

Global Eco-Friendly Straws Market Size study, by Material (Paper, Virgin Craft Paper, Recycled Paper, Pasta, Glass, Bamboo, Polylactic Acid (PLA), Metal) by Product Type (Straight Straw, Flexible Straw) by Straw Width/Diameter (15 mm) by End-Use (Food Service, Hotels & Logistics, Bars & Lounges, Cafes & Fast Food Outlets, Cinemas, Airline & Railway Catering, Institutional, Educational, Healthcare, Corporate, Household) and Regional Forecasts 2020-2027

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# Abstracts

Global Eco-Friendly Straws Market is valued approximately USD XXX million in 2019 and is anticipated to grow with a healthy growth rate of more than 4.9% over the forecast period 2020-2027. Eco-friendly straws, for example, glass straws, compostable straws, metal and bamboo straw are supplanting plastic straws, as last one makes a lot of plastic waste. The eco-friendly straws are either composed of bio-based materials such as paper or reusable materials. These materials incorporate nourishment grade glass, metal or silicone. Surging nourishment and drink utilization among individuals frequently incline them towards neighborly items rather than plastic, extending ecofriendly straws showcase. Growing stringent regulations on plastic use drives the market growth. Further the widespread utility of Plastic straws coupled with ban on use



of plastic products creates tremendous market opportunity for eco-friendly straws. As from 1st October 2020, single use Plastic straws, stirrers and cotton buds were banded in England. The ban has also made it illegal to sell these plastic products. Thus, providing lucrative opportunity for Eco-friendly straws market. As per the government of England 4.7 billion plastic straws, 316 million plastic stirrers and 1.8 billion cotton buds are used in England per year which end in the ocean. Moreover, increasing consumer awareness regarding environmental protection supports the market growth. While, swelling number of restaurants and fast food outlets which are adopting eco-friendly straws boost the market growth. As the Dunkin's, the doughnut and Coffee chain has replaced its foam cups with paper cups in 100 percent of their stores globally and has aimed to transition from plastic to wooden stir sticks by mid2021. For this, 250 restaurants across the US have begun testing new biodegradable straws. However, lack of lack of awareness impedes the growth of the market over the forecast period of 2020-2027. Although, advent of new materials and technologies presents a lucrative opportunity for the market.

The regional analysis of global Eco-Friendly Straws market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the early adoption of technology and well -established infrastructure. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rapidly increasing awareness for environment protection would create lucrative growth prospects for the Eco-Friendly Straws market across Asia-Pacific region.

Major market player included in this report are: Huhtamaki Oyj. Biopac (UK) Ltd. Sulapac Oy The Paper Straw Co. Vegware Ltd. Hello Straw The Blue Straw JOVAMA Wilbistraw SAS OSTONE

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is



designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Material:

Paper Virgin Craft Paper **Recycled Paper** Pasta Glass Bamboo Polylactic Acid (PLA) Metal By Product Type: Straight Straw Flexible Straw By Straw Width/Diameter: 7-10 mm 10-15 mm > 15 mm By End-Use: Food Service Hotels & Logistics Bars & Lounges Cafes & Fast Food Outlets Cinemas Airline & Railway Catering Institutional Educational Healthcare Corporate Household

By Region: North America U.S.



Europe UK Germany France Spain Italy ROE Asia Pacific China India Japan Australia South Korea **RoAPAC** Latin America Brazil Mexico Rest of the World

Canada

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018 Base year – 2019 Forecast period – 2020 to 2027

Target Audience of the Global Eco-Friendly Straws Market in Market Study:

Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs) Third-party knowledge providers Investment bankers Investors



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