

# **Global Duty-Free Retailing Market Size study & Forecast, by Product Type (Perfume & Cosmetics, Electronics, Wine & Spirits, Food, Confectionery & Catering, Tobacco, Luxury Goods, Others), by Sales Channel (Airports, Cruise Liners, Railway Stations, Border, Down-Town & Hotel Shop) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Duty-Free Retailing Market is valued approximately USD 33.7 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 10.6% over the forecast period 2022-2029. Duty-Free Retailing is a type of retailing setup in which products are sold at shops present at airports, cruise, and ferries where no tax is levied on the purchased products. Moreover, these products are largely sold to international travelers and are exempted from local and national taxes as well as tariffs. The increasing growth of international tourism activities and growing consumer spending are key factors driving the market growth.

The increasing growth of international tourism activities due to rise in disposable income & increased profitability is contributing towards the growth of the Global Duty-Free Retailing Market. For instance – according to Statista – as of 2023, revenue in the worldwide Travel & Tourism market is estimated at USD 854.8 billion, and as per estimation the revenue is expected to show an annual growth rate of 4.41%, between 2023 and 2027, resulting in a projected market volume of USD 1,016 billion by 2027. Additionally, in 2020, the international tourism arrival worldwide was estimated at 409.5 million, due to pandemic, further the volume of international tourism arrivals increased by around nine percent in 2021 and reached at approximately 446 million. Also, increasing development of greenfield airports and growing investment in ocean tourism

would create lucrative growth prospectus for the market over the forecast period. However, the decline in air traffic due to pandemic stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Duty-Free Retailing Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific dominated the market in terms of revenue, owing to the growing number of international tourism activities and increasing number of new international routes in the region. Whereas Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to factors such as rising modernization of existing airports and increasing development of new greenfield airports in the region.

Major market player included in this report are:

Dufry AG  
Lotte Duty Free  
The Shilla Duty Free  
China Duty Free Group Co., Ltd  
Lagardere Travel Retail  
Duty Free Americas  
DFS Group  
KING POWER International  
Dubai Duty Free  
Gebr. Heinemann SE & Co. KG

Recent Developments in the Market:

In September 2022, Switzerland based Dufry AG has won the tender for a duty-paid contract at Chongqing International Airport in Western China. Under this five-year contract Dufry AG would operate five duty-paid boutique stores in the airport's Terminal 3A.

In December 2022, GAena, the Spanish public company, a leader in management of airports in Spain, has rolled out tenders for 86 duty-free outlets at 27 airports in its network.

Global Duty-Free Retailing Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered Product Type, Sales Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type

Perfume & Cosmetics

Electronics

Wine & Spirits

Food

Confectionery & Catering

Tobacco

Luxury Goods

Others

By Sales Channel

Airports

Cruise Liners

Railway Stations

Border

Down-Town & Hotel Shop

By Region:

North America

U.S.

Canada

Europe

UK

Germany  
France  
Spain  
Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
RoLA  
Rest of the World

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
  - 1.2.1. Duty-Free Retailing Market, by Region, 2019-2029 (USD Billion)
  - 1.2.2. Duty-Free Retailing Market, by Product Type, 2019-2029 (USD Billion)
  - 1.2.3. Duty-Free Retailing Market, by Sales Channel, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL DUTY-FREE RETAILING MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL DUTY-FREE RETAILING MARKET DYNAMICS**

- 3.1. Duty-Free Retailing Market Impact Analysis (2019-2029)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing growth of international tourism activities
    - 3.1.1.2. Growing consumer spending
  - 3.1.2. Market Challenges
    - 3.1.2.1. Decline in air traffic due to pandemic
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increasing development of greenfield airports
    - 3.1.3.2. Growing investment in ocean tourism

### **CHAPTER 4. GLOBAL DUTY-FREE RETAILING MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL DUTY-FREE RETAILING MARKET, BY PRODUCT TYPE**

- 6.1. Market Snapshot
- 6.2. Global Duty-Free Retailing Market by Product Type, Performance - Potential Analysis
- 6.3. Global Duty-Free Retailing Market Estimates & Forecasts by Product Type 2019-2029 (USD Billion)
- 6.4. Duty-Free Retailing Market, Sub Segment Analysis
  - 6.4.1. Perfume & Cosmetics
  - 6.4.2. Electronics
  - 6.4.3. Wine & Spirits
  - 6.4.4. Food
  - 6.4.5. Confectionery & Catering
  - 6.4.6. Tobacco
  - 6.4.7. Luxury Goods
  - 6.4.8. Others

