

Global E-commerce Footwear Market Size study, by Type (Leather Footwear, Athletic Footwear, Athleisure Footwear, Other Town Footwear) and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/G6FF569DB53CEN.html>

Date: June 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G6FF569DB53CEN

Abstracts

Global E-commerce Footwear Market is valued approximately USD 99.1 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.8 % over the forecast period 2022-2028. Rising public awareness and excitement for the health advantages of fitness and sports activities is expected to fuel demand for footwear on e-commerce platforms throughout the predicted period. Furthermore, the thriving e-commerce industry is expected to drive market expansion. The rising level of consumer disposable income is also projected to be a driving factor in market growth. This can be linked to increased demand for footwear items on e-commerce platforms from developed nations such as the United Kingdom and the United States. Furthermore, the market's expansion is primarily attributed to the growing demand for comfortable and convenient footwear. Additionally, corporations are focusing on a few key characteristics to improve product sales, such as superior technological fabrications, product development, and unique designs. One of the primary reasons fueling the growth of the e-commerce footwear industry is the prevalence of digital payment systems. Customers may make safe and secure online payments with a large choice of goods offers, 24/7 customer care with technical assistance, different payment methods such as credit card, internet banking, cash on delivery (COD), and other payment service providers such as PayPal. Furthermore, the market is being propelled by rapid rise in spending on fashion accessories as a result of the growing impact of social media. The newest changes in client shopping behaviours, as well as a rising preference for purchasing designer and high-end shoes, are expected to drive development. The market is expanding due to increased demand for fashionable, comfortable, and fancy footwear. Furthermore, increased investments in the newest technology by market participants, along with an

emphasis on an easy-to-shop experience on their platforms, are expected to improve industry sales. However, one significant downside of e-commerce is product quality uncertainty. If a customer receives a product that does not fulfil their expectations, it completely destroys their purchasing experience and looks to be one of the most significant downsides of e-commerce. This is a significant challenge to the market's expansion throughout the forecast period.

The key regions considered for the Global E-commerce Footwear Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe has risen to the top of the market. This increase is attributed to increased demand for footwear items from industrialized countries such as France, Germany, and the United Kingdom. Easy online purchases, more women working, and a growing middle-class population are the primary drivers expected to fuel the growth of the e-commerce footwear industry in this area. Asia Pacific gained a significant revenue share and is expected to expand at the quickest CAGR. Factors such as an increasing working-class population, the quick expansion of worldwide footwear chains, an increase in the number of low-middle-class people, and developing economies are expected to drive growth. A quick increase in online sales and strong internet penetration are expected to boost the regional industry further.

Major market player included in this report are:

Walmart, Inc.

Amazon, Inc.

JD.com

Alibaba

eBay.com

Flipkart

Shopify

Foot Locker

Zappos

Myntra

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Type:

Leather Footwear

Athletic Footwear

Athleisure Footwear

Other Town Footwear

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global E-commerce Footwear Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. E-Commerce Footwear Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. E-Commerce Footwear Market, by Type, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL E-COMMERCE FOOTWEAR MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL E-COMMERCE FOOTWEAR MARKET DYNAMICS

- 3.1. E-Commerce Footwear Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. High demand for comfortable and convenient footwear
 - 3.1.1.2. Flourishing e-commerce sector
 - 3.1.2. Market Challenges
 - 3.1.2.1. Uncertainty about product quality
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Prompt growth in the expenditure on fashion accessories
 - 3.1.3.2. Popularity of digital payment systems

CHAPTER 4. GLOBAL E-COMMERCE FOOTWEAR MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL E-COMMERCE FOOTWEAR MARKET, BY TYPE

- 6.1. Market Snapshot
- 6.2. Global E-Commerce Footwear Market by Type, Performance - Potential Analysis
- 6.3. Global E-Commerce Footwear Market Estimates & Forecasts by Type 2018-2028 (USD Billion)
- 6.4. E-Commerce Footwear Market, Sub Segment Analysis
 - 6.4.1. Leather Footwear
 - 6.4.2. Athletic Footwear
 - 6.4.3. Athleisure Footwear
 - 6.4.4. Other Town Footwear

CHAPTER 7. GLOBAL E-COMMERCE FOOTWEAR MARKET, REGIONAL ANALYSIS

- 7.1. E-Commerce Footwear Market, Regional Market Snapshot
- 7.2. North America E-Commerce Footwear Market
 - 7.2.1. U.S. E-Commerce Footwear Market
 - 7.2.1.1. Type breakdown estimates & forecasts, 2018-2028

