

Global Educational Tourism Market Size study, by Age group (Less Than 12 Years, 13-18 Years, 19-25 Years, 26-40 Years, 41-55 Years), by Education type (Primary, Secondary, College, Post Graduate), by Course Type (Master Degree, Secondary Education, Primary Education) and Regional Forecasts 2022-2028

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Abstracts

Global Educational Tourism Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Education tourism is referred to as tourism, which individuals make for the purpose of obtaining education or training. It may be for a short duration or long duration. There are number of individuals who are migrating to other regions to acquire education. or they travel to foreign countries. The growing digital marketing industry, rising demand for national and international school trips has led to the adoption of Educational Tourism across the forecast period. For Instance: As per the IBEF, The Internet's share in total advertising revenue is anticipated to grow twofold from eight per cent in 2013 to 16 per cent in 2018. Online advertising, which was estimated at Rs 2,900 crore (US\$ 435 million) in 2013, has jumped threefold to Rs 10,000 crore (US\$ 1.5 billion) in five years, increasing at a compound annual rate of 28 per cent. Also, with the favorable government initiatives offered on attractive Master's degrees, the adoption & demand for Educational Tourism is likely to increase the market growth during the forecast period. However, high education costs impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Educational Tourism Market study include Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share owing to

acquiring popularity with regards to education, as it provides and strives to maintain the best educational facilities, encourages educational tours, and spends on quality learning and research. Whereas, Europe is also anticipated to exhibit the highest growth rate over the forecast period 2022-2028. Factors such as the opportunity to have a new experience and witness different cultures and scholarships facility responsible for lucrative growth prospects for the Educational Tourism market across European region.

Major market players included in this report are:

Qadri International Education Consultancy

Meridean Overseas

GVI Company

Global Volunteers

Capital Tours, Inc.

EF Educational Tours

Road Scholar

AAI Edutourz

ACIS Educational Tours

Golreland

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Age Group:

Less Than 12 Years

13-18 Years

19-25 Years

26-40 Years

41-55 Years

By Education Type:

Primary

Secondary

College

Post Graduate

By Course Type:

Master Degree
Secondary Education
Primary Education
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Educational Tourism Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)

Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Global Educational Tourism Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Global Educational Tourism Market, by Age Group, 2020-2028 (USD Billion)
 - 1.2.3. Global Educational Tourism Market, by Education Type, 2020-2028 (USD Billion)
 - 1.2.4. Global Educational Tourism Market, by Course Type, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL EDUCATIONAL TOURISM MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL EDUCATIONAL TOURISM MARKET DYNAMICS

- 3.1. Educational Tourism Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing digital marketing industry
 - 3.1.1.2. Rising demand for national and international school trips
 - 3.1.2. Market Challenges
 - 3.1.2.1. High education costs
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Favourable government initiatives offered on attractive Master's degree

CHAPTER 4. GLOBAL EDUCATIONAL TOURISM MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2019-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL EDUCATIONAL TOURISM MARKET, BY AGE GROUP

- 6.1. Market Snapshot
- 6.2. Global Educational Tourism Market by Age Group, Performance - Potential Analysis
- 6.3. Global Educational Tourism Market Estimates & Forecasts by Age Group, 2019-2028 (USD Billion)
- 6.4. Educational Tourism Market, Sub Segment Analysis
 - 6.4.1. Less Than 12 Years
 - 6.4.2. 13-18 Years
 - 6.4.3. 19-25 Years
 - 6.4.4. 26-40 Years
 - 6.4.5. 41-55 Years

CHAPTER 7. GLOBAL EDUCATIONAL TOURISM MARKET, BY EDUCATION TYPE

- 7.1. Market Snapshot
- 7.2. Global Educational Tourism Market by Education Type, Performance - Potential

