

# **Global Education PC Market Size study, By Product (Laptops, Desktop, Tablets), By Application (Primary Education, Secondary Education, Higher Education, Others) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Education PC Market is valued approximately USD 13.52 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 15.30 % over the forecast period 2022-2028. Education PC refers to the type of specially integrated Personal Computers systems that are equipped with educational software & application to deliver educational content in the form of video & animation via an internet connection. Education PCs are widely utilized by educational institutions as well as children and adults for education purposes. The growing expansion of the e-learning market worldwide and increasing internet penetration in developing regions as well as strategic initiatives from leading market players are key factors driving the market growth. For instance, according to Statista in 2019, the global e-learning market was estimated at USD 200 billion, and the global e-learning market is projected to grow to USD 400 billion by 2026. Also, the increasing number of government initiatives to promote digital education and the rising emergence of extended reality technologies would create lucrative growth opportunities for the market during the forecast period. However, lack of awareness & infrastructure limitations and increasing penetration of Smartphones as well as high deployment cost associated with education PCs impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Education PC market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region in terms of market share due to the presence of leading market players as well as the availability of high-speed internet infrastructure in the region. Whereas the Asia Pacific is anticipated to be the fastest growing region owing to

increasing digitization as well as rising penetration edtech startups would create lucrative growth prospects for the Education PC Market across the Asia Pacific region.

Major market players included in this report are:

Acer Inc.  
Apple Inc.  
ASUSTeK Computer Inc.  
Dell Inc.  
AT&T Technologies Inc.  
Lenovo Group Ltd.  
LG Electronics Inc.  
Microsoft Corporation  
Smart Technologies Inc.  
Blackboard Inc.

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Laptops

Desktops

Tablets

By Application

Primary Education

Secondary Education

Higher Educations

Others

By Region:

North America

U.S.

Canada

Europe

UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020  
Base year – 2021  
Forecast period – 2022 to 2028

Target Audience of the Global Education PC Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
  - 1.2.1. Global Education PC Market, by Region, 2020-2028 (USD Billion)
  - 1.2.2. Global Education PC Market, by Product, 2020-2028 (USD Billion)
  - 1.2.3. Global Education PC Market, by Application, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL EDUCATION PC MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL EDUCATION PC MARKET DYNAMICS**

- 3.1. Education PC Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing expansion of e-learning market worldwide.
    - 3.1.1.2. Increasing internet penetration in developing regions.
    - 3.1.1.3. Strategic initiatives from leading market players.
  - 3.1.2. Market Challenges
    - 3.1.2.1. Lack of awareness & infrastructure limitations.
    - 3.1.2.2. Increasing penetration of Smartphones.
    - 3.1.2.3. High deployment cost associated with education PCs.
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increasing number of government initiatives to promote digital education.
    - 3.1.3.2. Rising emergence of extended reality technologies.

### **CHAPTER 4. GLOBAL EDUCATION PC MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL EDUCATION PC MARKET, BY PRODUCT**

- 6.1. Market Snapshot
- 6.2. Global Education PC Market by Product, Performance - Potential Analysis
- 6.3. Global Education PC Market Estimates & Forecasts by Product 2018-2028 (USD Billion)
- 6.4. Education PC Market, Sub Segment Analysis
  - 6.4.1. Laptops
  - 6.4.2. Desktops
  - 6.4.3. Tablets

## **CHAPTER 7. GLOBAL EDUCATION PC MARKET, BY APPLICATION**

- 7.1. Market Snapshot
- 7.2. Global Education PC Market by Application, Performance - Potential Analysis
- 7.3. Global Education PC Market Estimates & Forecasts by Application 2018-2028 (USD Billion)

#### 7.4. Education PC Market, Sub Segment Analysis

- 7.4.1. Primary Education
- 7.4.2. Secondary Education
- 7.4.3. Higher Education
- 7.4.4. Others

### **CHAPTER 8. GLOBAL EDUCATION PC MARKET, REGIONAL ANALYSIS**

#### 8.1. Education PC Market, Regional Market Snapshot

#### 8.2. North America Education PC Market

- 8.2.1. U.S. Education PC Market
  - 8.2.1.1. Product estimates & forecasts, 2018-2028
  - 8.2.1.2. Application estimates & forecasts, 2018-2028
- 8.2.2. Canada Education PC Market

#### 8.3. Europe Education PC Market Snapshot

- 8.3.1. U.K. Education PC Market
- 8.3.2. Germany Education PC Market
- 8.3.3. France Education PC Market
- 8.3.4. Spain Education PC Market
- 8.3.5. Italy Education PC Market
- 8.3.6. Rest of Europe Education PC Market

#### 8.4. Asia-Pacific Education PC Market Snapshot

- 8.4.1. China Education PC Market
- 8.4.2. India Education PC Market
- 8.4.3. Japan Education PC Market
- 8.4.4. Australia Education PC Market
- 8.4.5. South Korea Education PC Market
- 8.4.6. Rest of Asia Pacific Education PC Market

