

Global Edible Films and Coating Market Size study & Forecast, by Material Type (Protein, Polysaccharides, Lipids, Composites) by Application (Fruits and Vegetables, Bakery and Confectionery, Dairy Products, Meat, Poultry, and Seafood, Nutritional Products) and Regional Analysis, 2022-2029

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Abstracts

Global Edible Films and Coating Market is valued approximately at USD 2.70 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 7.7% over the forecast period 2022-2029. The edible coating is a sustainable option that is used on a wide range of goods to control moisture transfer, gas exchange, and oxidation processes. Several active ingredients can be included into the polymer matrix and taken with food, enhancing safety or even nutritional and sensory qualities. This is a key benefit of using edible films and coatings. The product has numerous benefits apart from packaging alternative solutions to synthetic packaging. Polymer is present in edible materials, and because it has a low unit weight and good shear qualities, it offers numerous advantages. Natural biopolymers can be obtained from animals, plants, or marine life and have biocompatibility and easy biodegradability, making them useful in the life sciences. As a result, manufacturing companies make significant R&D investment. The market for edible films and coatings is driven by customers' growing preference for environment friendly solutions and the rapid rise of food manufacturing companies.

Also, according to Statista, the green packaging had a market value of about 178.6 billion dollars in 2019 and is projected to grow to 246.3 billion dollars by 2025. However, the rising demand for eco-friendly packaging solutions to reduce carbon footprints would drive the edible films and coating market. Additionally, according to FCC Food Industry

Report 2022, in 2020 the Canadian food manufacturing sales was USD 109 billion and the number reached USD 125 billion in 2021. As a result, rising food industry is anticipated to propelling the growth for edible films and coating. Also, the government initiatives to reduce the carbon foot print in the food sector will creates lucrative growth opportunity for the market during forecast period. However, the high cost of edible films and coating over the present packaging solutions stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Edible Films and Coating Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the dominating region across the world in terms of market share, owing to the rising demand for sustainable packaging solution in the region. Whereas, Asia Pacific is also anticipated to exhibit highest growth rate over the forecast period, owing to factors such as growing food industry would create lucrative growth prospects for the global Edible Films and Coating Market across the Asia Pacific region.

Major market player included in this report are:

Tate & Lyle PLC

DuPont de Nemours Inc.

Dohler Group

Koninklijke DSM NV

Cargill Incorporated

Ingredion Incorporated

Lactips

Nagase America LLC

Kerry Group plc

Pace International, LLC

Recent Developments in the Market:

In April 2021, A plant-based, edible coating named VitaFresh Botanicals - Life Ultra was launched by AgroFresh Solutions, Inc., to keep produce fresh and prevent food loss and waste. For better fruit protection and coating coverage, Life Ultra creates smaller particles using a cutting-edge nano emulsion process. The Federal University of So Carlos in Brazil, QGP Qumica, and Embrapa Instrumentation—all subsidiaries of the Brazilian Agricultural Research Corporation—developed the nano emulsion technology. In June 2022, Dr. Gary Beall and Dr. Rusty Phillips have collaborated with major experts in the produce industry to enhance Nabaco's growth. Nabaco provides a cutting-edge safe and edible coating, named NatuWrap, that enhanced the shelf life of produce.

Global Edible Films and Coating Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Material Type, Application Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material Type:

Protein

Polysaccharides

Lipids

Composites

By Application:

Fruits and Vegetables

Bakery and Confectionery

Dairy Products

Meat, Poultry, and Seafood

Nutritional Products

By Region:

North America

U.S.

Canada

Europe

UK

Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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