

Global E-paper display Market Size study, by Product (Auxiliary Displays, Electronic Shelf Labels, E-Readers, and Others) by Application (Automotive & Transportation, Consumer & Wearable Electronics, Institutional, Media & Entertainment, Retail & Enterprise) and Regional Forecasts 2021-2027

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Abstracts

Global E-paper display Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. E-paper display is also known as electronic ink electrophoretic display or e-ink is a display device which mimic the appearance of usual ink on paper. E-paper projects light like paper, which is easier and more comfortable to read and this provide wider viewing angel than most of the light-emitting displays. The high demand for tablets and smartphones is boosting the market growth for the e-paper market for the forecasted period. For Instance: as per the IBEF, population of over 1 billion people and rising disposable income, the smartphone market is growing immensely from 2011 the total shipments were 14.5 million and in 2020 it was around 150 million. Furthermore, e-paper are more flexible and displays wide angle which will impact the market growth of e-paper positively. Also, market has potential as the market is un explored and untapped which leads to the adoption & demand for E-paper display is likely to increase the market growth during the forecast period. However, high manufacturing costs impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global E-paper display market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the significant region across the world in terms of market share owing to the

technological advancement and presence of key market player is driving the growth for the region in the forecasted period 2021 to 2027. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as rising disposable income, rise in technological advancement and emerging economies would create lucrative growth prospects for the E-paper display market across Asia-Pacific region.

Major market player included in this report are:

Amazon Liquavista
Cambrios Technologies Corporation
Clearink Display
E Ink Holdings
Guangzhou OED Technologies Co. Ltd
INKCASE
LG Electronics
Pervasive Displays
Plastic Logic
Samsung

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Auxiliary Displays
Electronic Shelf Labels
E-Readers
Others

By Application:

Automotive & Transportation
Consumer & Wearable Electronics
Institutional
Media & Entertainment
Retail & Enterprise

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global E-paper display Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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