

Global E-Commerce Fulfillment Services Market Size study, by Service Type (Warehousing and Storage Fulfillment Services, Bundling Fulfillment Services, Shipping Fulfillment Services, Others), by Application (Automotive, Beauty & Personal Care, Consumer Electronics, Healthcare, Home & Kitchen Application, Others) and Regional Forecasts 2020-2027

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Abstracts

Global E-Commerce Fulfillment Services Market is valued at approximately USD 70 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 6.5% over the forecast period 2020-2027. E-commerce fulfillment is a subset of e-commerce business that entails the operations after receiving the order. The operations or functioning of e-commerce business include the packing, shipping, picking, and delivery of products to the consumer's doorstep. In the present scenario, e-commerce fulfillment service companies have gained considerable popularity, particularly with the significant availability of e-commerce startups and strong-growing small & medium-sized enterprises worldwide. Usually, these startups do not have well-developed distribution networks and robust logistics infrastructure, owing to which they extensively rely on third-party e-commerce fulfillment service providers. These providers enable e-commerce merchants to contract out services, such as shipping, warehousing, and other value-added services like urgent parcel and return management services. Rise in penetration of internet services and increasing popularity of online shopping, along with the increasing number of e-commerce platforms are the few factors responsible for the high CAGR of the market during the forecast period of 2020-2027. According to the United Nations Conference on Trade and Development (UNCTAD), the global e-commerce sales accounted for around USD 25.6 trillion in 2018, demonstrating an increase of 8% from 2017. Likewise, according to the Global E-commerce ranking 2019, China is the

leading country in terms of e-commerce revenue (USD 636 billion in 2018), the highest number of online shoppers (1 billion), and the highest number of cross border online shoppers (149.42 million). Similarly, as per the Indian Brand Equity Foundation (IBEF), the e-commerce sector remained for USD 38.5 billion in 2017 and is likely to grow to almost USD 200 billion by 2024. This, in turn, is likely to strengthen the demand for e-commerce fulfillment services, thereby contributing to the market growth all over the world. However, the higher level of competition in e-commerce sector may pose a great threat for e-commerce start-ups; therefore, it is considered to be the major restraining factor for the market growth over the forecast period.

The regional analysis of the global E-Commerce Fulfillment Services market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia-Pacific is the leading/significant region across the world in terms of market share owing to the rising number of e-commerce transaction and internet services, along with the wide presence of e-commerce platforms in the region. Whereas Asia-Pacific is also anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027. Factors such as the rise in adoption of automated technologies in e-commerce fulfillment services coupled with expanding network of e-commerce startups in the developing nations, such as China and India, are the few factors creating a lucrative opportunity for the growth of the e-commerce fulfillment services market in the Asia-Pacific region.

Major market player included in this report are:

Amazon.com, Inc.

efulfillment Service, Inc.

Ingram Micro, Inc.

Rakuten Super Logistics

Red Stag Fulfillment

ShipBob, Inc.

Shipfusion Inc.

Xpert Fulfillment

Sprocket Express

FedEx Corp.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors &

challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service Type:

Warehousing and Storage Fulfillment Services

Bundling Fulfillment Services

Shipping Fulfillment Services

Others

By Application:

Automotive

Beauty & Personal Care

Consumer Electronics

Healthcare

Home & Kitchen Application

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global E-Commerce Fulfillment Services Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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