

Global E-mail Encryption Market Size study & Forecast, by Deployment Type (On-premises and Cloud) End Use industry (Healthcare, BFSI, IT & Telecom, Government) and Regional Analysis, 2022-2029

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Abstracts

Global E-mail Encryption Market is valued approximately USD 2.05 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 25.2% over the forecast period 2022-2029. Email encryption involves encrypting, or protecting, the content of email messages to protect potentially sensitive information from being read and theft. Email encryption often includes authentication. Moreover, Encryption renders the content of emails unreadable as the message travels from origin to destination. Additionally, if someone intercepts the messages, they can't interpret the content. The increasing demand for Cloud-based email security and growing number of BEC scams and spear-phishing attacks are key factors driving the market growth.

The increasing demand for Cloud-based email security services and growing number of BEC scams and spear-phishing attacks are key factors driving the market growth. For instance – according to Statista - in 2020, the global market for cloud-based email security was valued at USD 763 million, and the market is expected to reach USD 1.25 billion by 2026. Additionally, as per survey conducted by Statista – in 2021 One to ten business email compromise (BEC) assaults affected 23 percent of firms worldwide. Comparatively, over 100 BEC attacks were experienced by 13% of all organizations throughout the study period. A total of 77 percent of the surveyed businesses experienced BEC attacks. Also, rising number of email users worldwide and growth in adoption of multi-cloud services across the business verticals would create lucrative growth prospectus for the market over the forecast period. However, the high initial cost of E-mail Encryption solutions and availability of free open-source encryption software

stifle the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global E-mail Encryption Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the dominance of leading email encryption software vendors and rising digitization across the industries in the region. Whereas Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to factors such as rising adoption remote and hybrid work culture and increasing penetration of leading market players in the region.

Major market player included in this report are:

Micro Focus (UK)

Broadcom (US)

Cisco (US)

Trend Micro (Japan)

Sophos (UK)

Proofpoint (US)

BAE Systems (UK)

Zix (US)

Entrust Datacard (US)

Mimecast (UK)

Egress Software (UK)

Recent Developments in the Market:

In February 2019, Symantec launched its new automated solution for Email Fraud Protection. This new Email Fraud Protection solution integrates with Symantec Email Security and Symantec Email Threat Isolation to minimize threats, such as spam, spear phishing, malware, credential thefts, and malware attacks on-premises or in the cloud.

In February 2021, Mimecast announced partnership with cloud security vendor Netskope to offer businesses with secure cloud services and emails using enterprise-grade DLP solutions.

Global E-mail Encryption Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Deployment Type, End Use Industry, Region
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Deployment Type

On-premises

Cloud

By End Use industry

Healthcare

BFSI

IT & Telecom

Government

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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