

Global E-Learning Market Size study & Forecast, by Technology (Online e-learning, Learning Management System (LMS), Mobile e-learning, Rapid e-learning, Virtual classroom, Others), By Provider (Services, Content), By Application (Academic, Corporate, Government), and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GC2F068514E9EN.html>

Date: February 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GC2F068514E9EN

Abstracts

The global E-Learning Market is valued at approximately USD 215 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 20 % over the forecast period 2022-2029. E-Learning refers to the storage and availability of courses in online applications or websites. It includes services and content across government, corporate, and academics. The E-Learning market is expanding because of factors such as the rising penetration of internet users and the growing adoption of smartphones. Also, growing investment towards advancement of technologies across end user industries is another major factor surging the market growth in the forecast period

According to the International Telecommunication Union (ITU), nearly 4.9 billion people will use the internet globally in 2021, up from 4.1 billion in 2019. More people will be able to access e-learning platforms as the number of internet users grows, allowing them to learn courses or complete degrees. Whereas the rising use of cloud-based platforms and favorable initiatives by market players create lucrative opportunities for the market. However, lower interaction with fellow learners hampers the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global E-Learning Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the market in terms of revenue, owing to the increasing demand from

academic, government, and corporate sectors, and growing internet penetration. Also, North America is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising fast technological adoption by various organizations, etc.

Major market players included in this report are:

Aptara Inc.,
Adobe Inc.
Blackboard Inc.
Cisco Systems
GP Strategies Corp.,
Instructure Inc.,
NIIT Ltd
Oracle Corp.,
Pearson Plc
Skillsoft Corp

Recent Developments in the Market:

In April 2022: Pearson acquired Mondly, a global online language-learning platform. This acquisition allows Pearson to offer a full range of ways to learn English skills.

Global E-Learning Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Technology, Provider, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it

also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:

- Online e-learning
- Learning Management System (LMS)
- Mobile e-learning
- Rapid e-learning
- Virtual classroom
- Others

By Provider:

- Services
- Content

By Application:

- Academic
- Corporate
- Government

By Region:

- North America
 - U.S.
 - Canada
- Europe
 - UK
 - Germany
 - France
 - Spain
 - Italy
- ROE
- Asia Pacific
 - China
 - India
 - Japan
 - Australia
 - South Korea
- RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. E-Learning Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. E-Learning Market, by Technology, 2019-2029 (USD Billion)
 - 1.2.3. E-Learning Market, by Provider, 2019-2029 (USD Billion)
 - 1.2.4. E-Learning Market, by Application, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL E-LEARNING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL E-LEARNING MARKET DYNAMICS

- 3.1. E-Learning Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising penetration of internet users
 - 3.1.1.2. Growing adoption of smartphones
 - 3.1.2. Market Challenges
 - 3.1.2.1. Lower interaction with fellow learners
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising use of cloud-based platforms
 - 3.1.3.2. Favourable initiatives by market players

CHAPTER 4. GLOBAL E-LEARNING MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL E-LEARNING MARKET, BY TECHNOLOGY

- 6.1. Market Snapshot
- 6.2. Global E-Learning Market by Technology Performance - Potential Analysis
- 6.3. Global E-Learning Market Estimates & Forecasts by Technology 2019-2029 (USD Billion)
- 6.4. E-Learning Market, Sub Segment Analysis
 - 6.4.1. Online e-learning
 - 6.4.2. Learning Management System (LMS)
 - 6.4.3. Mobile e-learning
 - 6.4.4. Rapid e-learning
 - 6.4.5. Virtual Classroom
 - 6.4.6. Others

CHAPTER 7. GLOBAL E-LEARNING MARKET, BY PROVIDER

- 7.1. Market Snapshot
- 7.2. Global E-Learning Market by Provider Performance - Potential Analysis
- 7.3. Global E-Learning Market Estimates & Forecasts by Provider 2019-2029 (USD

Billion)

