

# **Global E-tailing Solutions Market Size study, By Solution {E-commerce Platform, E-commerce APIs, Services}, By Verticals {Food & Beverages, Fashion & Apparel, Health & Beauty, Electronics, Automotive, Home & Furniture, Others}, Analysis Regional Forecasts 2021-2027**

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## **Abstracts**

The global E-tailing Solutions Market reached USD XXX Billion in 2020. The Global E-tailing Solutions Market tends to grow by a CAGR of XX% in the 2021-2027 period. E-tailing (Electronic Retailing) solutions is selling and buying goods and services online through the internet. E-tailing offers a wide range of products and services to customers without requiring them to be physically present in a store. The rising preference for online shopping by individuals is one of the major driving factors for this market. Frequent advancement and development of e-commerce platforms is another factor helping the market to grow. Higher shipping costs and a longer delivery period of the product are hampering the growth of the market. Consumer spending and trust towards online shopping is increasing which is an opportunity for the players in the market. Online grocery sells holds the large market share owing to which farmers and SMEs have been the biggest beneficiaries of growing reach of electronic retailing services.

The key regions covered in the global E-tailing Solutions market are North America, Latin America, Europe, Asia Pacific and ROW. North America accounted for the largest market share and it is estimated to grow in the forecasted period owing to the introduction of newer technologies including chatbot, voice-based search, etc. The Asia Pacific region is expected to boost in the future because of the rising population and increasing penetration of broadband networks.

Major market players included in this report are:

Shopify Inc.  
Salesforce.com, Inc.  
Oracle  
Digital River, Inc.  
WooCommerce  
BigCommerce Pty. Ltd.  
Adobe  
eComchain  
Elastic Path Software Inc.  
VTEX

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Solution:

E-commerce Platform  
E-commerce APIs  
Services

By Verticals:

Food & Beverages  
Fashion & Apparel  
Health & Beauty  
Electronics  
Automotive  
Home & Furniture  
Others

By Region:

North America  
The U.S.  
Canada  
Europe  
UK

Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, the years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global E-tailing Solutions Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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