

Global E-Pharmacy Market Size study, by Product type (Skin Care, Dental, Cold and Flu, Vitamins, Weight Loss, and Other Product Types) by Drug type (Prescription Drugs and Over-the-Counter (OTC) Drugs) and Regional Forecasts 2021-2027

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Abstracts

Global E-Pharmacy Market is valued approximately USD 60.43 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 13.84% over the forecast period 2021-2027. E-pharmacy (Electronic Pharmacy) market has seen a significant growth over recent years. With a frequent shift from doctors visit towards taking the prescription online, the market will tremendously grow in the near future. Implementation of travel restrictions and ongoing COVID-19 regulations are factors contributing to the market growth. For instance: according to WorldoMeter, the number of Corona cases went up to 141,111 by April 2021 from 121,370 in March 2020. However, improper diagnosis of patients and increasing illegal online medical stores impede the growth of the market over the forecast period of 2021-2027. Also, shift in the preference towards online services and increasing demand for e-prescriptions is likely to increase the growth of the market in the forecasting period.

The regional analysis of global E-Pharmacy market when considering for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World has led to the analysis that North America is a significant region across the world in terms of market share owing to increasing number of internet services. Whereas Asia Pacific is anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as growing demand for e-prescriptions would create lucrative growth prospects for the E-Pharmacy market across Asia-Pacific region.

Major market player included in this report are:

CVS Health Corporation
Apollo Pharmacy
Apex Healthcare Berhad (Apex Pharmacy)
Axelia Solutions (Pharmeasy)
Amazon.com Inc.
Walgreens Boots Alliance (Walgreen Co.)
The Kroger Co.
Optum Rx Inc.
Giant Eagle Inc.
Cigna Corporation (Express Scripts Holdings)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Drug type:

Prescription Drugs

Over the Counter (OTC) Drugs

By Product type:

Skin Care

Dental

Cold and Flu

Vitamins

Weight Loss

Other Product Types

By Region:

North America

U.S.

Canada

Europe

UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global E-Pharmacy Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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