7.4. E-Learning Market, Sub Segment Analysis

7.4.1. Services

7.4.2. Content

CHAPTER 8. GLOBAL E-LEARNING MARKET, BY APPLICATION

8.1. Market Snapshot

8.2. Global E-Learning Market by Application, Performance - Potential Analysis

8.3. Global E-Learning Market Estimates & Forecasts by Application 2019-2029 (USD Billion)

8.4. E-Learning Market, Sub Segment Analysis

8.4.1. Academic

8.4.2. Corporate

8.4.3. Government

CHAPTER 9. GLOBAL E-LEARNING MARKET, REGIONAL ANALYSIS

9.1. E-Learning Market, Regional Market Snapshot

9.2. North America E-Learning Market

9.2.1. U.S. E-Learning Market

9.2.1.1. Technology breakdown estimates & forecasts, 2019-2029

9.2.1.2. Provider breakdown estimates & forecasts, 2019-2029

9.2.1.3. Application breakdown estimates & forecasts, 2019-2029

9.2.2. Canada E-Learning Market

9.3. Europe E-Learning Market Snapshot

9.3.1. U.K. E-Learning Market

9.3.2. Germany E-Learning Market

9.3.3. France E-Learning Market

9.3.4. Spain E-Learning Market

9.3.5. Italy E-Learning Market

9.3.6. Rest of Europe E-Learning Market

9.4. Asia-Pacific E-Learning Market Snapshot

9.4.1. China E-Learning Market

9.4.2. India E-Learning Market

9.4.3. Japan E-Learning Market

9.4.4. Australia E-Learning Market

9.4.5. South Korea E-Learning Market

9.4.6. Rest of Asia Pacific E-Learning Market

- 9.5. Latin America E-Learning Market Snapshot
 - 9.5.1. Brazil E-Learning Market
 - 9.5.2. Mexico E-Learning Market
 - 9.5.3. Rest of Latin America E-Learning Market
- 9.6. Rest of The World E-Learning Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Aptara Inc.,
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Adobe Inc.
 - 10.2.3. Blackboard Inc.
 - 10.2.4. Cisco Systems
 - 10.2.5. GP Strategies Corp.,
 - 10.2.6. Instructure Inc.,
 - 10.2.7. NIIT Ltd
 - 10.2.8. Oracle Corp.,
 - 10.2.9. Pearson Plc
 - 10.2.10. Skillsoft Corp

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global E-Learning Market, report scope

TABLE 2. Global E-Learning Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global E-Learning Market estimates & forecasts by Technology 2019-2029 (USD Billion)

TABLE 4. Global E-Learning Market estimates & forecasts by Provider 2019-2029 (USD Billion)

TABLE 5. Global E-Learning Market estimates & forecasts by Application 2019-2029 (USD Billion)

TABLE 6. Global E-Learning Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global E-Learning Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global E-Learning Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global E-Learning Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global E-Learning Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global E-Learning Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global E-Learning Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global E-Learning Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global E-Learning Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. Global E-Learning Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 17. U.S. E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. U.S. E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 19. Canada E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 20. Canada E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. Canada E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. UK E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. UK E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. Germany E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 26. Germany E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. Germany E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. France E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 29. France E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. France E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. Italy E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Italy E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Spain E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 35. Spain E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. Spain E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. RoE E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 39. RoE E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 40. China E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 41. China E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. China E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

- TABLE 43. India E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 44. India E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 45. India E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 46. Japan E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 47. Japan E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 48. Japan E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 49. South Korea E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 50. South Korea E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 51. South Korea E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 52. Australia E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 53. Australia E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 54. Australia E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 55. RoAPAC E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 56. RoAPAC E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 57. RoAPAC E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 58. Brazil E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 59. Brazil E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 60. Brazil E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 61. Mexico E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 62. Mexico E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 63. Mexico E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 64. RoLA E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 65. RoLA E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. RoLA E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. Row E-Learning Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. Row E-Learning Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global E-Learning Market

TABLE 71. List of primary sources, used in the study of global E-Learning Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global E-Learning Market, research methodology
 - FIG 2. Global E-Learning Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global E-Learning Market, key trends 2021
 - FIG 5. Global E-Learning Market, growth prospects 2022-2029
 - FIG 6. Global E-Learning Market, porters 5 force model
 - FIG 7. Global E-Learning Market, pest analysis
 - FIG 8. Global E-Learning Market, value chain analysis
 - FIG 9. Global E-Learning Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global E-Learning Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global E-Learning Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global E-Learning Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global E-Learning Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global E-Learning Market, regional snapshot 2019 & 2029
 - FIG 15. North America E-Learning Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe E-Learning Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia Pacific E-Learning Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America E-Learning Market 2019 & 2029 (USD Billion)
 - FIG 19. Global E-Learning Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global E-Learning Market Size study & Forecast, by Technology (Online e-learning, Learning Management System (LMS), Mobile e-learning, Rapid e-learning, Virtual classroom, Others), By Provider (Services, Content), By Application (Academic, Corporate, Government), and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/GC2F068514E9EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC2F068514E9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970