

Global Elastomeric Coating Market Size study, by Type (Acrylic, Polyurethane, Silicone, Butyl, Others), by Technology (Water-Borne and Solvent -Borne), by Application (Wall coatings, Roof coatings, Floor/horizontal surface coatings, Others) and Regional Forecasts 2019-2026

<https://marketpublishers.com/r/G97DFB13A5ADEN.html>

Date: February 2020

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: G97DFB13A5ADEN

Abstracts

Global Elastomeric Coating Market is valued approximately USD 8.9 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 15% over the forecast period 2019-2026. Elastomeric derives from the term an elastomer, that can be described as a polymer holding viscosity alongside elasticity and fragile inter-molecular forces. It is a rubber-like polymer that indicates its elasticity property, flexibility, durability at the time of loading. Elastomeric coatings are used to provide a tough exterior finish to cladding, flooring, wall, plastic substrates and metal. These coatings have higher film thickness as compared to conventional coatings and paints. Further, other operational advantages of elastomers are slip resistance, puncture resistance, waterproofing and microbial protection. Thus, it is used across medical & healthcare facilities, commercial retail store and other. Superior performance and high demand of energy efficient roof systems are key driving forces of the market growth. Furthermore, rapid industrialization and investment in the construction industry is expected to drive the market growth over the forecast period. Apart from this, emerging economies such as India and China are expected to create significant growth opportunity in the market over the forecast period. However, fluctuation in raw material prices impedes the growth of the market over the forecast period of 2019-2026.

The regional analysis of global Elastomeric Coating market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the

World. North America is the significant region across the world in terms of market share owing to rise in expenses on repair and renovation and roof proofing as a preventive measure. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2019-2026. Factors such as robust growth in construction industry, rapid industrialization and urbanization, rapid automobile manufacturing goals would create lucrative growth prospects for the Elastomeric Coating market across Asia-Pacific region.

Major market player included in this report are:

BASF SE

Henry

PPG Industries Inc.

The DOW Chemical Company

Nippon Paints

Progressive Painting Inc.

The Sherwin-Williams Company

Jotun A/S

Clariant

Rodda Paints

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Acrylic

Polyurethane

Silicone

Butyl

Others

By Technology:

Water-Borne

Solvent-Borne

By Application:

Wall coatings
Roof coatings
Floor/horizontal surface coatings
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Elastomeric Coating Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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