

Global Edge Artificial Intelligence (AI) Chips Market Size Study and Forecast by Chipset (CPU, GPU, ASIC, Others), by Function (Training, Inference), by Device (Consumer Devices, Enterprise Devices), and Regional Forecasts 2026–2036

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Abstracts

The Global Edge Artificial Intelligence (AI) Chips Market, valued at USD 27.40 billion in 2025, is expected to reach USD 701.77 billion by 2036, expanding at a remarkable CAGR of 34.5% during 2026–2036. Edge AI chips are specialized semiconductor processors that can run artificial intelligence and machine learning workloads directly on edge devices without the need for centralized cloud infrastructure. These chips allow for real-time data processing, low-latency decision making, improved privacy, reduced bandwidth consumption and better operational efficiency across a wide range of applications. The market is experiencing unprecedented growth due to the proliferation of IoT devices, autonomous systems, smart consumer electronics, industrial automation, healthcare devices and intelligent edge computing applications. Organizations are increasingly adopting edge AI architectures to overcome latency limitations associated with cloud computing while ensuring data security and operational reliability. The market includes CPUs, GPUs, ASICs, neural processing units (NPUs) and other AI-optimized chipsets used for training and inference workloads across consumer and enterprise devices. Future growth is expected to be driven by advancements in semiconductor technologies, generative AI adoption, edge computing expansion and increasing demand for intelligent connected devices.

Global Edge Artificial Intelligence Chips Market: Key Highlights

The Global Colostrum Market was valued at USD 3.78 billion in 2025, primarily driven by increasing consumer demand for immune-supporting nutritional supplements and functional health products.

The market is projected to reach USD 7.44 billion by 2036, growing at a CAGR of 7.0% during 2026–2036, propelled by expanding applications of colostrum in functional nutrition and sports health formulations.

North America leads the global market, supported by strong consumer awareness of dietary supplements and a well-established nutraceutical industry.

Conventional dominates the nature segment because of its large-scale production, widespread commercial availability, and cost-effective manufacturing processes.

Cow leads the source segment owing to its abundant availability, high immunoglobulin content, and established use in commercial colostrum production.

Powder dominates the product segment because of its extended shelf life, convenient storage, and compatibility with diverse food and supplement formulations.

B2C leads the distribution channel, supported by growing direct consumer purchases through retail stores, pharmacies, and e-commerce platforms.

Research Scope & Methodology

The report provides a comprehensive analysis of the global edge AI chips market, covering market dynamics, emerging technology trends, competitive developments, and future growth opportunities across the industry. The market is segmented by chipset, function, and device, enabling an in-depth assessment of demand patterns and adoption across key application areas. The study evaluates technological advancements in semiconductor design, AI acceleration architectures, low-power computing, and edge inference capabilities. It also examines the impact of edge computing adoption, artificial intelligence deployment, IoT expansion, autonomous systems, industrial automation, and digital transformation initiatives on market growth. In addition, the report analyzes the competitive landscape by profiling leading semiconductor manufacturers, technology innovators, and strategic developments such as product launches, partnerships, acquisitions, and research and development activities. Regional market assessments provide insights into demand trends, investment patterns, regulatory developments, and technology adoption across North

America, Europe, Asia Pacific, and LAMEA.

The research methodology combines extensive primary and secondary research to ensure the accuracy and reliability of market estimates. Primary research includes interviews with semiconductor manufacturers, AI hardware developers, cloud service providers, enterprise technology leaders, original equipment manufacturers (OEMs), system integrators, industry consultants, and domain experts to gather first-hand market intelligence and validate key findings. Secondary research incorporates company annual reports, investor presentations, financial disclosures, semiconductor industry publications, government digitalization initiatives, patent databases, technology journals, AI adoption studies, and reputable industry databases. Market sizing is performed using a combination of top-down and bottom-up approaches, with top-down analysis based on global semiconductor spending and bottom-up revenue modeling across individual edge AI chip categories and applications. Forecasts are developed by evaluating AI workload growth, IoT device proliferation, enterprise edge computing investments, autonomous system adoption, technological innovation cycles, regulatory developments, and macroeconomic indicators. Multiple levels of data triangulation, statistical validation, and expert review are applied to ensure consistency, accuracy, and robustness of the market estimates and long-term forecasts.

of market forecasts.

