

# **Global E-Learning Delivery Modes Market Size study, by Delivery Mode (Packaged Content, LMS, Others) by Learning Mode (Self-paced, Instructor-led) by Function Type (Training, Testing) by End-user (K-12, Higher Education, Corporates, Government, Vocational) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global E-Learning Delivery Modes Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. E-Learning Delivery Modes is a way of training and instructing for delivered support and enable learning process. A mobile learning is a type of e-learning and there are several numbers of e-learning such as SMS, USSD, Mobile application or Mobile Web technologies. The increasing investments in e-learning by government, and concern of parents that students have not been able to receive sufficient knowledge is driving the growth for the market in the forecasted period. For instance: as per OECD, in 2021, there are 71% of state schools in UK who are providing online lessons for students. Also, in Germany there are 6% of students who are attending online classes daily. Also, e-learning gives flexible environment for studies in less cost which leads to the adoption & demand for E-Learning Delivery Modes is likely to increase the market growth during the forecast period. However, lack of focus over the subject impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global E-Learning Delivery Modes market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the significant region across the world in terms of market share owing to the early adoption of advanced technology in the region is the main reason why the

region is leading in the e-learning delivery modes market for the forecasted period. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as rising disposable income, effectiveness of conventional learning and training methods would create lucrative growth prospects for the E-Learning Delivery Modes market across Asia-Pacific region.

Major market player included in this report are:

Apollo Education Group

Blackboard

British Council

Oracle

Pearson

Aptara

Adobe

Skillsoft

NIIT

Cisco

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Delivery Mode:

Packaged Content

LMS

Others

By Learning Mode:

Self-paced

Instructor-led

By Function Type:

Training

Testing

By End-user:

K-12

Higher Education

Corporates

Government

Vocational

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global E-Learning Delivery Modes Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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