

Global E-commerce Fashion Accessories Market Size study, By Product (Watches & jewellery, Luggage & Bages, Others) and Regional Forecasts 2022-2028

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Abstracts

Global E-commerce Fashion Accessories Market is valued approximately USD 182 Billion in 2021 and is anticipated to grow with a healthy growth rate of more than 14.7 % over the forecast period 2022-2028. E-commerce Fashion Accessories can be defined as the distribution of Fashion accessories through digital platforms. The application of an E-commerce platform is easy and save a significant amount of time as Customer don't require to go anywhere and can buy any product from the comfort of their home. Also, different fashionable and Accessories products are easily available on the online platform. The increasing adoption of smartphones and rising internet penetration worldwide as well as Strategic initiatives from leading market players are key factors accelerating the growth of the Global E-commerce Fashion Accessories Market. For instance, according to Statista - In 2020, India had around 749 million internet users across the country, and the number is projected to grow to over 1500 million users by 2040. In addition, during 2021 the number of internet users worldwide was 4900 million, up from 4600 million in the previous year 2020. Moreover, leading market players are working towards new acquisitions to leverage the growing adoption of the E-commerce Fashion Accessories Market. For instance, in April 2022, Walmart group's e-commerce arm Flipkart acquired ANS Commerce. This new acquisition is intended to strengthen its online retail ecosystem in the country. Also, the rising emergence of social media platforms in emerging Markets and the growing shift of global fashion brands towards e-commerce platforms would offer lucrative growth opportunities for the market during the forecast period. However, the unavailability of efficient security solutions impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global E-commerce Fashion Accessories market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the

World. North America is the leading region in terms of Market Share due to factors such as the presence of leading e-commerce platforms as well as increasing adoption of e-commerce platforms from leading fashion brands in the region. Whereas the Asia Pacific is the fastest growing region due to increasing penetration of leading e-commerce platforms in the region as well as the increasing number of Smartphones users in the region.

Major market players included in this report are:

Amazon.com, Inc.

Walmart Inc.

Alibaba Group Holding Limited

Inditex SA

eBay Inc.

ASOS plc

Revolve Group, Inc.

Zalando SE

Nordstrom, Inc.

H & M Hennes & Mauritz AB

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Watches & Jewellery

Luggage & Bags

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global E-commerce Fashion Accessories Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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