

# **Global Electric Mop market By Product (Steam, Spray), By Connectivity (Wired, Cordless), By Sales Channel (Online, Offline), By Application (Residential, Commercial), and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Electric Mop Market is valued approximately XX in 2020 and is anticipated to grow with a healthy growth rate of more than XX over the forecast period 2021-2027. Electric mops are battery operated mops or mops that work using electricity used as a cleaning equipment. The growth of the market is attributed to many factors such as advantages of using electric mops including reduced manual effort and enhanced cleaning capabilities. Growing population and increase in consumption of home appliances are another factors driving the market. But availability of alternatives such as mechanical mops is a challenge for the industry. Also, the costs of electric mops are higher compared to mechanical mops therefore restraining the market growth. But the integration of various advanced systems such as steam bioreactor, cordless technology and reusable pads is giving the market the opportunity to grow in the forecasted period. The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are considered for the regional analysis of global Electric Mop market. North America's market size was more than USD 60 million in the year 2019 and is expected to grow more in the coming years because of the presence of established market leaders such as Gladwell, Sharkninja etc.

Major market player included in this report are

Myelicto

SharkNinja Operating LLC

Gladwell

HAAN Corporation

Homitt

TTK Prestige Limited

**Procter & Gamble**

Xiaomi

Stanley Black &amp; Decker Inc.

Eureka Forbes.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Product:**

Steam Mop

Spray Mop

**By Connectivity:**

Wired

Cordless

**By Sales Channel:**

Online

Offline

**By Application:**

Residential

Commercial

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027.

Target Audience of the Global Electric Mop Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  - 1.2.1. Electric Mop Market , by Region, 2019-2027 (USD Billion)
  - 1.2.2. Electric Mop Market , by Product, 2019-2027 (USD Billion)
  - 1.2.3. Electric Mop Market , by Connectivity , 2019-2027 (USD Billion)
  - 1.2.4. Electric Mop Market , by Sales Channel, 2019-2027 (USD Billion)
  - 1.2.5. Electric Mop Market , by Application, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL ELECTRIC MOP MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL ELECTRIC MOP MARKET DYNAMICS

- 3.1. Electric Mop Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Reduction in manual effort
    - 3.1.1.2. Enhanced cleaning capabilities
    - 3.1.1.3. Increase consumption of home appliances
  - 3.1.2. Market Restraint
    - 3.1.2.1. Availability of substitutes
    - 3.1.2.2. Higher cost
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Integration of various technology
    - 3.1.3.2. Growing population and disposable income

### CHAPTER 4. GLOBAL ELECTRIC MOP MARKET INDUSTRY ANALYSIS

*Global Electric Mop market By Product (Steam, Spray), By Connectivity (Wired, Cordless), By Sales Channel (Onl...*

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL ELECTRIC MOP MARKET, BY PRODUCT**

- 5.1. Market Snapshot
- 5.2. Global Electric Mop Market by Product, Performance - Potential Analysis
- 5.3. Global Electric Mop Market Estimates & Forecasts by Product 2018-2027 (USD Billion)
- 5.4. Electric Mop Market , Sub Segment Analysis
  - 5.4.1. Steam Mop
  - 5.4.2. Spray Mop

## **CHAPTER 6. GLOBAL ELECTRIC MOP MARKET, BY CONNECTIVITY**

- a. Market Snapshot
  - 6.1. Global Electric Mop Market by Connectivity, Performance - Potential Analysis
  - 6.2. Global Electric Mop Market Estimates & Forecasts by Connectivity 2018-2027 (USD Billion)
  - 6.3. Electric Mop Market , Sub Segment Analysis
    - 6.3.1. Wired
    - 6.3.2. Cordless

## **CHAPTER 7. GLOBAL ELECTRIC MOP MARKET, BY SALES CHANNEL**

- b. Market Snapshot

- 7.1. Global Electric Mop Market by Sales Channel , Performance - Potential Analysis
- 7.2. Global Electric Mop Market Estimates & Forecasts by Sales Channel 2018-2027 (USD Billion)
- 7.3. Electric Mop Market , Sub Segment Analysis
  - 7.3.1. Online
  - 7.3.2. Offline

## **CHAPTER 8. GLOBAL ELECTRIC MOP MARKET, BY APPLICATION**

- c. Market Snapshot
- 8.1. Global Electric Mop Market by Application, Performance - Potential Analysis
- 8.2. Global Electric Mop Market Estimates & Forecasts by Application 2018-2027 (USD Billion)
- 8.3. Electric Mop Market , Sub Segment Analysis
  - 8.3.1. Residential
  - 8.3.2. Commercial

