

# Global Eco Tourism Market Size study, by Type (Cultural tourism, Rural Tourism) and Regional Forecasts 2020-2027

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## Abstracts

Global Eco Tourism Market is valued approximately at USD XXX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2020-2027. Eco Tourism involves a form of sustainable tourism where the focus is on minimizing negative impact of the popular tourism on the natural places such as wiping out of native population, disturbances in the environment and more, while learning about the environment and contributing to environmental protection. It aids in conserving the environment and the sustains the well-being of the local people in the natural areas. The practice involves visiting fragile, pristine and relatively undisturbed natural areas objected towards a low impact and small-scale alternative to standard commercial mass tourism. The escalating tourism industry across the globe drives the market for Eco-tourism as the increase in tourists and mass scale tourism leads to the destruction of pristine charm of the tourist spots. The rise in the environmental concerns among the population and concerns of the government to protect and preserve the nature in the country drives the market for Eco tourism. As per the International Ecotourism Society, over 90 nations have an ecotourism initiative working at a national or regional level. Moreover, the rising global warming and other environmental hazards are destroying the nature which further increases the demand for a solution to help preserve the nature which propels the tourists towards Eco tourism. As In 2019, the earth's surface temperature was around 0.95 Celsius degrees warmer than the 20th century average. The global anomaly in surface temperature might be the cause of an increase in sea level, a decrease in arctic ice and the growing number of weather-related catastrophes, including storms, floods and droughts. However, lack of Awareness impedes the growth of the market over the forecast period of 2020-2027.

The regional analysis of global Eco Tourism market is considered for the key regions

such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading/significant region across the world in terms of market share owing to the presence of majority of tourist places in the region coupled with increasing awareness of the population. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising disposable income and increasing preference towards travel would create lucrative growth prospects for the Eco Tourism market across Asia-Pacific region.

Major market player included in this report are:

Natural Discovery

Baobab Travel

Good Travel Company

National Geographic Expedition

Responsible Travel

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Cultural Tourism

Rural Tourism

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Eco Tourism Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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