power installations, which necessitate large volumes of wires and cables. Electrical insulation tape plays a crucial role in safeguarding these electrical systems from environmental factors and preventing electrical failures.

Major market player included in this report are:

3M Company

Avery Dennison Corporation

Scapa Group Ltd

HellermannTyton Group plc

Saint-Gobain Performance Plastics

tesa SE

Nitto Denko Corporation

Plymouth Rubber Europa S.A.

IPG Photonics Corporation

Shurtape Technologies, LLC

Recent Developments in the Market:

In December 2022, Shurtape Technologies, LLC disclosed the successful acquisition of Pro Tapes & Specialties, Inc., a tape manufacturing company serving diverse sectors including graphic arts, precision die-cutting and fabricating, library and school supply, retail and general industrial, as well as contract and custom converting.. This strategic acquisition is expected to empower the company to offer a diverse array of product choices and improved service capabilities, aligning with the dynamic requirements of its customers.

Global Electrical Insulation Tape Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Material, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

PVC

Glass Cloth

PET

Others

By Application:

Electrical & Electronics

Aerospace

Industrial

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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