

Global Elderly Nutrition Market Size study, by Type (Antioxidants, Fibers, Iron, Lipids, Minerals, Multi-Vitamins, Proteins), by Form (Chewables, Liquid, Powder, Tablets/Capsules), by Indication (Cancer, Diabetes, Obesity, Renal Failure, Sarcopenia), by Distribution (Hospitals, Online, Retail Drug Store) and Regional Forecasts 2022-2032

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Abstracts

The global elderly nutrition market is valued approximately at USD 12.07 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 9.32% over the forecast period 2024-2032. Elderly nutrition encompasses dietary practices and considerations specifically tailored to meet the unique physiological, metabolic, and medical needs of individuals aged 65 years and older. As aging is associated with various changes that can impact dietary requirements and food intake, focusing on nutrition is imperative for this demographic. Rising awareness of health and longevity, along with the growing prevalence of chronic diseases associated with old age, underscores the need for enhanced elderly nutrition products. Additionally, changing dietary habits and the influence of medical recommendations contribute significantly to the increased consumption of these products.

The global elderly nutrition market is experiencing robust growth due to several key factors. The increasing awareness of health and longevity, coupled with the growing prevalence of chronic diseases associated with old age, necessitates the need for enhanced elderly nutrition products. Moreover, the influence of changing dietary habits and medical recommendations significantly contributes to the consumption of these products. However, limited awareness and the high cost of elderly nutrition products may impede global sales. Additionally, ongoing research and development aimed at creating innovative products are expected to encourage the adoption of elderly nutrition

products by end-users globally.

The key regions considered for the global elderly nutrition market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. In 2023, North America is the largest regional market due to advanced healthcare infrastructure, high disposable income, and a strong presence of food and healthcare companies contributing to developing personalized nutrition for the elderly. The region also benefits from leveraging technologies such as big data and AI to cater to the nutritional needs of the elderly. Europe's market is significantly supported by governmental efforts to promote healthy aging and the nutritional well-being of the elderly. The Asia-Pacific region is expected to witness the fastest growth due to its rapidly aging population and a focus on natural and holistic nutritional approaches.

Major market players included in this report are:

- AAK AB
- Abbott Laboratories
- AbbVie Inc.
- Amway Corporation
- Baxter International Inc.
- Bayer AG
- British Biologicals
- Danone S.A.
- Dr. Reddy's Laboratories
- Fresenius Kabi AG

The detailed segments and sub-segment of the market are explained below:

By Type:

- Antioxidants
- Fibers
- Iron
- Lipids
- Minerals
- Multi-Vitamins
- Proteins

By Form:

- Chewables
- Liquid
- Powder
- Tablets/Capsules

By Indication:

- Cancer
- Diabetes

- Obesity
- Renal Failure
- Sarcopenia

By Distribution:

- Hospitals
- Online
- Retail Drug Store

By Region:

North America:

- U.S.
- Canada

Europe:

- UK
- Germany
- France
- Spain
- Italy
- ROE

Asia Pacific:

- China
- India
- Japan
- Australia
- South Korea
- RoAPAC

Latin America:

- Brazil
- Mexico

Middle East & Africa:

- Saudi Arabia
- South Africa
- RoMEA

Years considered for the study are as follows:

- Historical year – 2022
- Base year – 2023
- Forecast period – 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.

- Detailed analysis of geographical landscape with country-level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market.

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