

Global Electric Motor Sales Market Size study, by Motor Type (AC Motor, DC Motor and Hermetic Motor), by Power Output (Integral HP Output and Fractional HP Output), by Application (Industrial Machinery, Motor Vehicles, HVAC Equipment, Aerospace & Transportation, Household Appliances and Others), and Regional Forecasts 2021-2027

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Abstracts

Global Electric Motor Sales Market is valued approximately at USD 142.7 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6% over the forecast period 2021-2027. Growth in electrical vehicle production, rising importance for high-efficiency motors and increasing investments by the market players in terms of mergers and acquisition is driving the market positively. For instance, in August 2019, Franklin Electric Co., acquired First Sales LLC. This acquisition was expected to strengthen the position of Franklin Electric in in-home and commercial water treatment systems. Furthermore, rising popularity of energy-efficient electric motors is expected to lead the market towards growth in the coming years. However, lack of awareness regarding smart electric motors in small and medium scale enterprises may hamper the market during the forecast period.

Asia Pacific, North America, Europe, Latin America, and Rest of the World are the regions considered for the regional analysis of the global Electric Motor Sales Market. Asia Pacific is the dominating region across the world in terms of market share due enormous investment in industrialization in countries such as China, South Korea and others and advancements in the agriculture sector. Whereas North America is anticipated to exhibit the highest CAGR over the forecast period 2021-2027, due to rising demand for premium efficiency motors which are used in HVAC, Industrial

applications and electric cars.

Major market player included in this report are:

Rockwell Automation, Inc.
Johnson Electric Holdings Limited
General Electric
Franklin Electric Co., Inc.
Ametek, Inc.
Allied Motion Technologies Inc.
ABB Ltd
Baldor Electric Company, Inc.
Asmo Co., Ltd.
Denso Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Motor Type:

AC Motor

DC Motor

Hermetic Motor

By Power Output:

Integral HP Output

Fractional HP Output

By Application:

Industrial Machinery

Motor Vehicles

HVAC Equipment

Aerospace & Transportation

Household Appliances

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Electric Motor Sales Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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