

Global Electric Baby Nail Trimmer Market Size study, By Child Growth Stage (Stage 1: 0-3 Months, Stage 2: 3-6 Months, Stage 3: 6-12 Months, Stage 4: 4-12+ Months), By Battery Type (External Battery, In-Built Battery), By Distribution Channel (OEM, Distributors, Retailers, E-commerce), and Regional Forecasts 2022-2028

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Abstracts

Global Electric Baby Nail Trimmer Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Electric Baby Nail Trimmer can be defined as handy manicure tools that are utilized to safely trim baby nails. Most of the baby nail trimmer comes with different heads for various age group children. As compared to traditional nail trimmer electric nail trimmer offers several advantages such as lower risk of overcutting and offers gentle cushioned filling among others. The growing demand for baby care products and increasing awareness towards health and hygiene as well as recent product launch from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – as of 2020, the global market for baby care products was valued at USD 67.35 billion, and this amount is projected to grow to USD 88.72 billion by end of 2026. Furthermore, leading market players are coming up with innovative products to leverage the increasing demand for electric baby nail trimmer. For instance, in February 2022, London, UK based Baby Mani Pedi launched electric nail file for newborns and toddlers. Also, growing e-Commerce and internet penetration in emerging markets and rising emergence of leading market players in developing regions are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a high cost associated with electric baby trimmer coupled with low penetration from developing

regions impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Electric Baby Nail Trimmer Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing utilization of electric trimmer and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as increasing penetration of e-commerce platforms and rising childcare spending in the region, would create lucrative growth prospects for the global Electric Baby Nail Trimmer Market across the Asia Pacific region.

Major market players included in this report are:

Zoli Buzz B

JACKiSS

Lupante

Deyace

Babynice

BabyTrim

Qvene

Jaybva

Little Martin's Drawer

Buy Buy Baby Inc

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Child Growth Stage:

Stage 1: 0-3 Months

Stage 2: 3-6 Months

Stage 3: 6-12 Months

Stage 4: 4-12+ Months

By Battery Type:

External Battery

In-Built Battery

By Distribution Channel:

OEM

Distributors

Retailers

E-commerce

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Electric Baby Nail Trimmer Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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