## **CHAPTER 7. GLOBAL DUTY-FREE RETAILING MARKET, BY SALES CHANNEL**

- 7.1. Market Snapshot

7.2. Global Duty-Free Retailing Market by Sales Channel, Performance - Potential Analysis

7.3. Global Duty-Free Retailing Market Estimates & Forecasts by Sales Channel 2019-2029 (USD Billion)

7.4. Duty-Free Retailing Market, Sub Segment Analysis

7.4.1. Airports

7.4.2. Cruise Liners

7.4.3. Railway Stations

7.4.4. Border

7.4.5. Down-Town & Hotel Shop

## **CHAPTER 8. GLOBAL DUTY-FREE RETAILING MARKET, REGIONAL ANALYSIS**

8.1. Duty-Free Retailing Market, Regional Market Snapshot

8.2. North America Duty-Free Retailing Market

8.2.1. U.S. Duty-Free Retailing Market

8.2.1.1. Product Type breakdown estimates & forecasts, 2019-2029

8.2.1.2. Sales Channel breakdown estimates & forecasts, 2019-2029

8.2.2. Canada Duty-Free Retailing Market

8.3. Europe Duty-Free Retailing Market Snapshot

8.3.1. U.K. Duty-Free Retailing Market

8.3.2. Germany Duty-Free Retailing Market

8.3.3. France Duty-Free Retailing Market

8.3.4. Spain Duty-Free Retailing Market

8.3.5. Italy Duty-Free Retailing Market

8.3.6. Rest of Europe Duty-Free Retailing Market

8.4. Asia-Pacific Duty-Free Retailing Market Snapshot

8.4.1. China Duty-Free Retailing Market

8.4.2. India Duty-Free Retailing Market

8.4.3. Japan Duty-Free Retailing Market

8.4.4. Australia Duty-Free Retailing Market

8.4.5. South Korea Duty-Free Retailing Market

8.4.6. Rest of Asia Pacific Duty-Free Retailing Market

8.5. Latin America Duty-Free Retailing Market Snapshot

8.5.1. Brazil Duty-Free Retailing Market

8.5.2. Mexico Duty-Free Retailing Market

8.5.3. Rest of Latin America Duty-Free Retailing Market

8.6. Rest of The World Duty-Free Retailing Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
  - 9.2.1. Dufry AG
    - 9.2.1.1. Key Information
    - 9.2.1.2. Overview
    - 9.2.1.3. Financial (Subject to Data Availability)
    - 9.2.1.4. Product Summary
    - 9.2.1.5. Recent Developments
  - 9.2.2. Lotte Duty Free
  - 9.2.3. The Shilla Duty Free
  - 9.2.4. China Duty Free Group Co., Ltd
  - 9.2.5. Lagardere Travel Retail
  - 9.2.6. Duty Free Americas
  - 9.2.7. DFS Group
  - 9.2.8. KING POWER International
  - 9.2.9. Dubai Duty Free
  - 9.2.10. Gebr. Heinemann SE & Co. KG

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Duty-Free Retailing Market, report scope

TABLE 2. Global Duty-Free Retailing Market estimates & forecasts by Region  
2019-2029 (USD Billion)

TABLE 3. Global Duty-Free Retailing Market estimates & forecasts by Product Type  
2019-2029 (USD Billion)

TABLE 4. Global Duty-Free Retailing Market estimates & forecasts by Sales Channel  
2019-2029 (USD Billion)

TABLE 5. Global Duty-Free Retailing Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 6. Global Duty-Free Retailing Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 7. Global Duty-Free Retailing Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 8. Global Duty-Free Retailing Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 9. Global Duty-Free Retailing Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 10. Global Duty-Free Retailing Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 11. Global Duty-Free Retailing Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 12. Global Duty-Free Retailing Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 13. Global Duty-Free Retailing Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 14. Global Duty-Free Retailing Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 15. U.S. Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 16. U.S. Duty-Free Retailing Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 17. U.S. Duty-Free Retailing Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 18. Canada Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 19. Canada Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 20. Canada Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. UK Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 22. UK Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 23. UK Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. Germany Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 25. Germany Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 26. Germany Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. France Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 28. France Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 29. France Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. Italy Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 31. Italy Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 32. Italy Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Spain Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 34. Spain Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 35. Spain Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. RoE Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 37. RoE Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 38. RoE Duty-Free Retailing Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 39. China Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 40. China Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 41. China Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. India Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 43. India Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. Japan Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 46. Japan Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. South Korea Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 49. South Korea Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. Australia Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 52. Australia Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. RoAPAC Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 55. RoAPAC Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Duty-Free Retailing Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. Brazil Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 58. Brazil Duty-Free Retailing Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 59. Brazil Duty-Free Retailing Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 60. Mexico Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 61. Mexico Duty-Free Retailing Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 62. Mexico Duty-Free Retailing Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 63. RoLA Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 64. RoLA Duty-Free Retailing Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 65. RoLA Duty-Free Retailing Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 66. Row Duty-Free Retailing Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 67. Row Duty-Free Retailing Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 68. Row Duty-Free Retailing Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 69. List of secondary sources, used in the study of global Duty-Free Retailing  
Market

TABLE 70. List of primary sources, used in the study of global Duty-Free Retailing  
Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final  
deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Duty-Free Retailing Market, research methodology
  - FIG 2. Global Duty-Free Retailing Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Duty-Free Retailing Market, key trends 2021
  - FIG 5. Global Duty-Free Retailing Market, growth prospects 2022-2029
  - FIG 6. Global Duty-Free Retailing Market, porters 5 force model
  - FIG 7. Global Duty-Free Retailing Market, pest analysis
  - FIG 8. Global Duty-Free Retailing Market, value chain analysis
  - FIG 9. Global Duty-Free Retailing Market by segment, 2019 & 2029 (USD Billion)
  - FIG 10. Global Duty-Free Retailing Market by segment, 2019 & 2029 (USD Billion)
  - FIG 11. Global Duty-Free Retailing Market by segment, 2019 & 2029 (USD Billion)
  - FIG 12. Global Duty-Free Retailing Market by segment, 2019 & 2029 (USD Billion)
  - FIG 13. Global Duty-Free Retailing Market by segment, 2019 & 2029 (USD Billion)
  - FIG 14. Global Duty-Free Retailing Market, regional snapshot 2019 & 2029
  - FIG 15. North America Duty-Free Retailing Market 2019 & 2029 (USD Billion)
  - FIG 16. Europe Duty-Free Retailing Market 2019 & 2029 (USD Billion)
  - FIG 17. Asia pacific Duty-Free Retailing Market 2019 & 2029 (USD Billion)
  - FIG 18. Latin America Duty-Free Retailing Market 2019 & 2029 (USD Billion)
  - FIG 19. Global Duty-Free Retailing Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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