Analysis

7.3. Global Educational Tourism Market Estimates & Forecasts by Education Type, 2019-2028 (USD Billion)

7.4. Educational Tourism Market, Sub Segment Analysis

7.4.1. Primary

7.4.2. Secondary

7.4.3. College

7.4.4. Post Graduate

CHAPTER 8. GLOBAL EDUCATIONAL TOURISM MARKET, BY COURSE TYPE

8.1. Market Snapshot

8.2. Global Educational Tourism Market by Course Type, Performance – Potential Analysis

8.3. Global Educational Tourism Market Estimates & Forecasts by Course Type, 2019-2028 (USD Billion)

8.4. Educational Tourism Market, Sub Segment Analysis

8.4.1. Master Degree

8.4.2. Secondary Education

8.4.3. Primary Education

CHAPTER 9. GLOBAL EDUCATIONAL TOURISM MARKET, REGIONAL ANALYSIS

9.1. Educational Tourism Market, Regional Market Snapshot

9.2. North America Educational Tourism Market

9.2.1. U.S. Educational Tourism Market

9.2.1.1. Age Group breakdown estimates & forecasts, 2019-2028

9.2.1.2. Education Type breakdown estimates & forecasts, 2019-2028

9.2.1.3. Course Type breakdown estimates & forecasts, 2019-2028

9.2.2. Canada Educational Tourism Market

9.3. Europe Educational Tourism Market Snapshot

9.3.1. U.K. Educational Tourism Market

9.3.2. Germany Educational Tourism Market

9.3.3. France Educational Tourism Market

9.3.4. Spain Educational Tourism Market

9.3.5. Italy Educational Tourism Market

9.3.6. Rest of Europe Educational Tourism Market

9.4. Asia-Pacific Educational Tourism Market Snapshot

9.4.1. China Educational Tourism Market

- 9.4.2. India Educational Tourism Market
- 9.4.3. Japan Educational Tourism Market
- 9.4.4. Australia Educational Tourism Market
- 9.4.5. South Korea Educational Tourism Market
- 9.4.6. Rest of Asia Pacific Educational Tourism Market
- 9.5. Latin America Educational Tourism Market Snapshot
 - 9.5.1. Brazil Educational Tourism Market
 - 9.5.2. Mexico Educational Tourism Market
- 9.6. Rest of The World Educational Tourism Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Qadri International Education Consultancy
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Meridean Overseas
 - 10.2.3. GVI Company
 - 10.2.4. Global Volunteers
 - 10.2.5. Capital Tours, Inc.
 - 10.2.6. EF Educational Tours
 - 10.2.7. Road Scholar
 - 10.2.8. AAI Edutourz
 - 10.2.9. ACIS Educational Tours
 - 10.2.10. Golreland

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes

11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Educational Tourism market, report scope

TABLE 2. Global Educational Tourism market estimates & forecasts by Region
2019-2028 (USD Billion)

TABLE 3. Global Educational Tourism market estimates & forecasts by Age Group
2019-2028 (USD Billion)

TABLE 4. Global Educational Tourism market estimates & forecasts by Education Type
2019-2028 (USD Billion)

TABLE 5. Global Educational Tourism market estimates & forecasts by Course Type
2019-2028 (USD Billion)

TABLE 6. Global Educational Tourism market by segment, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 7. Global Educational Tourism market by region, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 8. Global Educational Tourism market by segment, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 9. Global Educational Tourism market by region, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 10. Global Educational Tourism market by segment, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 11. Global Educational Tourism market by region, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 12. Global Educational Tourism market by segment, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 13. Global Educational Tourism market by region, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 14. Global Educational Tourism market by segment, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 15. Global Educational Tourism market by region, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 16. U.S. Educational Tourism market estimates & forecasts, 2019-2028 (USD
Billion)

TABLE 17. U.S. Educational Tourism market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 18. U.S. Educational Tourism market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 19. Canada Educational Tourism market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 20. Canada Educational Tourism market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 21. Canada Educational Tourism market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 22. UK Educational Tourism market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 23. UK Educational Tourism market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 24. UK Educational Tourism market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 25. Germany Educational Tourism market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 26. Germany Educational Tourism market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 27. Germany Educational Tourism market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 28. RoE Educational Tourism market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 29. RoE Educational Tourism market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 30. RoE Educational Tourism market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 31. China Educational Tourism market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 32. China Educational Tourism market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 33. China Educational Tourism market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 34. India Educational Tourism market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 35. India Educational Tourism market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 36. India Educational Tourism market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 37. Japan Educational Tourism market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 38. Japan Educational Tourism market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 39. Japan Educational Tourism market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 40. RoAPAC Educational Tourism market estimates & forecasts, 2019-2028

(USD Billion)

TABLE 41. RoAPAC Educational Tourism market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 42. RoAPAC Educational Tourism market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 43. Brazil Educational Tourism market estimates & forecasts, 2019-2028 (USD

Billion)

TABLE 44. Brazil Educational Tourism market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 45. Brazil Educational Tourism market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 46. Mexico Educational Tourism market estimates & forecasts, 2019-2028 (USD

Billion)

TABLE 47. Mexico Educational Tourism market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 48. Mexico Educational Tourism market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 49. RoLA Educational Tourism market estimates & forecasts, 2019-2028 (USD

Billion)

TABLE 50. RoLA Educational Tourism market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 51. RoLA Educational Tourism market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 52. Row Educational Tourism market estimates & forecasts, 2019-2028 (USD

Billion)

TABLE 53. Row Educational Tourism market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 54. Row Educational Tourism market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Educational Tourism market

TABLE 56. List of primary sources, used in the study of global Educational Tourism market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Educational Tourism market, research methodology
- FIG 2. Global Educational Tourism market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Educational Tourism market, key trends 2021
- FIG 5. Global Educational Tourism market, growth prospects 2022-2028
- FIG 6. Global Educational Tourism market, porters 5 force model
- FIG 7. Global Educational Tourism market, pest analysis
- FIG 8. Global Educational Tourism market, value chain analysis
- FIG 9. Global Educational Tourism market by segment, 2019 & 2028 (USD Billion)
- FIG 10. Global Educational Tourism market by segment, 2019 & 2028 (USD Billion)
- FIG 11. Global Educational Tourism market by segment, 2019 & 2028 (USD Billion)
- FIG 12. Global Educational Tourism market by segment, 2019 & 2028 (USD Billion)
- FIG 13. Global Educational Tourism market by segment, 2019 & 2028 (USD Billion)
- FIG 14. Global Educational Tourism market, regional snapshot 2019 & 2028
- FIG 15. North America Educational Tourism market 2019 & 2028 (USD Billion)
- FIG 16. Europe Educational Tourism market 2019 & 2028 (USD Billion)
- FIG 17. Asia pacific Educational Tourism market 2019 & 2028 (USD Billion)
- FIG 18. Latin America Educational Tourism market 2019 & 2028 (USD Billion)
- FIG 19. Global Educational Tourism market, company market share analysis (2021)

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