

Global Electric Car Rental Market Size study, by Type (Short Term Rental and Medium & Long Term Rental), by Application (Luxury Cars and Economy Cars) and Regional Forecasts 2018-2025

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Abstracts

Global Electric Car Rental Market to reach USD XX billion by 2025.

Global Electric Car Rental Market valued approximately USD XX billion in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. The Electric Car Rental Market is continuously growing across the world over the coming years. Car rental services operate on the model of renting automobiles for short periods of time, generally ranging from a few hours to a few weeks. There is a network of local branches that assist the customers with easy pick up and drop facilities. Car rental agencies serve people who require a temporary vehicle; for example, those who do not own a car or tourists. Factors like increasing rate of international tourism from past few years and technological advancements in battery technology are primarily driving the global electric car rental market during the forecast period. Rising environmental concerns has led to adoption of green products that offers opportunistic area for the marketers. However, developing and underdeveloped countries in the world are facing limited availability of power resources that may affect the market growth during the forecast years.

The regional analysis of Global Electric Car Rental Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to rapidly increasing rate of international tourism. Europe also contributes a satisfactory growth in the global Electric Car Rental market due to increasing adoption of greener technologies. Asia-Pacific is also anticipated to exhibit



The major market player included in this report are:

higher growth rate / CAGR over the forecast period 2018-2025 due to technological shift towards electric vehicles in developing countries such as India, China and Japan.

Avis Budget Group		
Enterprise Holdings		
Europcar group		
Hertz		
Sixt		
BlueIndy		
DriveElectric		
Drive Electric Orlando		
Drive Now		
Easirent		
Green Motion		
Wattacars		
Zoomcar		

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report

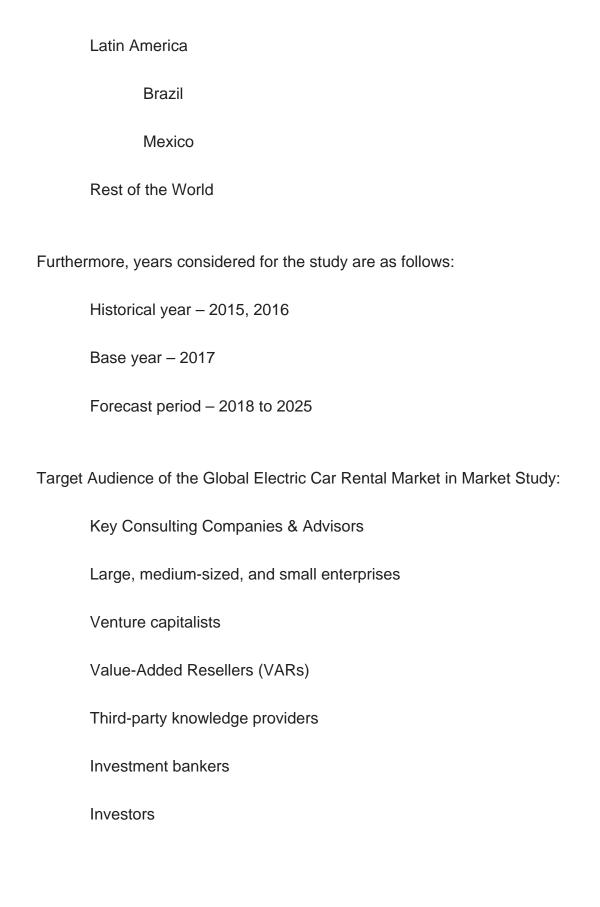


shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

Ву Туре:	
Short Te	rm Rental
Medium	& Long Term Rental
By Application:	
Luxury C	ars
Economy	v Cars
By Regions:	
North Am	nerica
U	l.S.
С	anada
Europe	
U	K
G	Germany
Asia Pac	ific
C	thina
Ir	ndia

Japan







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