#### 8.5. Latin America Education PC Market Snapshot

- 8.5.1. Brazil Education PC Market
- 8.5.2. Mexico Education PC Market

#### 8.6. Rest of The World Education PC Market

### **CHAPTER 9. COMPETITIVE INTELLIGENCE**

#### 9.1. Top Market Strategies

#### 9.2. Company Profiles

- 9.2.1. Acer Inc.
  - 9.2.1.1. Key Information

- 9.2.1.2. Overview
- 9.2.1.3. Financial (Subject to Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Apple Inc.
- 9.2.3. ASUSTeK Computer Inc.
- 9.2.4. Dell Inc.
- 9.2.5. AT&T Technologies Inc.
- 9.2.6. Lenovo Group Ltd.
- 9.2.7. LG Electronics Inc.
- 9.2.8. Microsoft Corporation
- 9.2.9. Smart Technologies Inc.
- 9.2.10. Blackboard Inc.

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

## List Of Tables

### LIST OF TABLES

- TABLE 1. Global Education PC Market, report scope
- TABLE 2. Global Education PC Market estimates & forecasts by Region 2018-2028 (USD Billion)
- TABLE 3. Global Education PC Market estimates & forecasts by Product 2018-2028 (USD Billion)
- TABLE 4. Global Education PC Market estimates & forecasts by Application 2018-2028 (USD Billion)
- TABLE 5. Global Education PC Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 6. Global Education PC Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 7. Global Education PC Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 8. Global Education PC Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 9. Global Education PC Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 10. Global Education PC Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 11. Global Education PC Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 12. Global Education PC Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 13. Global Education PC Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 14. Global Education PC Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 15. U.S. Education PC Market estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 16. U.S. Education PC Market estimates & forecasts by segment 2018-2028 (USD Billion)
- TABLE 17. U.S. Education PC Market estimates & forecasts by segment 2018-2028 (USD Billion)
- TABLE 18. Canada Education PC Market estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 19. Canada Education PC Market estimates & forecasts by segment 2018-2028



(USD Billion)

TABLE 20. Canada Education PC Market estimates & forecasts by segment 2018-2028

(USD Billion)

TABLE 21. UK Education PC Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 22. UK Education PC Market estimates & forecasts by segment 2018-2028

(USD Billion)

TABLE 23. UK Education PC Market estimates & forecasts by segment 2018-2028

(USD Billion)

TABLE 24. Germany Education PC Market estimates & forecasts, 2018-2028 (USD

Billion)

TABLE 25. Germany Education PC Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 26. Germany Education PC Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 27. RoE Education PC Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 28. RoE Education PC Market estimates & forecasts by segment 2018-2028

(USD Billion)

TABLE 29. RoE Education PC Market estimates & forecasts by segment 2018-2028

(USD Billion)

TABLE 30. China Education PC Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 31. China Education PC Market estimates & forecasts by segment 2018-2028

(USD Billion)

TABLE 32. China Education PC Market estimates & forecasts by segment 2018-2028

(USD Billion)

TABLE 33. India Education PC Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 34. India Education PC Market estimates & forecasts by segment 2018-2028

(USD Billion)

TABLE 35. India Education PC Market estimates & forecasts by segment 2018-2028

(USD Billion)

TABLE 36. Japan Education PC Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 37. Japan Education PC Market estimates & forecasts by segment 2018-2028

(USD Billion)

TABLE 38. Japan Education PC Market estimates & forecasts by segment 2018-2028

(USD Billion)

TABLE 39. RoAPAC Education PC Market estimates & forecasts, 2018-2028 (USD

Billion)

TABLE 40. RoAPAC Education PC Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 41. RoAPAC Education PC Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 42. Brazil Education PC Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 43. Brazil Education PC Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 44. Brazil Education PC Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 45. Mexico Education PC Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 46. Mexico Education PC Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 47. Mexico Education PC Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 48. RoLA Education PC Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 49. RoLA Education PC Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 50. RoLA Education PC Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 51. Row Education PC Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 52. Row Education PC Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 53. Row Education PC Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Education PC Market

TABLE 55. List of primary sources, used in the study of global Education PC Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Education PC Market, research methodology
- FIG 2. Global Education PC Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Education PC Market, key trends 2021
- FIG 5. Global Education PC Market, growth prospects 2022-2028
- FIG 6. Global Education PC Market, porters 5 force model
- FIG 7. Global Education PC Market, pest analysis
- FIG 8. Global Education PC Market, value chain analysis
- FIG 9. Global Education PC Market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Education PC Market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Education PC Market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Education PC Market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Education PC Market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Education PC Market, regional snapshot 2018 & 2028
- FIG 15. North America Education PC Market 2018 & 2028 (USD Billion)
- FIG 16. Europe Education PC Market 2018 & 2028 (USD Billion)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Education PC Market 2018 & 2028 (USD Billion)
- FIG 19. Global Education PC Market, company Market share analysis (2021)

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