Key Market Segments

By Chipset

CPU

GPU

ASIC

Others

By Function

Training

Inference

By Device

Consumer Devices

Enterprise Devices

Key Market Players

Advanced Micro Devices, Inc.

Apple Inc.

Arm Limited

BrainChip, Inc.

Broadcom Inc.

HAILO TECHNOLOGIES LTD

Huawei Cloud Computing Technologies Co., Ltd

Intel Corporation

Lattice Semiconductor

Marvell

Industry Trends

The global color cosmetics market is undergoing rapid transformation, driven by digitalization, sustainability initiatives, continuous product innovation, and evolving consumer expectations. Advances in product formulations, increasing demand for personalized beauty solutions, and changing purchasing behaviors are encouraging cosmetic brands to invest in research and development, strengthen digital engagement, and expand omnichannel retail strategies to enhance customer experiences and long-term brand loyalty.

Social media platforms have become powerful growth engines for the color

cosmetics industry. Beauty influencers, makeup artists, and content creators significantly shape purchasing decisions through tutorials, product reviews, live demonstrations, and trend-driven content. Short-form video platforms, social commerce, and influencer collaborations continue to strengthen brand visibility, accelerate product launches, foster consumer engagement, and drive online beauty sales across global markets.

Natural and organic cosmetics are gaining substantial traction as consumers increasingly seek products formulated with naturally derived ingredients, clean-label claims, and environmentally responsible sourcing practices. Rising awareness regarding ingredient safety, cruelty-free certifications, vegan formulations, and transparent manufacturing processes is encouraging brands to expand their clean beauty portfolios while strengthening consumer trust and brand differentiation.

Premiumization remains a defining trend within the color cosmetics market as consumers increasingly invest in high-performance products offering long-lasting wear, multifunctional benefits, skincare ingredients, and luxury brand positioning. Premium beauty brands continue introducing innovative formulations, exclusive collections, and scientifically advanced products to meet rising consumer demand for superior quality, performance, and premium beauty experiences.

Hybrid beauty products are witnessing strong market adoption as manufacturers combine skincare benefits with makeup formulations to create multifunctional cosmetics. Products infused with SPF protection, antioxidants, vitamins, hyaluronic acid, and moisturizing ingredients provide both cosmetic enhancement and skincare benefits, delivering greater convenience, improved product value, and enhanced daily beauty routines for consumers.

E-commerce continues to transform global cosmetic retailing by expanding product accessibility and improving digital shopping experiences. Virtual try-on technologies, AI-powered beauty consultations, personalized recommendations, subscription-based services, and social commerce platforms enable brands to strengthen customer engagement, reduce purchase uncertainty, and accelerate online sales across domestic and international markets.

Inclusivity and diversity have become strategic priorities across the color cosmetics industry as brands introduce wider shade ranges, customized

formulations, and products designed for diverse skin tones, undertones, and consumer preferences. Inclusive product development enhances customer satisfaction, strengthens brand loyalty, expands market reach, and enables companies to better address evolving global beauty standards.

Sustainable packaging solutions are becoming increasingly important as beauty companies adopt recyclable materials, refillable packaging systems, biodegradable components, and waste reduction initiatives. Growing environmental awareness, regulatory pressure, and consumer demand for eco-friendly products are encouraging manufacturers to integrate sustainability throughout product development, packaging design, and supply chain operations.

Men's grooming and beauty products are emerging as a lucrative growth segment within the color cosmetics market. Increasing social acceptance of cosmetic use among male consumers, changing grooming habits, growing influence of social media, and expanding product portfolios are encouraging brands to develop innovative cosmetics tailored specifically to male beauty and personal care needs.