- 7.2.2. Canada E-Commerce Footwear Market
- 7.3. Europe E-Commerce Footwear Market Snapshot
 - 7.3.1. U.K. E-Commerce Footwear Market
 - 7.3.2. Germany E-Commerce Footwear Market
 - 7.3.3. France E-Commerce Footwear Market
 - 7.3.4. Spain E-Commerce Footwear Market
 - 7.3.5. Italy E-Commerce Footwear Market
 - 7.3.6. Rest of Europe E-Commerce Footwear Market
- 7.4. Asia-Pacific E-Commerce Footwear Market Snapshot
 - 7.4.1. China E-Commerce Footwear Market
 - 7.4.2. India E-Commerce Footwear Market
 - 7.4.3. Japan E-Commerce Footwear Market
 - 7.4.4. Australia E-Commerce Footwear Market
 - 7.4.5. South Korea E-Commerce Footwear Market
 - 7.4.6. Rest of Asia Pacific E-Commerce Footwear Market
- 7.5. Latin America E-Commerce Footwear Market Snapshot
 - 7.5.1. Brazil E-Commerce Footwear Market
 - 7.5.2. Mexico E-Commerce Footwear Market
- 7.6. Rest of The World E-Commerce Footwear Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Walmart, Inc.
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Amazon, Inc.
 - 8.2.3. JD.com
 - 8.2.4. Alibaba
 - 8.2.5. eBay.com
 - 8.2.6. Flipkart
 - 8.2.7. Shopify
 - 8.2.8. Foot Locker
 - 8.2.9. Zappos
 - 8.2.10. Myntra

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global E-Commerce Footwear Market, report scope

TABLE 2. Global E-Commerce Footwear Market estimates & forecasts by Region 2018-2028 (USD Billion)

TABLE 3. Global E-Commerce Footwear Market estimates & forecasts by Type 2018-2028 (USD Billion)

TABLE 4. Global E-Commerce Footwear Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 5. Global E-Commerce Footwear Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 6. Global E-Commerce Footwear Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 7. Global E-Commerce Footwear Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 8. Global E-Commerce Footwear Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 9. Global E-Commerce Footwear Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 10. Global E-Commerce Footwear Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 11. Global E-Commerce Footwear Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 12. Global E-Commerce Footwear Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 13. Global E-Commerce Footwear Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 14. U.S. E-Commerce Footwear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 15. U.S. E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 16. U.S. E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 17. Canada E-Commerce Footwear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 18. Canada E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 19. Canada E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 20. UK E-Commerce Footwear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 21. UK E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 22. UK E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 23. Germany E-Commerce Footwear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 24. Germany E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 25. Germany E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 26. RoE E-Commerce Footwear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 27. RoE E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 28. RoE E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 29. China E-Commerce Footwear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 30. China E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 31. China E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 32. India E-Commerce Footwear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 33. India E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 34. India E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 35. Japan E-Commerce Footwear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 36. Japan E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 37. Japan E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 38. RoAPAC E-Commerce Footwear Market estimates & forecasts, 2018-2028

(USD Billion)

TABLE 39. RoAPAC E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 40. RoAPAC E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 41. Brazil E-Commerce Footwear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 42. Brazil E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 43. Brazil E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 44. Mexico E-Commerce Footwear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 45. Mexico E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 46. Mexico E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 47. RoLA E-Commerce Footwear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 48. RoLA E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 49. RoLA E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 50. Row E-Commerce Footwear Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 51. Row E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 52. Row E-Commerce Footwear Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 53. List of secondary sources, used in the study of global E-Commerce Footwear Market

TABLE 54. List of primary sources, used in the study of global E-Commerce Footwear Market

TABLE 55. Years considered for the study

TABLE 56. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global E-Commerce Footwear Market, research methodology
- FIG 2. Global E-Commerce Footwear Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global E-Commerce Footwear Market, key trends 2021
- FIG 5. Global E-Commerce Footwear Market, growth prospects 2022-2028
- FIG 6. Global E-Commerce Footwear Market, porters 5 force model
- FIG 7. Global E-Commerce Footwear Market, pest analysis
- FIG 8. Global E-Commerce Footwear Market, value chain analysis
- FIG 9. Global E-Commerce Footwear Market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global E-Commerce Footwear Market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global E-Commerce Footwear Market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global E-Commerce Footwear Market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global E-Commerce Footwear Market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global E-Commerce Footwear Market, regional snapshot 2018 & 2028
- FIG 15. North America E-Commerce Footwear Market 2018 & 2028 (USD Billion)
- FIG 16. Europe E-Commerce Footwear Market 2018 & 2028 (USD Billion)
- FIG 17. Asia pacific E-Commerce Footwear Market 2018 & 2028 (USD Billion)
- FIG 18. Latin America E-Commerce Footwear Market 2018 & 2028 (USD Billion)
- FIG 19. Global E-Commerce Footwear Market, company Market share analysis (2021)

I would like to order

Product name: Global E-commerce Footwear Market Size study, by Type (Leather Footwear, Athletic Footwear, Athleisure Footwear, Other Town Footwear) and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/G6FF569DB53CEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6FF569DB53CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970