

# **Global Ear Health Market Size study, By Product (Ear Health devices, {Diagnostic Devices, Surgical Devices, Hearing Aids, Hearing Implants, CO2 Lasers, Image-guided Surgery Systems}, Tinnitus and ear impairment care supplements, Ear infection treatment medication), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Ear Health Market is valued at approximately USD 1.40 Billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.3% over the forecast period 2022-2028.

Ear health includes various conditions that comprise Meniere's disease, tinnitus, earaches, vertigo, hearing loss, and ear infections. There are numerous aids available in the market that may boost hearing ability. The growing incidences of noise-induced hearing loss, escalating geriatric population, growing prevalence of ear diseases are the primary factors that may propel the market demand across the globe. For instance, according to The National Institute on Deafness and Other Communication Disorders, in the United States, nearly one in three individuals between the ages of 65 and 74 has hearing loss, and approximately half of those older than 75 have suffered from difficulty in hearing. Thereby, these factors are likely to bolster the growth of the ear health market worldwide. However, the high cost of ear health devices and supplements and shortage of skilled professionals impede the growth of the market over the forecast period of 2022-2028. Also, emerging economies offer lucrative demand is anticipated to act as a catalyzing factor for the market demand during the forecast period.

The key regions considered for the global Ear Health market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the rising inclination

towards the development of new and improved hearing aids, and the presence of the leading market players. Whereas, Asia-Pacific is also anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the increasing geriatric population, high prevalence of ear diseases, and rising number of ENT clinics & hospitals would create lucrative growth prospects for the Ear Health market across the Asia-Pacific region.

Major market players included in this report are:

Sonova Holdings AG

Olympus Corp.

Cochlear Limited

Stryker Corporation

Johnson & Johnson

Novartis

Karl Storz GMBH & Co. KG

Medtronic Plc

Oscar Remedies Pvt Ltd.

InnerScope Hearing Technologies

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Ear Health devices

Diagnostic Devices

Surgical Devices

Hearing Aids

Hearing Implants

CO2 Lasers

Image-guided Surgery Systems

Tinnitus and ear impairment care supplements

Ear infection treatment medication

By Region:

North America

U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019,2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Ear Health Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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