Artificial intelligence and augmented reality technologies are transforming product discovery and purchasing experiences within the beauty industry. AI-powered skin analysis, personalized product recommendations, virtual makeup try-on applications, and intelligent beauty assistants allow consumers to evaluate products digitally before purchase, improving shopping confidence, increasing conversion rates, and reducing product return rates.

Asia Pacific continues to shape global beauty trends through innovative product launches, skincare-led cosmetics, and digital-first marketing strategies. The rapid adoption of K-beauty and J-beauty innovations, expanding social commerce ecosystems, strong consumer engagement, and continuous product development are influencing global cosmetic formulations, marketing approaches, and evolving beauty preferences worldwide.

Future growth of the global color cosmetics market will be driven by clean beauty innovation, rising demand for premium products, omnichannel retail expansion, personalized beauty solutions, and sustainability-focused brand positioning. Continued advancements in AI-powered beauty technologies, product customization, environmentally responsible manufacturing, and digital

consumer engagement are expected to create significant long-term growth opportunities across the global cosmetics industry.

Market Determinants

Rapid Expansion of Edge Computing Infrastructure: Organizations increasingly require real-time processing capabilities to support mission-critical applications. Edge AI chips enable localized intelligence while reducing latency and bandwidth requirements.

Growth of AI-Powered Consumer Electronics: The integration of AI functionalities into smartphones, wearables, smart TVs, cameras, and smart home devices is significantly increasing demand for edge AI processors.

Rising Adoption of Industrial Automation and Smart Manufacturing: Manufacturers are deploying AI-enabled robotics, predictive maintenance systems, machine vision technologies, and autonomous equipment that require high-performance edge processing capabilities.

Increasing Demand for Data Privacy and Security: Edge AI processing minimizes data transmission to cloud environments, helping organizations comply with privacy regulations while enhancing security and reducing cyber risks.

High Semiconductor Development Costs: Developing advanced AI chipsets requires significant investments in R&D, fabrication technologies, and software ecosystems, creating barriers to entry and increasing competitive pressures.

Supply Chain and Manufacturing Constraints: Semiconductor manufacturing complexities, geopolitical uncertainties, and supply chain disruptions can impact production capacity and market growth.

Opportunity Mapping Based on Market Trends

Autonomous Vehicles and Intelligent Mobility: The expansion of autonomous transportation systems and advanced driver assistance technologies presents substantial opportunities for edge AI chip manufacturers.

Healthcare AI at the Edge: AI-powered diagnostic devices, remote monitoring systems, medical imaging platforms, and wearable health technologies are creating strong demand for specialized edge AI processors.

Industrial Edge Intelligence: Industry 4.0 initiatives involving robotics, machine vision, predictive maintenance, and intelligent automation present significant growth opportunities for enterprise-focused AI chips.

Generative AI on Devices: The emergence of on-device generative AI applications in smartphones, laptops, enterprise devices, and consumer electronics is expected to create new high-growth market opportunities.

Value-Creating Segments and Growth Pockets

GPU chipsets lead the edge AI chips market through parallel processing performance and widespread AI inference adoption.

GPU (Graphics Processing Unit) is expected to dominate the global edge AI chips market, accounting for an estimated 39.6% share in 2025. The segment's leadership is driven by its exceptional parallel processing capabilities, making GPUs highly effective for AI inference, machine learning, computer vision, and real-time data processing at the edge. Their widespread adoption across autonomous vehicles, industrial automation, smart surveillance, healthcare imaging, robotics, and edge servers, along with continuous advancements in GPU architecture and AI optimization, continues to reinforce their dominant market position.

ASIC (Application-Specific Integrated Circuit) is projected to register the fastest CAGR of 38.9% during 2026–2036, fueled by the increasing demand for customized, high-performance, and energy-efficient AI acceleration solutions. ASICs are specifically designed to execute dedicated AI workloads with lower latency, reduced power consumption, and higher computational efficiency compared to general-purpose processors. Growing deployment of edge AI across IoT devices, consumer electronics, automotive systems, smart cameras, and industrial applications, coupled with rising investments in specialized AI hardware, is expected to significantly accelerate the adoption of ASIC-based edge AI chips throughout the forecast period.