## **CHAPTER 9. GLOBAL ELECTRIC MOP MARKET, REGIONAL ANALYSIS**

- 9.1. Electric Mop Market , Regional Market Snapshot
- 9.2. North America Electric Mop Market
  - 9.2.1. U.S. Electric Mop Market
    - 9.2.1.1. Product breakdown estimates & forecasts, 2018-2027
    - 9.2.1.2. Connectivity breakdown estimates & forecasts, 2018-2027
    - 9.2.1.3. Sales Channel breakdown estimates & forecasts, 2018-2027
    - 9.2.1.4. Application breakdown estimates & forecasts, 2018-2027
  - 9.2.2. Canada Electric Mop Market
- 9.3. Europe Electric Mop Market Snapshot
  - 9.3.1. U.K. Electric Mop Market
  - 9.3.2. Germany Electric Mop Market
  - 9.3.3. France Electric Mop Market
  - 9.3.4. Spain Electric Mop Market
  - 9.3.5. Italy Electric Mop Market
  - 9.3.6. Rest of Europe Electric Mop Market
- 9.4. Asia-Pacific Electric Mop Market Snapshot
  - 9.4.1. China Electric Mop Market
  - 9.4.2. India Electric Mop Market
  - 9.4.3. Japan Electric Mop Market
  - 9.4.4. Australia Electric Mop Market

- 9.4.5. South Korea Electric Mop Market
- 9.4.6. Rest of Asia Pacific Electric Mop Market
- 9.5. Latin America Electric Mop Market Snapshot
  - 9.5.1. Brazil Electric Mop Market
  - 9.5.2. Mexico Electric Mop Market
- 9.6. Rest of The World Electric Mop Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. Myelicto
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. SharkNinja Operating LLC
  - 10.2.3. Gladwell
  - 10.2.4. HAAN Corporation
  - 10.2.5. Homitt
  - 10.2.6. TTK Prestige Limited
  - 10.2.7. Procter & Gamble
  - 10.2.8. Xiaomi
  - 10.2.9. Stanley Black & Decker Inc.
  - 10.2.10. Eureka Forbes.

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 2. Global Electric Mop Market , report scope

TABLE 3. Global Electric Mop Market estimates & forecasts by region 2018-2027 (USD Billion)

TABLE 4. Global Electric Mop Market estimates & forecasts by Product 2018-2027 (USD Billion)

TABLE 5. Global Electric Mop Market estimates & forecasts by Connectivity 2018-2027 (USD Billion)

TABLE 6. Global Electric Mop Market estimates & forecasts by Sales Channel 2018-2027 (USD Billion)

TABLE 7. Global Electric Mop Market estimates & forecasts by Application 2018-2027 (USD Billion)

TABLE 8. Global Electric Mop Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Electric Mop Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Electric Mop Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Electric Mop Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Electric Mop Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Electric Mop Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Electric Mop Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Electric Mop Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Electric Mop Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. Global Electric Mop Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. Global Electric Mop Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Global Electric Mop Market by region, estimates & forecasts, 2018-2027 (USD Billion)



TABLE 20. Global Electric Mop Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Electric Mop Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. Global Electric Mop Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. Global Electric Mop Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 24. U.S. Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 25. U.S. Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. U.S. Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Canada Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 28. Canada Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. Canada Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. UK Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 31. UK Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. UK Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. Germany Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 34. Germany Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. Germany Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. France Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 37. France Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. France Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. Spain Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 40. Spain Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. Spain Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Italy Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 43. Italy Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. Italy Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. ROE Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 46. ROE Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. ROE Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. China Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 49. China Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. China Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. India Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 52. India Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. India Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Japan Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 55. Japan Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 56. Japan Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 57. Australia Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 58. Australia Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 59. Australia Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 60. South Korea Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 61. South Korea Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 62. South Korea Electric Mop Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 63. ROPAC Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 64. ROPAC Electric Mop Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 65. ROPAC Electric Mop Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 66. Brazil Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 67. Brazil Electric Mop Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 68. Brazil Electric Mop Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 69. Mexico Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 70. Mexico Electric Mop Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 71. Mexico Electric Mop Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 72. ROLA Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 73. ROLA Electric Mop Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 74. ROLA Electric Mop Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 75. ROW Electric Mop Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 76. ROW Electric Mop Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 77. ROW Electric Mop Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 78. List of secondary sources used in the study of global Electric Mop Market .

TABLE 79. List of primary sources used in the study of global Electric Mop Market .

TABLE 80. Years considered for the study.

TABLE 81. Exchange rates considered.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Electric Mop Market , research methodology
- FIG 2. Global Electric Mop Market , market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Electric Mop Market , key trends 2020
- FIG 5. Global Electric Mop Market , growth prospects 2021-2027
- FIG 6. Global Electric Mop Market , porters 5 force model
- FIG 7. Global Electric Mop Market , pest analysis
- FIG 8. Global Electric Mop Market , value chain analysis
- FIG 9. Global Electric Mop Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Electric Mop Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Electric Mop Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Electric Mop Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Electric Mop Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Electric Mop Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Electric Mop Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Electric Mop Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Electric Mop Market , regional snapshot 2018 & 2027
- FIG 18. North America Electric Mop Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Electric Mop Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Electric Mop Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Electric Mop Market 2018 & 2027 (USD Billion)
- FIG 22. Global Electric Mop Market , company market share analysis (2020)

## I would like to order

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