

Global E-commerce Packaging Market Size study & Forecast, by Type (Plastic, Corrugated Boxes, Paper, and Others), By Application (Food & Beverage, Consumer Electronics, Personal Care & Cosmetics, Fashion & Apparel, and Others) and Regional Analysis, 2022-2029

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Abstracts

Global E-commerce Packaging Market is valued approximately USD XXX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. The e-commerce packaging is being used to transfer, store, and protect the components of the packet until it reaches the customer from the packet supplier. Depending on the requirements of the item's contents, the products vary in terms of size, form, quality, and rigidity. Cross-border shopping's rising popularity has fueled a rise in demand for high-quality and efficient packaging. The market for premium and lucrative packaging has seen a significant increase due to the rising popularity of cross-border shopping. The key factor driving the market growth is rising expansion of e-commerce industry globally owing to the growing number of smartphone users. Also, another factor driving the market growth is increasing disposable income of consumers.

E-commerce websites became the prominent choice for customers for buying products due to several reasons, like at-home delivery, comfort, and easy browsing of products. The demand for robust packaging solutions has significantly increased as a result of the global e-commerce industry's quick expansion. According to Statista, in 2015 the global retail e-commerce sales was USD 1,548 billion and the number is anticipated to reach USD 8,148 billion by 2026. As a result, rising ecommerce sector is anticipated to create the lucrative demand for the market. Additionally, technological advancements for developing efficient and eco-friendly e-commerce packaging solutions are likely to

generate beneficial opportunities for the e-commerce packaging market. However, the lack of awareness of e-commerce in rural areas stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global E-commerce Packaging Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific is the dominating region across the world in terms of market share, owing to the rising penetration of the internet, increasing number of smartphone users, and the growing young demographic customer base. Whereas, North America is also anticipated to exhibit highest growth rate over the forecast period, owing to factors such as growing demand for electronics products, packaged food, and consumer goods would create lucrative growth prospects for the E-commerce Packaging market across North America region.

Major market player included in this report are:

Amcor plc (Switzerland)

Mondi Group (UK)

International Paper Company (U.S.)

Smurfit Kappa (Ireland)

DS Smith (UK)

Klabin S.A. (Brazil)

Georgia-Pacific LLC (U.S)

Rengo Co., Ltd. (Japan)

Orora Packaging Australia Pty Ltd (Australia)

Nippon Paper Industries Co., Ltd. (Japan)

Recent Developments in the Market:

In 2021, Smurfit Kappa has launched a new line of eBottle packaging solutions for the expanding rapidly online beverage and liquids market. The Rollor bottle pack, BiPack, and Pop-up insert are a few of the eco-friendly solutions for single- and multi-pack products in the new portfolio.

Global E-commerce Packaging Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working

hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Plastic

Corrugated Boxes

Paper

Others

By Application:

Food & Beverage

Consumer Electronics

Personal Care & Cosmetics

Fashion & Apparel

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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