Inference dominates the edge AI chips market through real-time on-device AI processing and edge deployment expansion.

The Inference segment is expected to dominate the global edge AI chips market, accounting for an estimated 73.5% of market revenue in 2025. The segment's leadership is driven by the growing deployment of AI models directly on edge devices to

enable real-time decision-making, low-latency processing, and enhanced data privacy. Increasing adoption of edge AI across autonomous vehicles, smart cameras, industrial automation, consumer electronics, healthcare devices, and IoT applications continues to fuel demand for high-performance inference chips capable of executing AI workloads locally without relying on cloud infrastructure.

The Inference segment is also projected to register the fastest growth during the forecast period, supported by the rapid expansion of edge AI applications across multiple industries. Rising investments in intelligent edge computing, increasing deployment of connected IoT devices, advancements in computer vision and natural language processing, and growing demand for energy-efficient, real-time AI processing are accelerating inference chip adoption. Continuous improvements in AI model optimization, semiconductor architectures, and low-power computing technologies are expected to further strengthen the segment's growth throughout the forecast period. Consumer devices lead the edge AI chips market through widespread adoption of AI-enabled smartphones and smart connected devices.

The Consumer Devices segment is expected to dominate the global edge AI chips market, accounting for an estimated 61.8% share in 2025. The segment's leadership is driven by the widespread adoption of AI-enabled smartphones, wearables, smart speakers, smart TVs, and smart home devices that increasingly rely on on-device intelligence for real-time processing, enhanced privacy, and low-latency performance. Continuous advancements in consumer electronics, increasing integration of AI features such as voice assistants, facial recognition, and image enhancement, along with growing demand for connected IoT devices, continue to strengthen the segment's dominant position.

The Enterprise Devices segment is projected to register the fastest CAGR of 36.4% during 2026–2036, fueled by increasing investments in industrial automation, edge analytics, and intelligent enterprise systems. Businesses across manufacturing, healthcare, retail, logistics, and energy are deploying AI-enabled edge devices to support predictive maintenance, machine vision, autonomous operations, and real-time decision-making. The rapid expansion of Industry 4.0 initiatives, private 5G networks, and intelligent edge computing infrastructure is expected to further accelerate the adoption of edge AI chips across enterprise applications throughout the forecast period.

Regional Market Assessment

North America leads the edge AI chips market through advanced semiconductor innovation and mature AI technology ecosystems.

North America is expected to dominate the global edge AI chips market, accounting for an estimated 40.8% share in 2025. The region's leadership is driven by a robust artificial intelligence innovation ecosystem, advanced semiconductor design and manufacturing capabilities, extensive cloud infrastructure, and the early adoption of

emerging technologies. Strong investments in AI research and development, edge computing, autonomous systems, and next-generation semiconductor technologies continue to accelerate market growth. Additionally, the presence of leading chip manufacturers, hyperscale cloud providers, and major technology companies, along with increasing deployment of AI across automotive, healthcare, industrial automation, consumer electronics, and defense sectors, further reinforces North America's dominant position in the global edge AI chips market.

Europe strengthens the edge AI chips market through Industry 4.0 adoption and industrial AI integration.

Europe represents a significant market for the global edge AI chips market, supported by the rapid adoption of Industry 4.0 initiatives, continuous innovation in the automotive sector, increasing investments in industrial automation, and growing deployment of AI-enabled enterprise solutions. The region is witnessing rising demand for edge AI chips across smart manufacturing, robotics, autonomous mobility, healthcare, and intelligent infrastructure applications. Strong government support for digital transformation, expanding semiconductor research and development, and increasing adoption of edge computing technologies further contribute to market growth. Additionally, leading economies such as Germany, France, the United Kingdom, Italy, and the Netherlands continue to drive regional demand through advancements in smart factories, connected vehicles, and AI-powered industrial applications.

