

Global Electric Lunch Box Market Size study, by Type (Single-layer, Double layer, Multilayer) by Technology (Microwave, Steam), by Product Outlook (Plastic, Metal, Glass), by Application (Food, Drinks, Vegetables, Others), by End User (Households, Commercial), by Distribution Channel (Online, Offline) and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/GCBBA0236827EN.html>

Date: April 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GCBBA0236827EN

Abstracts

Global Electric Lunch Box Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Lunch boxes with a connected electric cable and heating base are known as electric lunch boxes. This power wire may be put into a switchboard to heat the meal. The increasing middle-class population, increasing school and college going population, rise in problem of consuming cold food and strategic initiatives taken by the market players are some of the factors that has led the adoption of Electric Lunch Box across the forecast period. For Instance: in January 2022, Aldi Australia announced the launch of their new electric lunchboxes, which have two trays and egg racks with a built-in heating element for USD 34.99. Also, with the rising disposable income, and technological advancements the adoption & demand for Electric Lunch Box is likely to increase the market growth during the forecast period. However, availability of substitutes impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Electric Lunch Box Market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the significant region across the world in terms of market share owing to home-cooked meal favored as a lunch option by a huge number of employed professionals and students since it saves money and helps to avoid junk food, which may be harmful

to one's health. The low income of unskilled employees in this region boosts product consumption because the bulk of them choose to bring their lunch boxes with them to save money. Whereas, Europe and North America are anticipated to exhibit highest growth rate over the forecast period 2022-2028 owing to the presence of large working population.

Major market player included in this report are:

Tayama
Koolatron
Hot Logic
Ouke Industry Co Ltd,
Zojirushi America Corporation
Thermos
Cello
Milton
Ropowo
LOCK&LOCK.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Single-layer

Double layer

Multilayer

By Technology:

Microwave

Steam

By Product Outlook:

Plastic

Metal

Glass

By Application:

Food

Drinks

Vegetables

Others

By End-User:

Household

Commercial

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028d

Target Audience of the Global Electric Lunch Box Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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