

# **Global Dye Sublimated Apparel Market Size study, by Product (T-shirts, Leggings, Hoodies, Others), by Printing technique (Small Format Heat Press, Calender Heat Press, Flatbed Heat Press, 3D Vacuum Heat Press), by Distribution Channel ( Online, Offline)and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Dye Sublimated Apparel Market is valued at approximately USD 4.5 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 9.5 % over the forecast period 2021-2027. Custom-made clothes is being used by businesses all around the world as an off-the-clock advertising strategy. As a result, market growth is likely to be fueled by an increasing number of start-ups employing personalized garments for branding over the forecast period. Dye sublimated apparel with innovative fabric technology and additional functionalities is available from a number of companies on the market. These devices are portable and adaptable to a variety of work situations. For example, Six Garments, a firm based in the United States, offers a large choice of custom logo and design apparel with a permanent graphic imprint that does not crack or fade. In the production of home textiles, such as curtains, dye-sublimation printing is preferred. Due to the rising use of printed materials in the home textiles industry, printers used for these are projected to see greater demand. Globally, there is a growing demand for such materials. The Chinese home textile market, for example, is predicted to reach USD 42 billion by 2020, according to Fibre2Fashion. The dye sublimation printing market is becoming more fragmented, as market leaders rely on a diversified product portfolio and product development to obtain a competitive advantage, and the number of local competitors is growing, resulting in fierce competition. For instance,

- In February 2020, Agfa has constructed a new state-of-the-art offset technology

centre, at its Wilmington, Massachusetts headquarters. The Technical Competence Center (TCC) is a fully-equipped lab that uses integrated prepress and pressroom technologies to demonstrate a variety of high-performance commercial, packaging, newspaper, and UV printing applications while also promoting long-term sustainability. It's intended to serve as a knowledge base for Agfa systems and new product debuts, as well as deliver excellent customer service.

- Similarly, in January 2020, Mutoh has expanded its line of small size flatbed printers. The XPJ-461UF and XPJ-661UF printers address the growing demand for customized prints with added value and bespoke small-lot manufacturing for commercial and industrial print applications.

However, high capital expenditure and consumption cost may impede market growth over the forecast period of 2021-2027.

The regional analysis of the global Dye Sublimated Apparel Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World (ROW). Asia Pacific is the leading region across the world in terms of market share due to presence of established textile industry and manufacturers in the region. Whereas North America is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027, due to increasing demand for stylish and comfortable decorative apparel.

Major market player included in this report are:

Gildan  
Under Armour Inc.  
HanesBrands Inc.  
Royal Apparel  
Bella+Canvas  
dasFlow Custom Athletic Apparel  
Oasis Sublimation  
Wooter Apparel  
Renfro Corporation  
Augusta Sportswear Brands

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report

shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Printing technique offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Product:**

T-shirts

Leggings

Hoodies

Others

**By Printing technique:**

Small Format Heat Press

Calender Heat Press

Flatbed Heat Press

3D Vacuum Heat Press

**By Distribution Channel:**

Online

Offline

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018-19  
Base year – 2019-2020  
Forecast period – 2021 to 2027.

Target Audience of the Global Dye Sublimated Apparel Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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