Asia Pacific accelerates the edge AI chips market through semiconductor manufacturing leadership and expanding AI investments.

Asia Pacific is projected to witness the fastest growth in the global edge AI chips market during the forecast period, driven by its strong semiconductor manufacturing ecosystem, expanding consumer electronics production, increasing investments in artificial intelligence, and large-scale digital transformation initiatives. The region is experiencing rapid adoption of edge AI technologies across smartphones, smart home devices, automotive systems, industrial automation, healthcare, and IoT applications. Government initiatives supporting semiconductor self-sufficiency, AI innovation, and smart manufacturing, coupled with growing investments in 5G infrastructure and edge computing, are further accelerating market expansion. Key economies such as China, Taiwan, South Korea, Japan, and India are expected to lead regional growth through advanced chip manufacturing capabilities, increasing AI hardware deployment, and rising demand for intelligent connected devices.

LAMEA expands the edge AI chips market through digital transformation initiatives and smart infrastructure development.

The LAMEA region is projected to witness steady growth in the global edge AI chips market, driven by increasing digitalization initiatives, expanding smart city projects, industrial modernization efforts, and the growing adoption of artificial intelligence across

multiple industries. Rising investments in digital infrastructure, IoT deployment, intelligent transportation systems, and industrial automation are creating new opportunities for edge AI chip adoption across Latin America, the Middle East, and Africa. Additionally, the expansion of 5G networks, increasing demand for AI-enabled surveillance, healthcare, energy, and manufacturing applications, along with government initiatives promoting digital transformation, are expected to further support the region's long-term market growth throughout the forecast period.

Recent Developments

June 2025: NVIDIA Corporation introduced next-generation edge AI computing platforms designed to support advanced generative AI and autonomous systems applications.

April 2025: Advanced Micro Devices, Inc. (AMD) expanded its AI processor portfolio targeting edge computing, industrial automation, and intelligent embedded systems.

November 2024: Intel Corporation launched enhanced AI accelerator technologies focused on edge inference workloads and enterprise AI deployments.

August 2024: Qualcomm Technologies, Inc. expanded its AI-enabled chipset portfolio for smartphones, automotive systems, and connected edge devices.

Critical Business Questions Addressed

What is the long-term growth outlook for the edge AI chips market?

The market is projected to grow from USD 27.40 billion in 2025 to USD 701.77 billion by 2036, driven by accelerating AI adoption, edge computing expansion, and increasing deployment of intelligent connected devices.

Which factors are driving future market demand?

Growing demand for real-time AI processing, proliferation of IoT devices, industrial automation, autonomous systems, and AI-enabled consumer electronics are key growth drivers.

Which segments offer the strongest commercial opportunities?

GPUs currently dominate revenues, while ASIC chipsets, enterprise devices, and advanced inference applications are expected to generate the strongest future growth opportunities.

Which regions offer the most attractive investment potential?

North America remains the largest market, while Asia Pacific offers the highest growth potential due to semiconductor manufacturing expansion, AI investments, and increasing consumer electronics demand.

How can semiconductor vendors strengthen competitive positioning?

Investments in energy-efficient architectures, AI acceleration technologies, software ecosystems, generative AI capabilities, and strategic partnerships will be critical for long-term market leadership.

Beyond the Forecast

The edge AI chips industry is rapidly evolving into the foundation of the intelligent device economy as organizations increasingly shift AI processing from centralized cloud environments to edge devices. The growing need for real-time decision-making, lower latency, enhanced data privacy, and energy-efficient computing is positioning edge AI chips as a critical enabler of next-generation digital transformation across industries.

Future market leaders will be companies capable of delivering highly efficient, scalable, and AI-optimized semiconductor solutions that enable real-time intelligence across billions of connected devices.

As AI moves increasingly closer to the point of data generation, edge AI chips will become essential components of next-generation consumer electronics, autonomous systems, industrial automation platforms, healthcare technologies, and smart infrastructure, driving one of the most significant semiconductor growth opportunities of the coming decade.

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