

Global E-Book Market Size study, By Industry (Educational, Manufacturing, Entertainment) and Regional Forecasts 2022-2028

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Abstracts

Global E-Book Market is valued at approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028.

The E-Book can be defined as an E-Book is a book which the reader can read online. E-Book is also called an electronic book. People can read this type of book through mobile, computers, tablets, laptop and many more online platforms. E-book is the same of as normal book, but the difference is that e-book is available on an online platform. The key factor driving is increasing the use of smartphones due to increase in the demand for the E-Book Market across the world. Today, people are so active in using smartphones. People can read e-books easily on smartphones. Therefore, Smartphones increase the demand in the market. For instance, according to Statista, the users of smartphones in the year 2021 is USD 298 million and the user of smartphones in the year 2022 is USD 301.65 million. Moreover, one more key factor driving is the growing expansion of e-learning due to increase the in-market growth across the world. Now a day, people are more interested in e-learning. For instance, according to the Statista, the global e-learning market was estimated in 2019 is USD 200 billion and the expected global e-learning market in 2026 is USD 400 billion. The opportunity for the E-Book Market is rising environmental concerns due to an increase in the mark growth over the forecast period. Rising environmental concerns over cutting trees would lucrative opportunity over the forecast period. However, a lack of awareness about e-book technology is impeding the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global E-Book market study include Asia Pacific,

North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing trend of fast-growing accept the new reading application. In North America, e-book reading is very common and normal. It increases the awareness of e-book reading and increases the use of smartphones and tablets would create lucrative growth prospects for the E-Book market across the North American region.

Major market players included in this report are:

Amazon.com Inc.

Apple Inc.

Bertelsmann SE and Co. KGaA

Cengage Learning Holding Inc.

Hachette Livre

HarperCollins Publishers

John Wiley and Sons Inc.

Kensington Publishing Corp.

Macmillan Publishers

McGraw Hill

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Industry

Educational

Manufacturing

Entertainment

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global E-Book Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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