

# Global Electric Grill Market Size study & Forecast, by Type (Griddle, Smoker), by Use Location (Indoor, Outdoor), by Application (Residential, Commercial), by Distribution Channel (Hypermarket, Electronic Stores, Online Retailers, Direct Sales, Other Sales Channels) and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/GD3FEB3D073CEN.html>

Date: July 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GD3FEB3D073CEN

## Abstracts

Global Electric Grill Market is valued at approximately USD 4.40 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 5.5% over the forecast period 2023-2030. Electric Grill is a food-grilling electronic device. Using an electric element, this device provides constant heat. The electric grilling also be used indoors as an alternative to outside grilling. The rising preference of consumers to grill meals at home reflects the high demand for electric grills. As a result, utilizing an indoor grill for purposes other than smoking would lead to an upsurge in the demand for the product. It is a low-cost, versatile piece of equipment that is suitable for small-scale cooking. With the increasing number of events such as parties, camping, and social gatherings, as well as customer demand for grill food products and barbeque, the market for electric grills likely grow significantly all over the forecast period.

The leading participants in the electric grill industry have increased their investment in technological advancements. innovation and convenience to have an impact on the market's expansion. For instance, in August 2020, Kenyon International, Inc., a manufacturer of specialty electric grills and cooktops, announced the release of the Texan Stand, offering various enhanced alternatives for cooking on electric grills. Additionally, Increased investment in research and development and rising awareness of the product and its benefits provide lucrative opportunities in the global electric grill market. However, it turns out that these grills can't reach as high temperatures as

standard grills is an important limitation of Electric grills stifling market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Electric Grill Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to the rise in street food consumption and investments in barbeque items in important economies such as China and India. According to the USDA in 2020, rising demand in the food sector, brought in USD 3755 billion in 2020 and is projected to reach USD 5500 billion by 2027. North America is expected to grow significantly during the forecast period, owing to growing millennial and teen interest in recreational cooking. Additionally, people's preferences for grilled meat and vegetables in their diet have increased, which promotes the use of electric grills.

Major market player included in this report are:

The Zojirushi Corporation

The Holland Grill Company

Roller Grill International SA

Fire Magic

The Middle by Corporation

Char-Broil LLC

De'Longhi S.p.A

Dimplex North America Limited

Taylor Company

Weber-Stephen Products LLC

Recent Developments in the Market:

In January 2022, Weber Inc. The dominant force in outdoor cooking innovation, technology, and merchandise has unveiled the initial three additions to its 2022 grilling lineup. The 2022 GENESIS Smart Gas Grill, the 2022 SMOKEFIRE Wood Fired Pellet Grill in its STEALTH Edition, and the completely new WEBER CRAFTED Outdoor Kitchen Collection have been meticulously crafted to seamlessly integrate smart technology, superior materials, engineering excellence, and meticulous craftsmanship.

Global Electric Grill Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Use Location, Application, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Griddle

Smoker

By Use Location:

Indoor

Outdoor

By Application:

Residential

Commercial

By Distribution Channel:

Hypermarket

Electronic Stores

Online Retailers

Direct Sales

Other Sales Channels

By Region:

North America

U.S.

Canada

Europe

UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
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Latin America  
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