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Global E-Commerce Logistics Market Size study, by Service Type (Transportation and Warehousing) By Operational Area (International and Domestic) and Regional Forecasts 2019-2026

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Abstracts

Global E-Commerce Logistics Market is valued approximately at USD 248352.89 million in 2018 and is anticipated to grow with a healthy growth rate of more than 21.20 % over the forecast period 2019-2026. E-commerce logistics is the implementation of technology with the principles of traditional logistics. The logistics services involve the preparation, implementation as well as the controlling of the transportation of goods and services. Owing to the increasing complexities, the e-commerce, it has become imperative to incorporate internet of things, artificial intelligence in order to manage the service in a way that is efficient as well as reliable. The proliferation of the e-commerce sector along with the consequent rise in cross-border trading activities are some major forces, strengthening the growth of the market. For Instance: As per the Shopify, a multinational e-commerce company based in Canada, the ecommerce sales were accounted nearly $2.3 trillion in 2017, which is projected to grow to almost $4.5 trillion by 2021. Similarly, according to the Ecommerce News Organization (Europe), ecommerce industry in the United Kingdom grew approximately 17.8 % in 2015-2016 and around 82 % of the internet users in UK shopped online. As a result, the need for e-commerce logistics has been experienced. Since logistics is the backbone for commerce industry and is an integral part to ensure effective logistic supply that positively influence the growth of the market. However, growth in product returns is expected to impede the growth of the market over the forecast period.

The regional analysis of global E-Commerce Logistics market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is expected to hold a notable share in the world in terms of

revenue as AI and related technologies is likely to shape the future of the region. Further, Asia-Pacific is expected to emerge as the fastest growing region. Factor such as growth in e-commerce sector along with the rise in cross-border trading activities in countries such as China, India and Japan and E-Commerce Logistics is one of the leading technology trends in the region and hence, is expected to showcase promising opportunities for E-Commerce Logistics across the region.

Major market player included in this report are:

Aramex
Australia Post
Blue Dart
Clipper Logistics
Deutsche Post DHL
eCom Express
Express Logistics
Fedex Corporation
United Parcel Services (UPS) INC
S.F. Express

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:
By Service Type:
Transportation
Warehousing
By Operational Area:
International
Domestic

By Region:
North America
U.S.

Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:
Historical year – 2016, 2017
Base year – 2018
Forecast period – 2019 to 2026

Target Audience of the Global E-Commerce Logistics Market in Market Study:
Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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